

**MBA 2022-23**

# **EMPLOYMENT REPORT**



**UNIVERSITY  
OF ALBERTA**



# DISCOVER THE CAREER SUPPORTS AT THE ALBERTA SCHOOL OF BUSINESS

The career services available to MBA students are diverse, thought provoking, and motivational. We provide activities and lessons centered around personal branding, career management, as well as overall growth and development. In the first year of the program, you will experience a reflective journey of self discovery through BUS 501 and 504; looking at values, strengths, areas of growth, as well as emotional intelligence. This will be followed by a tactical approach to finding an internship (if you are seeking one) that fits the student's personal brand and direction. Going through exercises such as practicing networking, resume and cover letters, interview skills, and more to help students see maximum success. Accompanying these two courses is a fully developed coaching program that allows students to work with a dedicated career coach to help students take



**PAUL TAYLOR**  
Career Coaching & Education Lead

action in both their life and career goals. Career coaches are accountability partners, and meeting with them regularly will help you face challenges that may arise during your MBA program. Our certified coaches have many years of coaching and industry related work experience that is beneficial for success in the MBA program and beyond.

## **MBA ADMISSIONS**

*[mbaadm@ualberta.ca](mailto:mbaadm@ualberta.ca)*

## **CAREERS AND WORK INTEGRATED LEARNING**

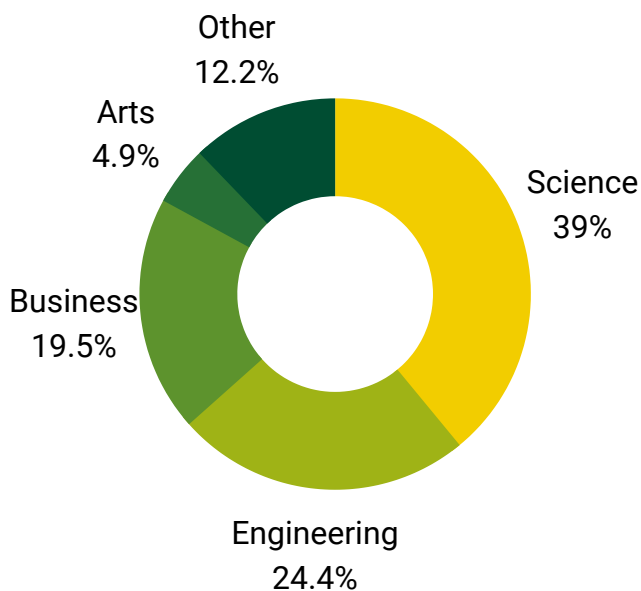
*[www.ualberta.ca/business/  
careers](http://www.ualberta.ca/business/careers)*

# FULL TIME 2022 CLASS PROFILE

## DEMOGRAPHICS

- 41** Students
- 28** Average Age
- 5.4** Avg. Years of Work Experience
- 51%** Female
- 61%** International Experience

## UNDERGRADUATE DEGREE BACKGROUNDS



## INDUSTRY BACKGROUNDS

Healthcare	20%
Energy	18%
Financial Services	8%
Entrepreneur	5%
Retail	5%
Education	5%
Manufacturing	3%
Hospitality	3%
Government	3%
Logistics	3%
Other	27%

## COMBINED DEGREES

- 3** MD/MBA
- 1** MBA/JD
- 2** MBA/MEng
- 4** MBA/MScOT
- 1** MBA/Pharmacy





# CAREER STORIES

**Allison Lear, MBA '22**

## **Why did you decide to pursue the MBA?**

I decided to pursue an MBA because I wanted to develop a more holistic approach to problem solving. While working in engineering I felt as though I was working on a very deep but specific set of problems. I felt an MBA would help me understand the bigger picture when working.

## **What support did you most benefit from with the Careers Team?**

When I was interviewing with McKinsey, my career coach, Paul Taylor, helped me prepare. His advice was really valuable in helping me feel confident for my interview.

## **How have you grown throughout the program?**

I have grown through the program by working with a diverse group of students. I was challenged by different perspectives which allowed me to learn to work better within a multi disciplinary group. I have also learned to think commercially in addition to technically.

## **What did you gain through your internship?**

My internship was in consulting which was a new industry for me. I had the opportunity to learn some of the hands on skills that consultants use daily, and enjoyed it so much that I am returning full time.

## **What's next?**

I decided to take a 6 month break to decompress and travel before returning to work. I am looking forward to starting as an Associate at McKinsey in Calgary this October.

### **Allison Lear, MBA '22**

**Hometown:**  
Mount Pearl, NL

**Current Role:**  
Incoming Associate at McKinsey

**MBA Internship:**  
Summer Associate at McKinsey

**MBA Activities:**  
MBA Games (VP Academic)  
MBAA (Strategy & Consulting  
Experiential Learning Co-Chair)  
Net Impact (Student Consultant)

**Prior Education:**  
Bachelor of Engineering (Civil) at  
Memorial University of  
Newfoundland

# FULL TIME MBA EMPLOYMENT STATISTICS

**85%**

Grads employed  
within 3 months  
of graduation

**\$93,252**

Mean Total  
Salary

## WHERE DID OUR GRADS END UP?

Function	% of Total Employed
Consulting	30%
Marketing & Sales	18%
Finance	8%
Information Technology	8%
Accounting	3%
Human Resources	3%
General Management	3%
Other	27%

## INDUSTRIES



**20%**

Energy Finance



**10%**

Technology



**9%**

Transportation & Logistic Services



**32%**

Public Sector & Healthcare



**21%**

Strategy & Consulting



**8%**

Other



# CAREER STORIES

**Jarvis Chen**  
**MBA '22**

## **Why did you decide to pursue the MBA?**

I am a firm believer that MBA is one of the greatest challenges both for my educational and professional life. It is an effective channel for me to develop the business acumen, network with like-minded aspirants and make a career pivot eventually.

## **How have you grown throughout the program?**

I was able to push my boundaries, push my limits and step out of my comfort zone to improve myself. The whole MBA journey imparted an enormous amount of knowledge to me. From structured courses and subjects, I developed a toolbox of quantitative and soft skills in business and management. With myriads of team projects, I refined my communication and interpersonal skills. What changed me the most is that I began building the kind of poise, tenacity and self-assurance that would make a difference when working in a team.

## **What did you gain throughout your internship?**

The biggest asset for me is learning how to build relationships with multiple stakeholders. You have to let people know that you need help and you can offer it as well.

## **What's Next?**

Currently, I am working on a contract compliance engagement for an Oil/Gas client. I enjoy working with my colleagues to find solutions and there always seems to be opportunities to learn new stuff.

### **Jarvis Chen, MBA '22**

#### **Hometown:**

Hebei, China

#### **Current Role:**

Senior Consultant at EY Canada

#### **MBA Internship:**

Grants and Sponsorship Researcher at Alberta School Boards Association  
DSS consultant at The Alberta School of Business Consulting Group  
Sustainability Scholar at The City of Edmonton

#### **MBA Activities:**

Net Impact Project Mentor  
MBAA Inclusion & Diversity Chair

#### **Prior Education:**

Bachelor of Arts at China Three Gorges University

# RECRUITING COMPANIES

## WHO HIRES OUR GRADS?



### ENERGY

- EPCOR
- Syncrude Canada
- ATCO
- Enbridge
- Suncor

### INNOVATION & TECHNOLOGY

- Aurora Cannabis
- Jobber
- Innovate Edmonton
- Google
- Token Naturals

### OPERATIONS & BUSINESS ANALYTICS

- Alberta Machine Intelligence Institute
- AltaML
- Telus
- PCL Construction
- Finning

### PUBLIC SECTOR & HEALTHCARE

- Alberta Health Services
- City of Edmonton
- City of Calgary
- Government of Alberta
- Government of Canada

### STRATEGY & CONSULTING

- Deloitte
- Ernst & Young
- KPMG LLP
- McKinsey & Company
- Stantec

### FINANCE

- AIMCo
- ATB Financial
- RBC Royal Bank
- CIBC
- Scotiabank





# CAREER STORIES

**Eddie Edward, MBA '23**

## **Why did you decide to pursue the MBA?**

As a former professional athlete, I am a competitor. I am always looking for the next challenge to refine my skills and add value to those around me. While my 9-year career as a soccer player afforded me with the opportunities to develop many interpersonal skills, and my 2 years in sales supplement said skills with technical abilities, I knew that I needed to further my education to fill certain gaps and build a strong foundation. I joined the MBA program to learn the fundamental skills of a business professional, learn from a diverse set of students and professors to enhance my thought processes and problem-solving skills, as well as to network with a community of well-rounded professionals. The culmination of experiences offered through the MBA program will unlock my potential and allow me to achieve excellence in the next step of my journey.

## **What support did you most benefit from with the Career Management Centre?**

Some people hear about the Careers Team and assume that they will just help build resumes or find internships. For me, the Careers Team has been so much more than that. The exercises that we did and extensive conversations we had have taught me about my values and strengths as a person and a professional. I've since been able to use those insights and incorporate them into my career exploration, personal branding, as well as my resume and internship applications.

## **What did you gain through your internship?**

From my internship with EY, I was able to gain the practical experience of what it is like to work for a "big four" firm. My internship taught me about the quality of work that is expected, the ways in which one must effectively communicate with a client to support and provide solutions, as well as technical skills such as a higher standard of presentation creation. My internship also gave me perspective as to what a positive work culture looks like in the consulting industry, and the opportunity to connect with many exceptional individuals. Because of the support of those individuals and the positive work culture, I was able to secure employment at EY for when I graduate from the University of Alberta MBA program in 2023.

**Eddie Edward,  
MBA '23**

**Hometown:**  
Ottawa, Canada

**MBA Internship:**  
People Advisory Services  
at Ernst & Young LLP  
(Ottawa)

**MBA Activities:**  
Net Impact Student  
Consultant  
Net Impact Chapter Lead

**Prior Education:**  
Liberal Arts at Graceland  
University, Iowa, USA

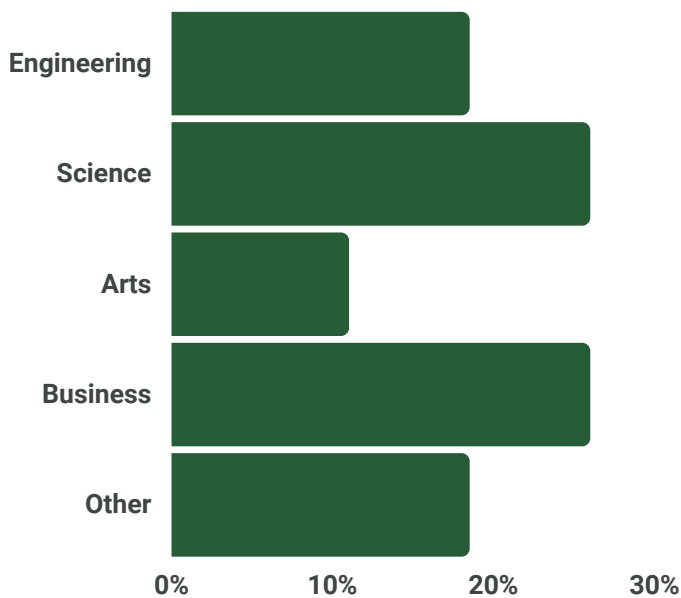


# PART TIME 2022 CLASS PROFILE

## DEMOGRAPHICS

- 31** Average Age
- 8.3** Avg. Years of Work Experience
- 49%** Female
- 3.5** Average GPA

## UNDERGRADUATE DEGREE BACKGROUNDS



## EMPLOYMENT STATISTICS

### INDUSTRY EMPLOYMENT

Government	28%
Professional Services	12%
Non-Profit	12%
Energy	12%
Financial Services	12%
Healthcare	8%
Consulting	8%
Media	4%
Real Estate	4%

**\$104,658** Mean  
Base  
Salary

**\$123,848** Mean  
Total  
Salary



# CAREER STORIES

**Pedro Duque, MBA '22**

**Pedro Duque,  
MBA '22**

**Hometown:**  
Rio de Janeiro,  
Brazil

**Current Role:**  
Wealth Advisor at  
RBC

**MBA Internship:**  
Graduate EMBA  
Teaching Assistant  
at the Alberta  
School of Business

**MBA Activities:**  
MBAA First Year  
Representative  
MBA Lift Program  
Project Leader  
MBA Consultant,  
CDL  
MBA Soccer Team  
Captain

**Prior Education:**  
Bachelor in  
Business  
Administration and  
Bachelor in  
Marketing,  
Pontifícia  
Universidade  
Católica do Rio de  
Janeiro

**How have you grown throughout the program?**

The MBA program was a real game changer. My finance career track taught me how to analyze major financial decisions facing firms, while data analytics and data science courses also addressed my educational objectives around demand forecasting and sales and operations planning. The Creative Destruction Lab (CDL) was the last puzzle piece. It was an interactive and memorable case method course that provided me with skills in entrepreneurship and stakeholder theory in the analysis, valuation, and development of financing solutions for 70 massively scalable ventures. We were also able to network with other MBA students from Alberta while learning about venture formations and developing a viable business model.

**What support did you most benefit from the Careers Team?**

The career team was fundamental. During my first year, we had the chance to work on personal assessments and get excellent insights into the core reasons behind the patterns in our decision-making regarding our career— a self-discovery journey into our strengths, weaknesses, motivations, emotional intelligence, and skills. Throughout my second year, we connected the dots by creating and presenting a personal slide deck called "My Brand" which, not coincidentally, was that same pitch deck that became helpful in two unique opportunities that came my way. Firstly, during the selection process with the start-up founders in CDL for our final project, it helped me secure a position as an MBA consultant with my start-up company of choice. Secondly, when I was interviewed at RBC, it was key to answering the recruiter's first question, "tell me about yourself", and ultimately, landing the job I have right now!

**What's next?**

My goal after the MBA was to break into the Canadian job market and join one of it's top three banking institutions. I pushed myself hard to network and was ready to perform well across prominent sales or business development management positions to reach my career goals. I was accepted by the Royal Bank of Canada, less than a month after my convocation, and I joined its wealth advisory team. I support over 500 clients, providing them advice for lifelong financial wellness, ensuring they have the capital required to fund their retirement and dreams, and adequately managing their risks to mitigate unexpected financial losses. I plan to start working towards my CFP designation by the end of this year. This is only the beginning!

## INTERNSHIP FACTS

Length of internships:

**Typically four months, from May to August.**

Types of companies hiring for Interns:

**Government, banks, private investment, medical start-ups, construction, & more!**

Launch of recruitment for industry internships:

**January**

Will I be compensated?

**Yes, virtually all internship opportunities are paid.**

# INTERNSHIPS

All full-time students, regardless of specialization or combined degree program, are strongly encouraged to pursue a summer internship in between the first and second years of their program. However, students are not required to complete an internship as part of their MBA degree.

The Careers and Work Integrated Learning team generates numerous summer internship opportunities, all of which are posted on CareerConnect. Students are encouraged to seek internships that align with their goals and take ownership of their internship search. The careers team supports students as part of the career coaching model during the job search, application, interview, and onboarding processes. Most summer internships are located in Edmonton. However, internships in other cities across Canada as well as internationally are also possible.

**88% of Full-Time MBA Students seeking employment were employed for an internship.**





# CAREER STORIES

## Jez Lucas, MBA '22



### Jez Lucas, MBA '22

**Hometown:**  
Manila, Philippines

**Current Role:**  
Management  
Consultant,  
Information  
Management and  
Data Analytics at  
KPMG

**MBA Internship:**  
Consultant at  
Health Innovation  
Hub  
Graduate Teaching  
Assistant at The  
Alberta School of  
Business

**MBA Activities:**  
Net Impact

**Prior Education:**  
Bachelor of Fine  
Arts, Ateneo de  
Manila University

### Why did you decide to pursue the MBA?

Some people had figured out their life plans by the time they stepped out of high school, but for others like me it was a long and winding journey. It was not after many years of experience in various sectors and fields later did I discover what I wanted to pursue in life. However, alongside my excitement for a career shift, I was humbled to learn that I fell short of critical knowledge and skills to pivot, which I knew I could only gain from taking an advanced university degree in business. I believe that the age-old saying, 'experience is the best teacher,' is misleading; experience and formal education go hand in hand, and that's why I pursued my MBA.

### How have you grown throughout the program?

I am naturally a shy and reserved person, and as my fine arts degree might have already revealed, I am also more of a poet than a quant. Through the MBA program, I was able to develop my skills and confidence in public speaking, so much so that at the culmination of my MBA I presented my group's economic research paper in-person in front of economists from all over the world at the 56th Annual Conference of the Canadian Economics Association in Ottawa. Furthermore, despite quant subjects being my Achilles' heel, enrolling in some of the toughest quant electives made me realize that we can only reach our fullest potential if we continue to push ourselves beyond our perceived limits. Doing so took me out of my comfort zone which equipped me with the technical skills and business acumen that I needed to secure an internship and upon graduation, a full-time job, in data analytics.

### What did you gain through your internship?

In my first internship, I gained first-hand experience in management consulting. I learned how it was to work directly with C-suite clients and help them develop strategies to solve their business problems. In my second internship, I was able to put what I learned in one of my MBA electives—Predictive Business Analytics—into practice. More specifically, I gained hands-on, outside-of-the-classroom experience in using R and R Studio statistical software to visually plot and analyze various real-world datasets for business economics and policy. Ultimately, I think these two experiences helped prepare me for my current position as a Management Consultant in Information Management and Data Analytics at KPMG.



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