



Employment Report

MBA Graduating Class of 2022

Excellence in
Management
Education

WHU 
Otto Beisheim School of Management



Executive Summary

We are delighted to report on the employment outcomes of our MBA Class of 2022—a class that has had to face another year characterized by a turbulent global economy. Although the employment market made a strong recovery last year after the COVID-19 pandemic, the war playing out in Ukraine sparked another period of economic instability. Some sectors, such as consulting and technology, have shown more resilience to the crisis in Ukraine than have others. Overall, the labor market proved to be stable, offering exceptional job opportunities and fulfilling roles for our graduates to launch their post-MBA careers and achieve their professional goals.



We are proud that, on average, our students more than doubled their pre-MBA income: from an average pre-MBA salary of €41,171 to an average post-MBA salary of €84,608. These numbers highlight that investing in an MBA from WHU advances one's personal and professional development and provides value for money. Over 81% of our students secured top positions within three months of graduation. Among these students, 66% changed industry, 58% changed function, 78% changed location, and 38% achieved all three—the latter of which considered the most challenging “triple change.” Proof again that the WHU MBA is integral to career transformation and advancement.

The top industries for the MBA Class of 2022 were consulting (27%), technology (22%), consumer (11%), and healthcare/pharma (8%). Geographically speaking, the majority of our MBA graduates started their post-MBA career journey in Germany (80%), followed by other European countries such as Norway, Ireland, and Luxembourg (18%), Singapore (1%), and Saudi Arabia (1%). These numbers prove that, even in volatile times, the stable German economy is attractive to our students, many of whom opt to remain in the country after graduation to pursue their careers.

The excellent employment results of our MBA Class of 2022 speak for themselves: an MBA from WHU is of exceptional value and is a key factor of our alumni's successes. Our students continue to thrive in the unique learning experience that WHU's MBA program offers. We believe that excellence in management requires superior knowledge of management concepts and tools, self-awareness, emotional intelligence, and other soft skills. To develop future-ready leaders who possess these competencies, the Career Center offers a variety of relevant workshops, assessment tools, individualized career coaching, events with external partners, and more. These efforts – combined with our small classes of up to 50 students, the strong connection between professors and students, and excellent mentoring from our over 6,000 alumni – mean that we can ensure that our MBA candidates have access to a full range of opportunities to find academic and professional success.

Miriam Kraneis, Interim Director MBA Career Center



Class Profile – Graduating Class 2022

Our students

- Combine academic excellence with a solid grounding in the real business world
- Possess several years of work experience at MNEs, SMEs, or start-ups
- Have in-depth industry knowledge and up-to-date customer insights
- Are equipped with new frameworks to tackle problems and create opportunities for igniting growth
- Add value and make a positive impact



85

Students



30

Average Age



87%

International
Students



37%

Women



38

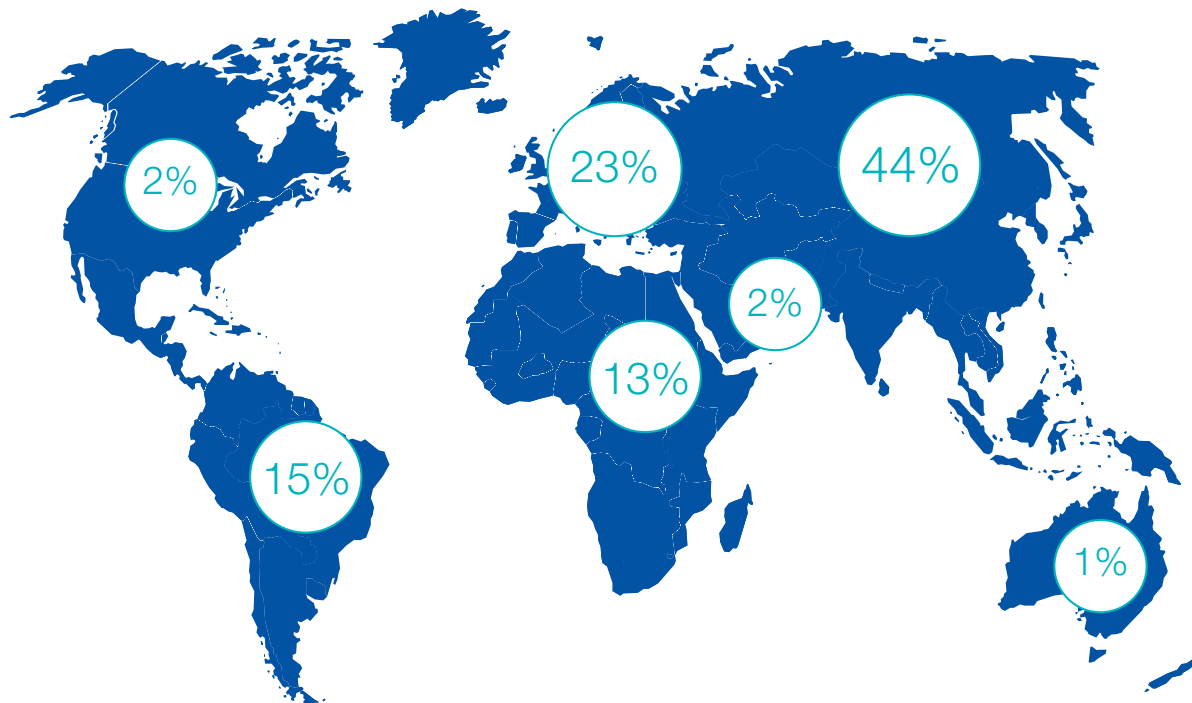
Nationalities



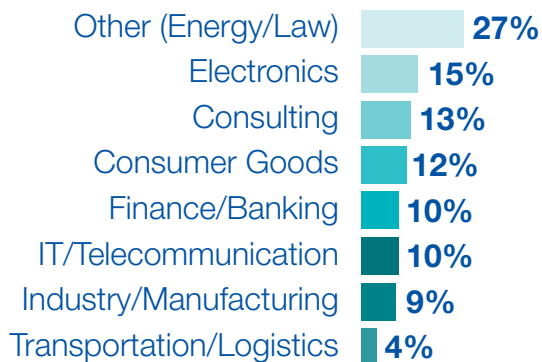
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Average Years of
Work Experience

Geographical Background



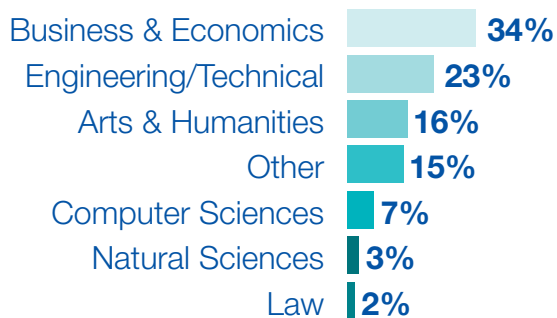
Industry Background



Functional Background



Academic Background



Employment Statistics – MBA Graduating Class 2022

The MBA marks an important and exciting point of transition in our students' career. Whether they aspire to change industry, job function, location or to become a successful entrepreneur, our team at the MBA Career Center is dedicated in supporting our students to define their career vision and turn this in to reality.

We provide an individualized and tailored approach in supporting our students, and we are proud that our students made a 106% salary increase this year, which proves that the WHU MBA program truly offers value for money.

Salary

€ 41,171

Average Pre-MBA Salary

106%
Salary
Increase

€ 84,608

Average Post-MBA Salary
excluding Bonus payments

Average sign-on Bonus: € 16,538

Minimum: € 44,064

Median: € 79,200

Maximum: € 300,000

Career Changers

Changed Location **78%**

Changed Sector **66%**

Changed Function **58%**

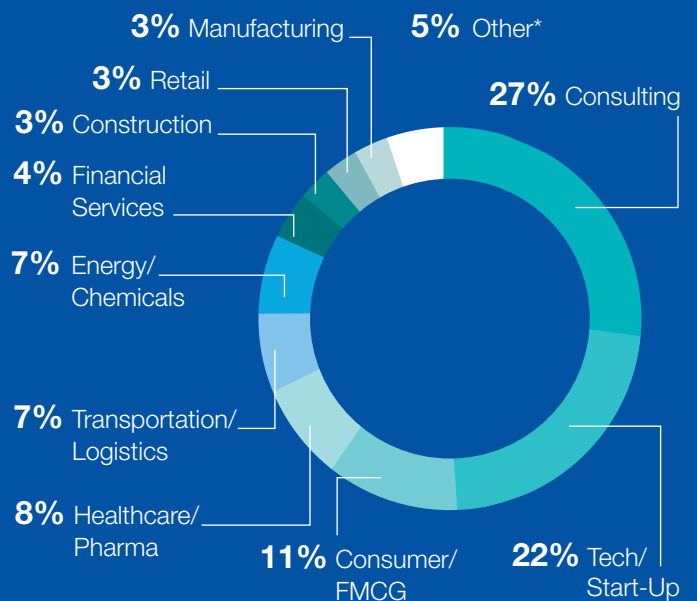
Triple Change
(Function, Sector, Location) **38%**

81% received job offers within three months of graduation

44% Jobs found through Career Center or WHU network

38% MBA students undertook a (project-based) internship

Employment by Sector

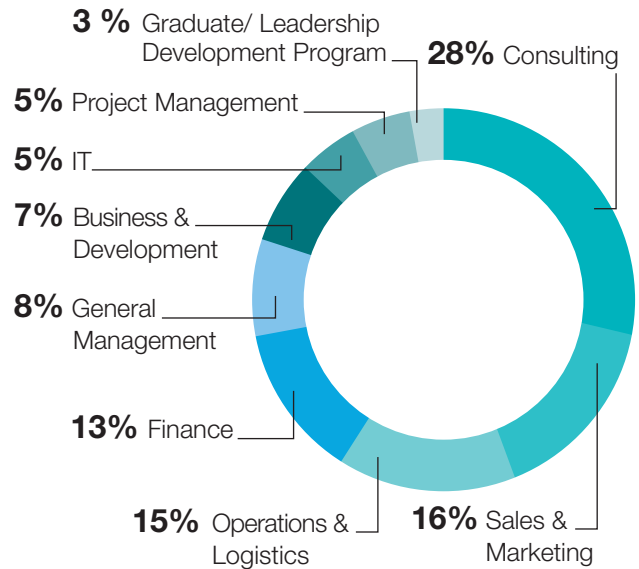


* Other: Media/Entertainment, Insurance, Hospitality, Automotive

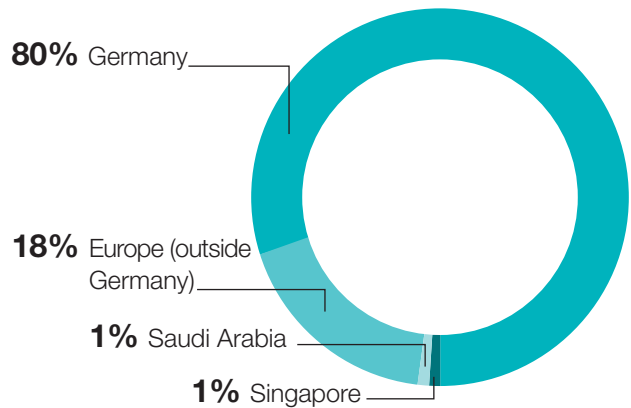
Employers MBA 2022 (Selection)

Accenture (Germany)
 adidas (Germany)
 Amazon (Germany + Luxembourg)
 BCG (Denmark)
 C&A (Germany)
 Deloitte (Germany)
 DHL Consulting (Germany)
 E.On Inhouse Consulting (Germany)
 Ergo Group AG (Germany)
 Google (Ireland)
 Henkel (Germany)
 Horn & Company (Germany)
 Infineon (Germany)
 Infosys (London)
 McKinsey (Germany)
 Porsche Consulting (Germany)
 Proctor & Gamble (Germany)
 PWC (Germany)
 Roland Berger (Germany)
 Santiago (Germany)
 Simon Kucher (Germany)
 Zalando (Germany)

Employment by function



Employment by region

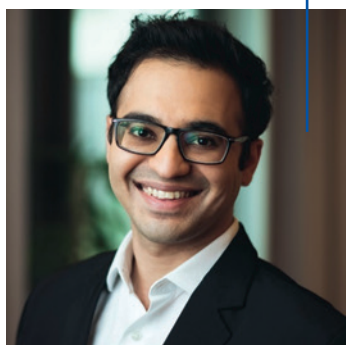


“The workshops, events and individual sessions offered by the Career Center supported me in looking at my career more holistically. They helped me to gain clarity on the values and principles that are non-negotiables for me when evaluating possible next career steps. With my new role at Porsche Consulting, I am happy to have found a company and corporate culture that meet my objectives for this next step in my career.”

Valentina Ocker
 Senior Consultant Porsche Consulting

Examples of Recruiting Companies over the last three years

Accenture	Eurofins	Niedax
adidas	EY Parthenon	Oracle
Advario	Ferrero	Porsche Consulting
Alibaba	Fraport	Procter & Gamble
Allianz	General Motors	PwC
AON	Google	Qiagen
Avaloq	Heineken	Reckitt
Amazon	Hella	Roche
Ambev	Hello Fresh	Roland Berger
Aptiv	Henkel	RWE
AXA Konzern AG	Horn & Company	Salesforce
BayWa AG	HRS	Santiago
BCG	Infineon	SAP
Bearing Point	Infosys	Siemens Energy
Boehringer Ingelheim	Inverto	Simon Kucher
C&A	Kingstone Investment Management	Strategy&
Continental		Trivago
Delivery Hero	L'Oréal	Uniper
Deloitte	Maersk	UPS
DHL Consulting	Marley Spoon	Vaillant
Electronic Arts	Mazda	Vodafone
E.On Inhouse Consulting	McKinsey	Wells Fargo
ERGO Group AG	Merck	WMC Healthcare
Ernst & Young	mm1 Consulting & Management	Würth
ESG	N26	Zalando



“Embarking on the WHU MBA journey has been a transformative experience for me, and the support of WHU’s MBA Career Center has been instrumental in shaping my career path. The Career Center’s strong guidance, resources and availability enabled me to navigate the dynamic landscape of the German job market. Not only did they assist me in securing a fulfilling job with a triple change, but they also helped me gain a deeper understanding of my own aspirations and post-MBA goals. Additionally, their experience in job negotiations helped me get the best offer for me. Thanks to the Career Center’s unwavering dedication, my MBA experience has been nothing short of extraordinary, equipping me with the skills and confidence to thrive in today’s business world.”

Harsh Misra
Management Consultant Santiago Advisors

Recruit at WHU

We are committed to supporting our MBA students in becoming responsible and successful leaders. We offer several ways of connecting with our students:

Online

Job/Internship/Thesis postings	Upload your job or internship offer free of charge to our website.
CV/Resume book	Browse our CV book and search for relevant candidates.

On Campus

Company presentations	Meet our students after their classes in the evening to showcase your company. Engage in stimulating conversations at our networking reception.
Company workshops	Discuss current trends and challenges with our students and explore potential solutions.
Recruiting fairs	Get involved in our various career fairs. Meet students from different programs in an informal setting.
On-Campus recruiting events	Browse our CV book to search for relevant candidates and conduct individual on-campus interviews.
Projects (thesis; case studies)	Our students can help you tackle real-life challenges for your company, providing ideas, analysis and recommendations.

Recruitment Cycle

Program	Program Start	Recruitment Cycle (Internship Positions)	Recruitment Cycle (Full-Time Positions)
MBA Full-Time (12-month duration)	September April	August onwards March onwards	September April
MBA Part-Time (24-month duration)	September		Ongoing throughout the year
Global Online MBA (24/36 month duration)	September/March		Ongoing throughout the year

MBA Career Center Team



From left to right: Dr. Shu Ling Tan, Eileen Lehane, Miriam Kraneis, and Marco Stötzel

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About WHU

WHU – Otto Beisheim School of Management is a privately financed business school based in Vallendar and Düsseldorf. It has an outstanding national and international reputation not only within Germany but also internationally. This excellent standard has been certified by accreditations from AACSB, EQUIS, and FIBAA

as well as through leading positions in national and international rankings resulting in WHU being Germany's most renowned business school. WHU students profit from a large diverse international network of partner universities, companies, and alumni. For more information please visit www.whu.edu.





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