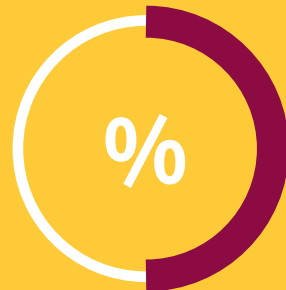




**2020**

# **Employment Report**



# The ultimate way to **achieve** and **sustain** **success** is to hire the right people.

Our focus at the W. P. Carey School of Business is on preparing ready-to-hire talent, graduates with a global mindset armed with the skills, talents, and ambition to propel organizations forward. We don't embark on our mission in a vacuum. We partner with hundreds of companies to understand their challenges and to cultivate the next generation of great leaders with the skills and courage to tackle the challenges of the future.

Staying ahead of the curve is in our DNA at ASU. We were early adopters in business analytics, online education, and interdisciplinary learning. Employers who hire here consistently praise the analytical skills, decision-making ability, and entrepreneurial mindset our students exemplify — students who are ready to create immediate value.

Our vision for the future is one of the reasons *U.S. News & World Report* ranks W. P. Carey Top 25 in 31 business programs and disciplines — the most Top 25 rankings for any business school in the nation. That includes recognition for our strength in entrepreneurship, information systems, supply chain, and production/operations — areas that are particularly important in the digital age.

The dedicated Career Management team works with each student to develop a career plan — discussing goals and helping them identify strengths — so they are prepared to create value on day one. And our Employer Engagement team consults companies and recruiters from across industries and across the country to identify the W. P. Carey students who can make immediate impact.

Although 2020 was challenging for everyone, we are proud of the commitment made by our students and the Career Management and Employer Engagement staff to making this another banner year at the W. P. Carey School of Business.



A handwritten signature in black ink that reads "Amy L. Ostrom".

**Amy L. Ostrom, PhD**

Interim Dean

PetSmart Chair in Services Leadership

W. P. Carey School of Business

# Full-time MBA employment summary

**\$134,955**

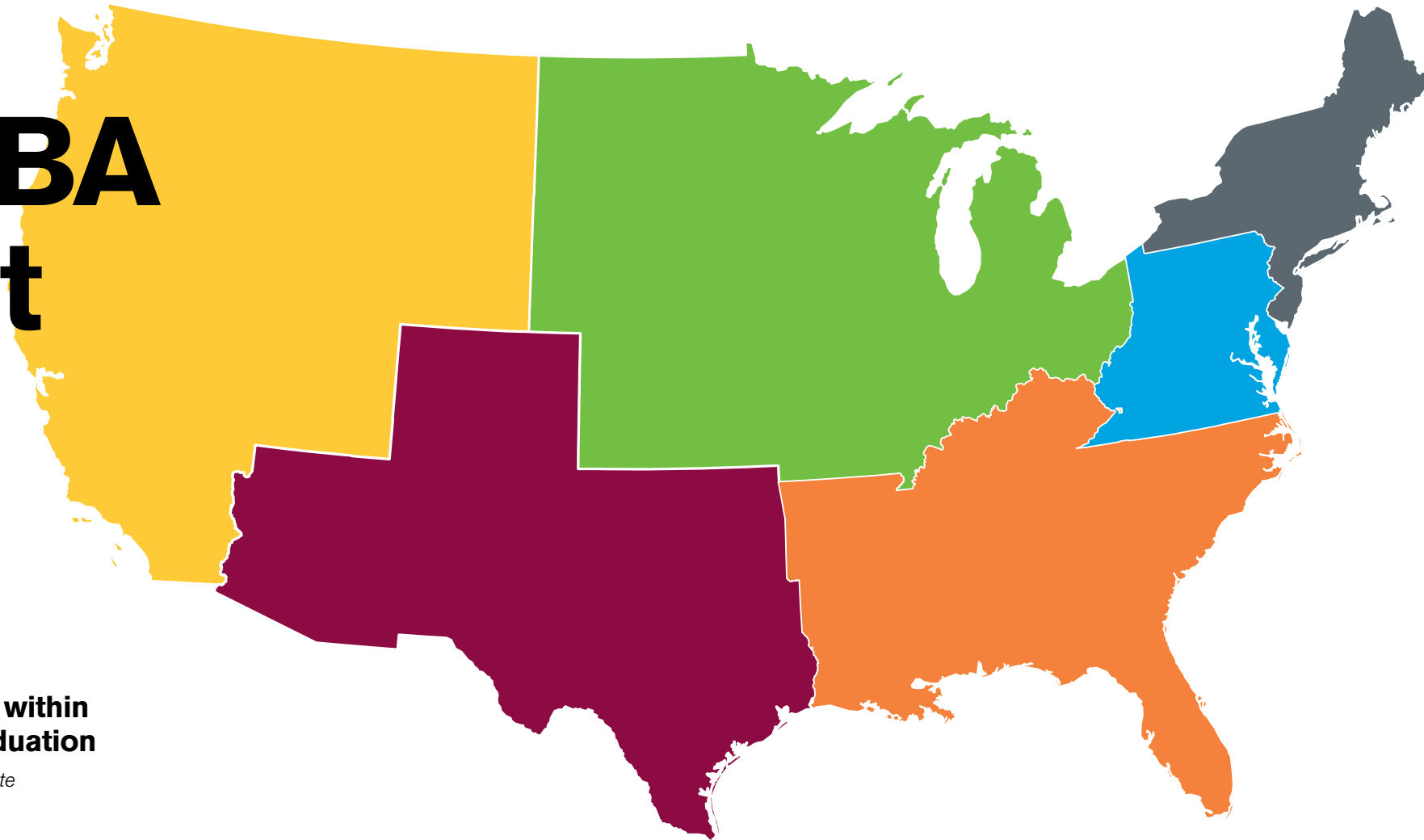
**Average salary**

*Includes base salary and signing bonus*

**97%**

**Accepted an offer within six months of graduation**

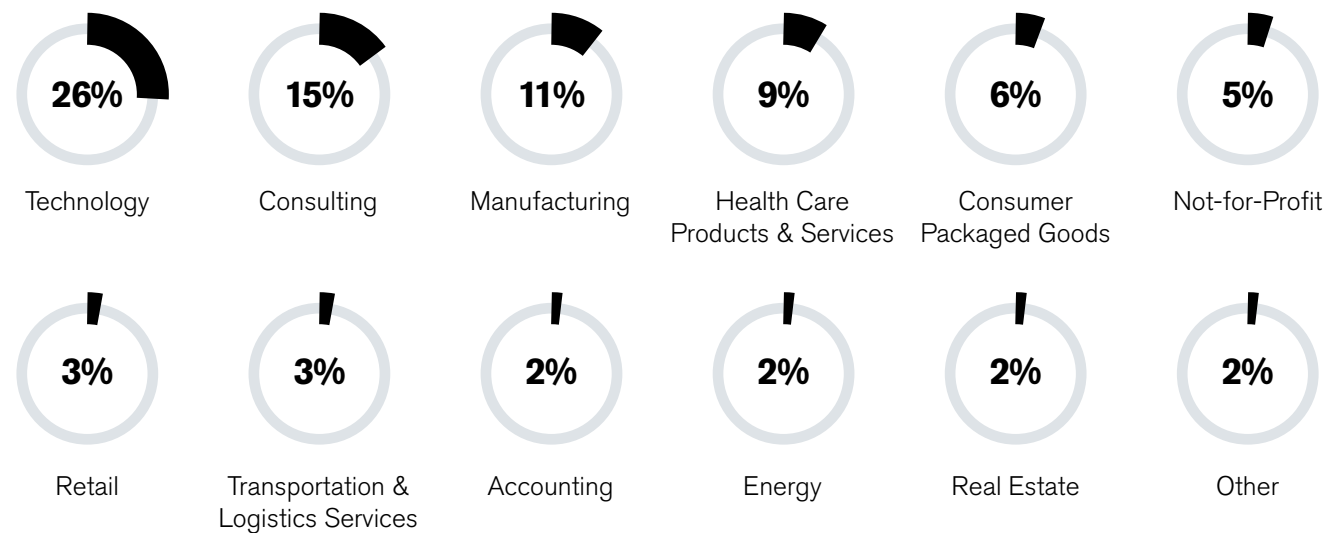
*Based on 100% reporting rate*



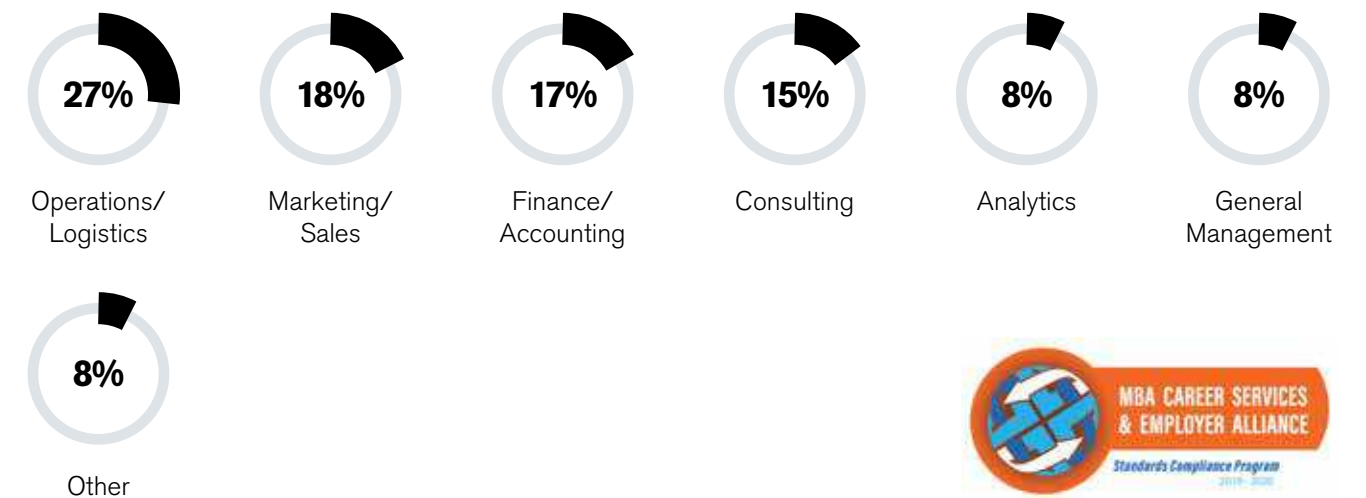
## Employment and average salary by location

SOUTHWEST	<b>35%</b>	\$97,080
WEST	<b>32%</b>	\$118,168
SOUTH	<b>12%</b>	\$92,929
NORTHEAST	<b>9%</b>	\$110,333
MID-ATLANTIC	<b>6%</b>	\$103,000
MIDWEST	<b>6%</b>	\$109,375

## Employment by industry



## Employment by professional function



# Full-time MBA internship summary

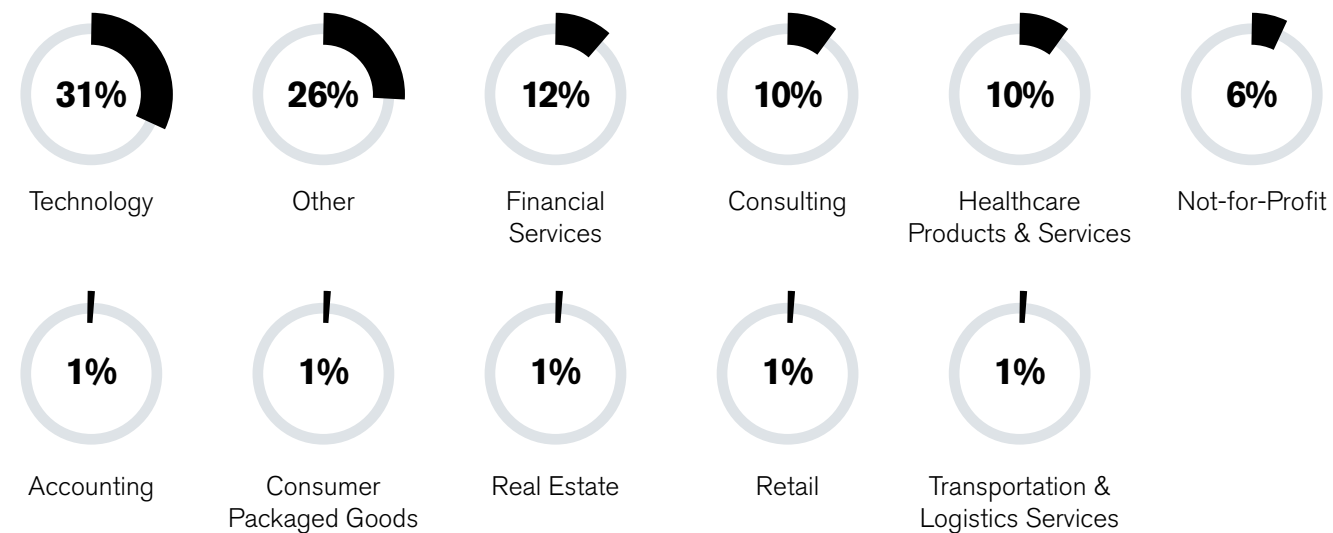
**\$5,961**

Average monthly salary

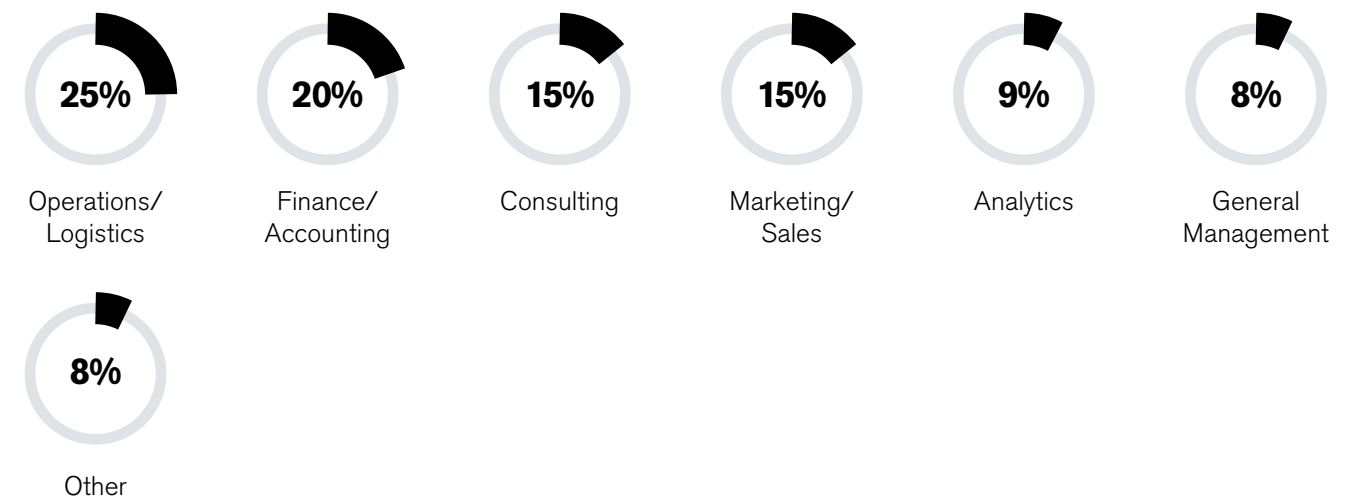
**100%**

of students  
completed internship

## Internship by industry



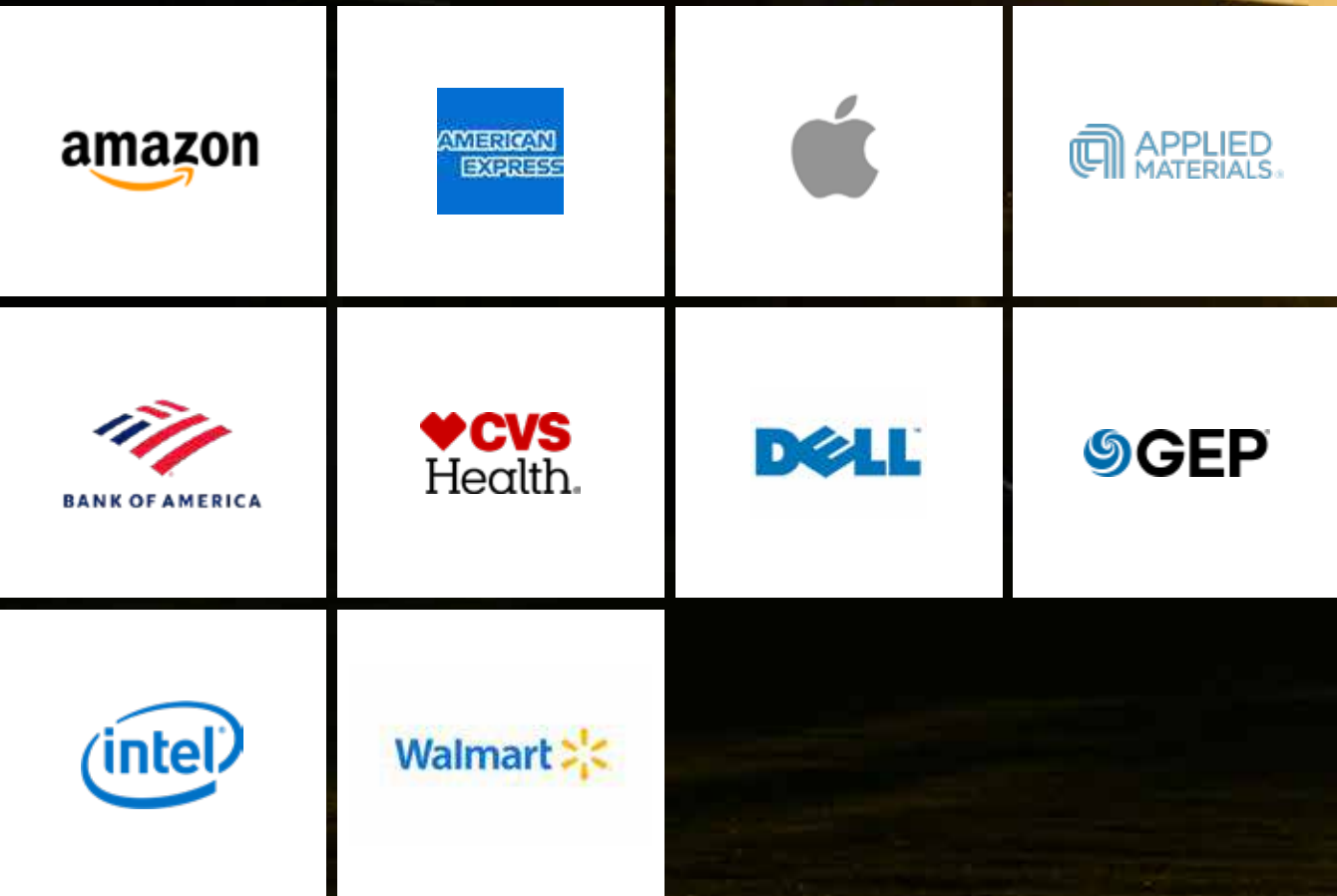
## Internship by professional function





# Top employers

Full-time MBA



## Thriving global brands

- Affordable Automotive Solutions
- Amazon
- American Express
- Apple, Inc.
- Applied Materials
- Arizona State University
- Bank of America
- Bayer
- Blue Stone Strategy Group
- Capital One Financial Corporation
- Copperstate Farms
- CVS Health
- DaVita Healthcare Partners
- Dell, Inc.
- EnPower, Inc.
- eVisit
- FedEx
- GEP
- Hilti
- Honeywell
- Intel
- Johnson & Johnson
- Kaiser Permanente
- Kimberly-Clark Corporation
- KPMG LLP
- Laurel Road (subsidiary of KeyCorp)
- MCA Financial Group
- Michelin North America Inc.
- Micron
- MUFG Union Bank
- Nestle USA
- Northrop Grumman
- PolyOne Corporation
- Prologis
- Protiviti, Inc.
- Raytheon Company
- Swift Transportation
- TTEC
- United States Postal Service
- USAA
- Vivint Solar
- Walmart Corporation
- Walmart eCommerce

# Executive Connections



Executive Connections pairs Full-time MBA students with a volunteer group of senior executives, who coach and mentor students as they embark on new career opportunities. Our executives-in-residence are an integral part of the Full-time MBA program and a cornerstone of the W. P. Carey MBA experience.

**Greg Albert**

Vice president  
Honeywell

**Richard H. "Rick" Baer**

Vice president  
Dial Corp.

**Holly Barrett**

CFO  
Banner Health Ambulatory

**Donald Becka**

Senior vice president  
Bank of America

**Matt Benjamin**

Senior partner  
Deloitte & Touch LLP

**Stephanie Bergeron**

President and CEO  
Bluepoint Partners

**Bert Braden**

COO  
Deloitte Southeast Asia

**Bryan Brady**

CFO  
Computer Sciences Corp.

**Janet Bruno, M.D.**

Physician executive  
UnitedHealth Group

**Luis Caballero**

Executive director of marketing  
Cox Communications

**Lisa Cagnolatti-Daniels**

Vice president  
Southern California Edison

**John Clifford**

Executive vice president and  
chief human resources officer  
Travelers

**Charlotte Diener**

Senior vice president  
ON Semiconductor

**Mark Geninatti**

CIO and group vice president  
JDA Software

**Bruce Gilmore**

Director of supply chain management  
Mayo Clinic

**Phil Griffith**

Vice president for supply chain  
United Airlines

**Anne Guerrant**

President  
Guerrant Foundation

**Meighan Harahan**

Portfolio manager  
Driehaus Capital Management

**Robert Healy**

Regional global practice manager  
Burns & McDonnell

**Doug James**

President  
Hound Strategic Inc.

**John Jennings**

CEO  
CQR Technologies

**John Jones**

Senior director of contracting  
General Dynamics European  
Land Systems, SL

**John Kalkowski**

Editor in chief  
Flexible Packaging magazine

**Karen Kowal**

Vice president  
American Express

**Rohnn Lampi**

Founder, owner, and president  
Aspen Way Enterprises

**Bob Leone**

Senior partner  
Hewitt and Aon

**Tim Lindemann**

Vice president  
American Airlines

**Shantini Munthre**

Managing partner  
Union Marketing Group

**Mark Nemschoff**

President and CEO  
Nemschoff Chairs Inc.

**Bill Pesch**

CEO  
B&E Group

**Don Riegger Jr.**

Senior partner  
Deloitte

**Wes Sagawa**

Senior vice president  
Arrow Electronics

**Ashok Santhanam**

Managing director  
Camelback Strategy Partners

**Craig Stevens**

Managing director  
CWBT Solutions

**Mary Temm**

CEO and president  
Temm & Associates Inc.

**Anna Thomasson**

Co-founder  
BarkBed Covers

**Terri Tierney Clark**

Chair of the board of directors  
Wanderly

**Paul Tufano**

Chairman and CEO  
Amerihealth Caritas

**George Weathers**

Vice president  
Mobile Mini Solutions

**Carole West**

Founder and president  
Divine Momentum Corp.

**Steve Woodworth**

Director  
Blois Construction Inc.

**Jack Zwingli**

President and CEO  
Incentive Lab



# Undergraduate employment summary

**91%**

of new graduates were employed or received a job offer within 90 days of graduation

**14%**

of undergraduates were accepted to an additional education program

**\$55,000**

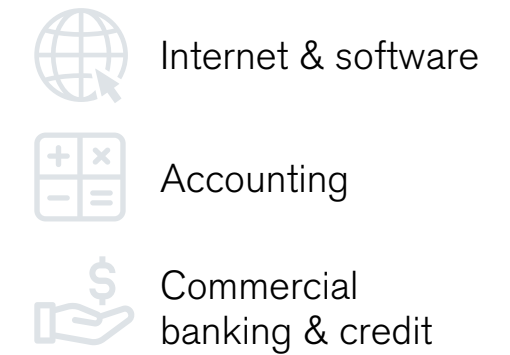
median full-time starting salary

**60%**

of students participated in research, student teaching, clinical rotations, practicum and/or internships



## Top industries



## Where are they now?



## Featured employers

Amazon  
The Boeing Company  
Deloitte  
Honeywell  
Intel  
KPMG  
Microsoft  
PepsiCo  
Starbucks  
Vanguard

# Specialized master's employment summary

	Percentage employed within 6 months of graduation	Average Salary	Top Employers		Percentage employed within 6 months of graduation	Average Salary	Top Employers
MACC	92%	\$54,067	Arizona Office of the Auditor General, Deloitte, Ernst & Young (EY), KPMG LLP, PwC	MS-ISM	72%	\$93,126	Banner Health, Intel Corporation, KPMG LLP, MUFG Union Bank, ON Semiconductor
MACC D&A	100%	\$55,974	BDO USA, Deloitte, Ernst & Young (EY), Heinfeld, Meech & Co., PwC	MS-GL	93%	\$54,917	Amazon.com, Chewy, Choice Logistics, Deloitte, Insight Global, Inc.
MS-FIN	75%	\$76,778	Bank of America, Equity Methods, Ernst & Young (EY), MCA Financial Group, PwC	MS-BA	92%	\$75,214	Amazon.com, Avnet, Dell, FlexiVan, Goldman Sachs
MTAX	100%	\$57,792	Deloitte, Ernst & Young (EY), KPMG LLP, PwC, RSM US LLP (Formerly MsGladrey)	MRED	81%	\$68,300	AGILITY PROPERTY LLC, Allen+Philp Partners, American Homes 4 Rent, ATLAS PHX, Butler Design Group

Based on confirmed student employment status per program



# The impact of W. P. Carey extends into every corner of the world with connections through our alumni network across six continents.

**100,000+**

W. P. Carey alumni are living and leading worldwide

**100+**

countries are represented by our diverse and growing student body



**Gail Sharps Myers**  
SVP and General Counsel  
Denny's



**Rachel Peterson**  
Director, Data Center  
Strategy and Development  
Facebook Inc.



**Kevin Warren**  
Commissioner  
Big Ten Conference



**Vince Ferraro**  
Former VP of Hewlett-Packard,  
and former VP at Kodak  
San Diego State



**Kim Komando**  
Radio host for "The Kim  
Komando Show" and Owner  
WestStar Multimedia Entertainment



# W. P. Carey Career Management & Employer Engagement



## **Sharon Irwin-Foulon**

*Executive Director of Career Management and Employer Engagement*

Sharon Irwin-Foulon is an experienced change leader to both public and private sector organizations. Her reputation has been built on helping to shape strategic people and culture initiatives using executive coaching, talent positioning, and communications that influence bottom-line revenue and donation generation. A strategic and innovative senior leader, Sharon brings a broad spectrum of executive skills and proven success collaborating with multiple stakeholder groups across internal, external, and cross-system platforms to drive results and outcomes.



## **Toni Rhorer**

*Director of Career Management*

Toni Rhorer knows that building students' professional capabilities to aid their career strategy is the important work her team does and where they truly excel. In addition to her 13 years in career services, Toni has been featured recently in *U.S. News & World Report* and *Inbound Logistics*, discussing internship success and recruiting trends. Toni holds a BA in education from the University of Arizona, a MEd in counseling from North Carolina State University, and an MA in library and information science from the University of Arizona.



## **Leah Mills**

*Director of Employer Engagement*

Leah Mills develops and delivers exceptional client experiences by creating seamless ways to access talent, navigate the university recruiting ecosystem, and execute high-value engagements – the keys to fostering sustainable and successful partnerships. Within the Career Management and Employer Engagement team, Leah has supported on-campus recruiting execution, technology system implementation and management, and the enhancement of recruiting partnerships.



## **Mike Sanders**

*Assistant Director of Employer Engagement*

Mike Sanders brings a high level of experience and understanding of the corporate landscape through years as a commercial banker, and has adapted his consultative approach in the private sector to his role at ASU. Mike has also served as a student-facing career coach at W. P. Carey. He has merged his corporate knowledge with his understanding of student interests to aid employers recruiting at W. P. Carey to access the right students for their talent needs.



## **Mara DeFilippis**

*Assistant Director of Employer Engagement*

As an assistant director of employer engagement, Mara DeFilippis partners with companies in diverse industries such as utilities, government, healthcare, aerospace, defense, and others. Mara believes in collaboratively building a common strategic vision with clients, focusing on client goals and outcomes, and consistently exceeding client expectations. Mara has worked in program and project development for over seven years at ASU, strategically bridging local and international client needs with the complex resources and capabilities of the university.



## **Anthony Cortright Jr.**

*Assistant Director of Employer Engagement*

Toni Cortright served for more than 20 years as a telecommunications operations chief in the United States military, educating and leading soldiers, earning three Bronze Stars for efforts in Iraq and Afghanistan. After retiring from military service in 2015, he changed careers to focus his leadership skills on the business of talent. At W. P. Carey, Toni works directly with firms in the technology industry, to help them assess, plan, and execute the most effective, innovative, and strategic ways to find the talent they need. Toni is a pathfinder and a team player who loves connecting and building relationships with employers and students.



**Looking for more information?**  
**Visit [career.wpcarey.asu.edu](https://career.wpcarey.asu.edu)**

**Career Management & Employer Engagement**

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