

FT MBA EMPLOYMENT REPORT 2022



SFU

**BEEDIE SCHOOL
OF BUSINESS**

**CAREER MANAGEMENT
CENTRE**

LETTER FROM THE DIRECTOR



It is my pleasure to share with you the Employment Report for the Beedie School of Business' Full-Time MBA graduating classes of 2022.

SFU Beedie School of Business' strategic vision is to develop innovative and socially responsible business leaders with a global perspective through education, inspired by research and grounded in practice. The SFU Beedie School of Business prides itself on creating an innovative, student-centred and creative learning environment for professionals who are ready to push themselves to their highest potential and move their career to the next level in an internationally diverse and collaborative MBA classroom. As a result we have been recognized among the Top 10 business schools in Canada by Maclean's magazine (2022).

The World QS Global Business Schools Report (2022) ranks Beedie in the top 15 for business management in Canada, and the Eduniversal Ranking (2022) ranks the School number four in Canada in the category of Four Palmes: Top Business Schools Strong Global Influence.

With Beedie's growing reputation, it is no surprise that our Full-Time MBA students continue to succeed in their chosen careers. The wide range of industry leaders hiring our graduates across the province demonstrates the diversity, talent and range of experience within this program. Our MBA graduates bring their talents to roles in consulting, finance, accounting, general management, marketing, sales, operations, logistics and more.

Whether you are considering hiring one of our students or becoming a student in one of our graduate programs yourself, I encourage you to review the report findings.

Gurwinder Singh

Gurwinder Singh
Director, Graduate Career Management Centre and Employer Engagement

MBA CLASS OF 2022 OVERVIEW



\$85,400

Average base salary, based on 83% reporting rate

\$18,500

Average bonus when offered

90%

Percentage of those seeking employment who accepted a job offer within 3 months of graduation, based on a 92% reporting rate

CLASS OF 2022 PROFILE

Our 16-month, Full-Time MBA program merges theory with application, that allows students to gain the expertise and skills required to do outstanding things in their careers and society. Our courses involve hands-on, applied learning.

Examples and real world cases are used to build knowledge and explore topics relevant to today's business climate.

We strive beyond the classic business education by embedding subjects such as sustainability, creativity and entrepreneurship into the curriculum.

At the end of the 12-months of academics, our students complete the work term requirement by choosing between a paid four-month internship to gain real-world experience, moving straight into a full-time, permanent position, or starting their own new venture.

51 Total Students in class

6.8 Average Years of Work Experience

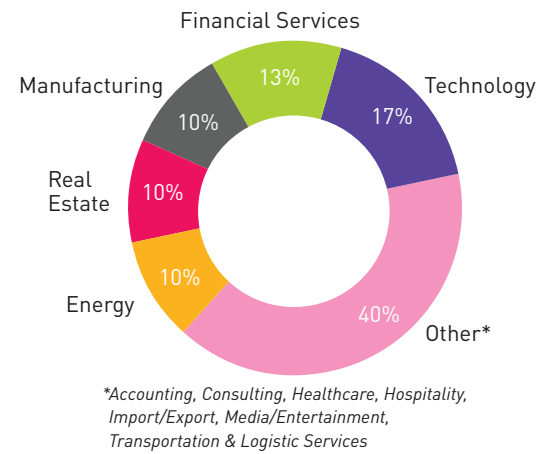
31 Average Age at entry

65% International Residency

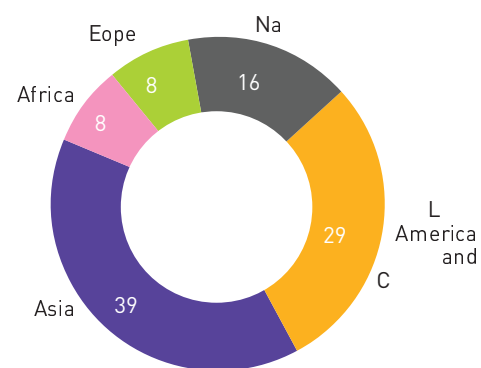
43% Self-Identified as Women

20 Countries Represented

Pre-MBA Employment



Geographic Distribution



POST-PROGRAM EMPLOYMENT OUTCOMES

100% of SFU Beedie's FT MBA students stay in Canadian cities include: Vancouver, Montreal, Toronto

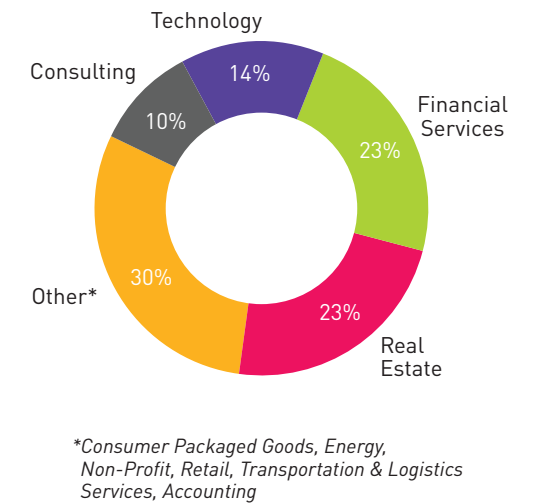
51 Companies with which our MBA students accepted employment

156 Companies that posted jobs to Beedie School of Business

90% Students reporting satisfaction with the job they accepted post-MBA, based on 92% reporting rate

73% Grads who accepted an offer and made at least one career transition (change in industry, function, and/or geography)

Industry of accepted employment



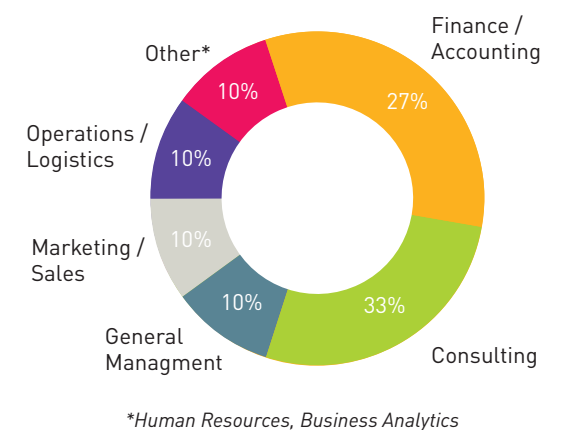
Source of accepted employment

84% **SCHOOL FACILITATED**
Conversion of school facilitated internship: **79%**

Network (i.e. faculty referrals, alumni referrals, classmates, campus speakers, club events, class projects): **5%**

16% **GRADUATE FACILITATED**
Personal contacts (i.e. previous employers, family, friends outside of school, etc): **2%**
Direct application (i.e. social media/LinkedIn, Indeed, company websites): **14%**

Function of accepted employment



COMPENSATION

Compensation by Professional Industries

Industry	% Share of Total Reported Salaries	Min \$	Max \$	Average \$	Median \$
Consulting	23%	62,000	88,500	77,214	80,000
Financial Services	23%	54,000	85,000	73,857	76,000
Real estate	10%	72,000	145,000	117,333	135,000
Technology	13%	67,000	134,000	92,250	90,000
Other	31%	61,000	120,000	85,722	87,500
Total	100%	54,000	145,000	85,400	80,000

Compensation by Professional Functions

Function	% Share of Total Reported Salaries	Min \$	Max \$	Average \$	Median \$
Consulting	33%	62,000	120,000	81,650	80,000
Finance / Accounting	27%	54,000	90,000	71,500	68,500
General Management	10%	88,000	110,000	93,333	100,000
Marketing / Sales	10%	67,000	145,000	94,667	72,000
Operations / IT	10%	65,000	135,000	95,833	87,500
Other	10%	85,000	134,000	101,333	85,000
Total	100%	54,000	145,000	85,400	80,000

Compensation Breakdown

	Min \$	Max \$	Average \$
Base Salary	54,000	145,000	85,400



"As an international student from India, the Career Management Centre helped me understand the Canadian job market and connected me with amazing professionals through various individual and group coaching sessions and networking events. The Career Management Centre was instrumental in my journey by supporting my career transition from software development to product management. They provided guidance on resume preparation, the interview process and job negotiations."

– Akash Aggarwal, Class of 2022
Senior Technical Product Owner, Ritchie Bros

ALUMNI SPOTLIGHT



JOHANNA FERGUSON, MBA '21

**PROJECT MANAGER
TECK RESOURCES LIMITED**

Johanna Ferguson's journey started with a bachelor's degree in geological sciences. After working in the mining industry for a few years in environments ranging from greenfield exploration to producing underground and open pit mines, Johanna realized that she wanted to be part of the leadership team and shape the future of the industry. This curiosity led her to pursue an online Graduate Diploma of Business Administration at SFU Beedie, which later paved the way for her MBA.

Johanna's decision to pursue an MBA was motivated by her desire to combine her technical experience with business education to help drive environmental change in mining. She chose SFU Beedie's MBA program for its flexibility to explore different career paths within her current employer, Teck Resources.

"SFU Beedie's MBA is very diverse in its courses offered and has given me a different perspective and multiple lenses from which to analyze problems," said Johanna. "I'm now able to tackle problems from a more creative approach. My toolbox has grown, and I feel well equipped to take on almost anything."

One of her favorite courses was business strategy, where she learned different analyses that she now applies regularly in her work. Johanna also took a course in

innovation and entrepreneurship, which prepared her for her current intrapreneurial position at Teck Resources.

Apart from the skills she gained through courses, Johanna's MBA experience also allowed her to gain hands-on experience by participating in multiple case competitions throughout the program. "This helped me build courage and practice my presentation and collaboration skills which I use on a daily basis," said Johanna.

Johanna's long-term career goal is to contribute to environment, health, and safety initiatives in the mining industry to help with decarbonization and reduce workplace injuries. Her MBA education equipped her with the necessary skills and knowledge to continue to speak up and encourage conversations around health and safety and sustainability initiatives.

"Consider the MBA as your playground," said Johanna. "Don't be afraid to ask questions and challenge the status quo."

ALUMNI SPOTLIGHT



VIKSIT JAIN, MBA '22

**DIRECTOR, DIGITAL CUSTOMER EXPERIENCE
BOSA PROPERTIES**

From advertising to venture start-ups, Viksit Jain's professional experience encompasses a range of different industries. After completing his master's degree in commerce, he spent a decade at advertising agencies, starting as a copywriter and ending up in account management. Viksit decided to take a break and pursue an MBA that could help him reflect, learn, and prepare for the next phase of his professional journey.

SFU Beedie's MBA program has been a game-changer for Viksit. It helped him leverage his past experiences while building upon new business skills and gave him a robust understanding of the local business environment. Through his MBA, he found the skills and confidence he needed to hit the ground running in his new product management role at Bosa Properties.

"I selected SFU Beedie's MBA for its excellent mix of courses that would allow me to develop new critical business skills while refining my existing ones," said Vikjit. "The program strengthened my core business skills like financial and operations management and formally introduced me to modern tools for sustainability, global collaboration, and managing organizational structure."

Viksit's favorite course was business analytics, which has been invaluable for him in his current role. He learned how to model business data and draw insights, project ROI from product improvement, and build robust business cases for investment in technology.

"I also enjoyed my negotiation course, which gave me principles and skills that I have since successfully applied to numerous business situations," said Viksit. "I went from detesting negotiating when I began the MBA program to thoroughly enjoying it thanks to this transformative course."

Participating in the Telfer DEI case competition was an eye-opening experience for Viksit. He and his team worked for weeks researching and learning about systemic challenges faced by women, Indigenous peoples, persons with disabilities and visible minorities, and ultimately delivered the winning business solution to drive inclusivity in the workplace at scale.

Viksit aspires to continue building his skills as a product manager and eventually become a business leader in technology.

"Learn from your peers," said Viksit. "You will have an amazing cohort of diverse people from different backgrounds, and each of them will bring distinct perspectives that will exponentially increase your learning. Be open to learning from others' experiences."

ALUMNI SPOTLIGHT



APARAJITA SHARMA, MBA '22

SENIOR CONSULTANT
DELOITTE CANADA

Aparajita Sharma knows a thing or two about seeking challenges and exploring one's limits. Every year, she goes trekking through the Himalayas—and pushing herself to the top of a mountain has taught her how to meet challenges head-on and pursue her goals with determination. Now with an MBA under her belt, Aparajita is conquering new heights as a senior consultant at Deloitte Canada.

“My MBA has deeply impacted my professional career,” said Aparajita. “It shaped my career towards consulting. The skills, the case study approach, working in cross-cultural teams on live-consulting projects, and the excellent selection of courses all collectively helped me in my professional growth and in being selected for one of the top consulting companies in North America.”

Although she had pursued science during her undergraduate studies, Aparajita had always been fascinated by finance and economics. She often read up on topics like share market, company reports, and market dynamics while engaging in lively discussions with finance and economics students. She later completed a diploma in management and embarked on a career in capital markets working as an equity analyst.

The MBA program at SFU Beedie suited Aparajita's needs perfectly, providing an opportunity to change career paths towards consulting. The consulting project in her strategy consulting course was a turning point for Aparajita—the point at which she decided to pursue strategy consulting as a career. Her current role in Deloitte is focused on business consulting and draws parallels to courses she took during her MBA program.

“In the MBA program, I learned from people across industries and developed ways to think about what's best for the client,” said Aparajita. “The strategy and business consulting courses taught me to think out of the box and solve new and complex problems.”

Aparajita was able to connect with mentors at SFU Beedie who motivated and advised her at every stage of her MBA program and job search process. She also got involved with the SFU Beedie consulting preparatory program and Student Ambassador program, where she eventually became a mentor to other students.

“Choosing SFU Beedie was the best decision of my personal and professional life,” said Aparajita. “I am so proud to represent SFU at Deloitte.”



CORPORATE ENGAGEMENT

The following is a list of companies that engaged with Beedie's MBA students in the last three years through company tours, fire-side chats, networking receptions, internships, Mentors-in-Business program, hiring, formal postings, and campus recruiting

Consulting

Accenture
 Advisorly
 Altmann Consulting Services
 Atrax Systems Inc.
 Bizfield Accelerator Inc.
 Cascadia Strategy Partners
 Ceridian eWorks Canada Ltd.
 Culinary Recruitment International
 Dialectica
 EFOQUS
 Empowered Startups td.
 Ernst & Young
 Groundswell Loud Solutions
 GuardRFID
 HackHub
 HRx Technology
 iFathom
 Ignite Technical Resources
 IT/IQ Tech Recruiters
 Janet David + Associates Inc.
 Marsh and Mc Companies
 Meira Consulting
 Norima Consulting
 OmniSolu Technology Inc.
 OPTIS Consulting
 P
 Pragilis Solutions Inc.
 Prodago
 Quinn & Partners
 Renato Zane Coaching

RG International
 Roots & Rivers Consulting
 Sales Xceleration
 Scintillant Ventures td.
 SIGNature Recruiting
 SkyIT
 Slalom
 Southlea Group
 Tandem Innovation Group
 Technical Safety B
 Systems
 Two Worlds Consulting
 Western Compensation & Benefits Consultants
 XRM Vision

Consumer Packaged Goods

Body gy
 Eisner Business Consulting td.
 Pepsio
 Procter & Gamble Inc.

Education

British Columbia Institute of Technology (B
 Canadian College
 Columbia College
 GrantMe
 Guru Institute of Global Studies
 King Abdullah University of Science & Technology
 Make a Future - eers in Bation

Navitas
 Simon Fraser University (SFU)
 Think Tank Training Centre
 TUernational ation
 Vancouver Community College

Energy

Acden Holdings
 Artemis Gold Inc.
 Bdro
 Bension Corporation
 Public Service B
 Corix
 ExxonMobil
 Imperial Oil
 JDS gy & Mining Inc.
 Teck Resources

Financial Services

Agentis al
 AIG Insurance Company of Canada
 Atlas One
 Bank of
 Bank of Montreal (BMO)
 BDal
 British Columbia Investment Management Corporation (B
 Canaccord Genuity Corp.
 Canada Pension Plan Investment Board (C
 Canadian Imperial Bank of Commerce (C

Canwa Financial & Insurance Services Inc.
 Coastal Savings
 Connor, Financial Group
 Envision Financial
 Equitable Bank
 FCC Farm edit
 Fidelity Investments Limited
 Fulcra Asset Management
 Genus al Management
 GWations Management td.
 HollisWealth
 Hoovest Financial Inc.
 HSB
 Insurance Corporation of British Columbia (I
 Intact Insurance Company
 Invictus RG Pte. td.
 Krystal Growth Partners
 Mackenzie Investments
 Mastercard
 National Bank Financial
 Nicola Wealth Management
 Nimbus Synergies
 Numerix
 Odlum Brown ed
 Orbis Investments
 PenderFund al Management td.
 Phillips, Hager & Investment Management
 PI Financial Corp
 PSP Investments

Royal Bank of
 Sandpiper Group
 Scotia Wealth Management
 Scotiabank
 SGGG Fund Services Inc.
 Shred al td.
 TD rust
 Tricor Pacific ol
 Trisura Guarantee Insurance Company
 Vancity
 Victory Square Technologies
 Visa
 Westland Insurance Group td.

Government

British Columbia ertory Corporation (BC)
 Canada Revenue Agency (C
 Canadian Security Intelligence Service
 City of Burnaby
 City of Coquitlam
 City of Port Moody
 City of Vancouver
 Community Columbia
 SkilledTradesB
 Office of the Auditor General of
 Royal Mounted Police
 Union of B
 Vancouver Fraser Port Authority
 Workers' Safety and Compensation Commission
 WorkSafeB
 Yukon Government

Healthcare

Black Tusk Research Group
 Coast Mental Health
 Fraser Health Authority
 Johnson & Johnson
 MediMap
 Pacific Blue oss
 Provincial Health Services Authority (PHSA)
 Preno
 Provincial Health Services Authority
 Total e Inc
 Vancouver oastal Health
 Vancouver Imaging
 Ber Research Centre
 Flextrapower Technologies Inc.
 Fort al Partners
 FortisB
 Healthcord yogenics Corporation
 Hockey Helps the Homeless
 ST Technologies Inc.
 Strategic Innovation Fund
 Swift Disability Services td.

Hospitality

Entree Destinations
 Entreflow Consulting Group
 Fairmont Pacific Rim
 Jericho Beach Kayak Centre td.
 Tongcheng td

Import/Export

Icon Global Supply
 Olympic Industries UC

Manufacturing

Agrifoods International Cooperative
 Ballard Power Systems
 Catalyst Paper Corporation
 Daanaa Resolutions Inc.
 Finning International
 Flamemax ering Equipment o.
 Fujitec
 Good ed Products Inc.
 Jardine Matheson ed
 Paper cellence
 Prepac Manufacturing td.
 RGD Aire Acondicionado SAS
 Ritchie Bros.
 Serta Simmons Bedding
 Sherwin Williams Company
 Stelmark Products Inc

Media & Entertainment

Activ8 Corporate Relations & Training
 Arts e Company
 Bill Reid Gallery
 Canucks Sports & Entertainment
 Farmboy Fine Arts
 Post Media ork Inc.
 PrizmMedia.com
 Quilchena Golf and Country
 ResponsiveAds
 TBWA Singapore
 Ultralink Digital
 Vancouver Visual Art Foundation
 Vancouver International School of Music (VISM)
 Whitecaps FC

Non-Profit

Canadian Blood Services
 Canadian Cancer Society
 DreamRider Productions
 Environmental Defense Fund
 enVision Community
 First echnology Council
 Greater Vancouver Board of Trade
 LEAP Pecaut Centre for Social Impact
 Neil Squire Society
 Northern Development Initiative Trust
 Praxis Spinal ord Institute
 Small Business B
 The Fraser Institute
 The Starfish
 Unique Get Together Society
 Vancouver Island Human Rights oalition (VIHRC)
 Venture For
 Youth enge International
 Youth e
 Other
 Commissionaires B
 CPA
 CREW Vancouver
 Golden e Farms
 Independent ontractors Business Association (IA)
 IOaterworks
 Insight Pest Solutions
 Presidents Group
 Restaurant Brands International

Soul Restaurants
Canada Inc
TransPerfect
Vantage

Professional Services

Ankur Merwaha
Chartered Professional
Accountant Inc.
Arbutus Group
Baker Tilly WM
BDO
Bench
Charlton & ompany
Crowe MacKay
d'Abadie Moody
D&H Group
Davidson & ompany
Deloitte
Farris
Grant Thornton
Harbourside A
James Stafford Inc.
Kaushal & ompany
KPMG
LiveA
MDD Forensic Accountants
M
Pricewaterhouseoopers
(Pw
R ered
Professional Accountant
Group Inc.
Rolfe, Benson
Smythe
Walsh King

Real Estate & Construction

ACM Advisors td.
Aoyuan Management
Avison Young
Belmont Properties
Bosa Properties
CBRE Limited

Colliers International
Dawson Group
Denciti Development orp.
Herc Rentals
Integral Group C
Kasian Architecture Interior
Design and Planning td.
Ledcor Group
Metrie
Peterson Group
Porte ommunities
QuadReal Property Group
R
Taiga Building Products
Taylor Valley onstruction
Ltd. ACM Advisors td.

Retail

A&W Food Services
of
Arc'teryx
Aritzia
Aurora Heat, Inc.
Baaad Anna's Yarn Store
Canadian Tire
Corporation, td.
COBS Bread
Donalds Fine Foods
Fox Factory
FPI Fireplace Products
International td
lululemon athletica
Lush Handmade Cosmetics
Mindful ollective o.
Oak + Fort
Posh Pantry
Robson Wine Beer
and Spirits
Steamworks Brewing
Company
Taiga Works
Techtronic Industries
Canada Inc.
tentree
Trail Appliances B

Sustainability

CTK BIO AA
DryGro
Embedding Project
Nexii Building Solutions
Nutrienvivus
Technologies Inc.
Refood

Technology

Aequilibrium Software Inc.
Alida
Apploi
Aquatic Informatics
ATPO
B2 Payments Solutions, Inc.
Bell

Brighterion

ByteDance
Celonis
Changzhou Sweeya
E-Commerce o. td
CheckingIn
Coinbase
Colligo orks Inc.
Corvum
Curatio
Cymax Group
Diligent orporation
Electronic Arts
Euro Asia Pay Holdings
Financial AD orporation
(Fincad)
Finn AI
Forward Security T
Galvanize
GenXwest
Geoomply
Glentel
IBM
Incognito Software Systems
Jostle
Kinaxis
Klue

Marine ystems
Microserve
Microsoft
Norsat International Inc
Notetracks Inc.
Revalize
Reynolds and Reynolds
Canada Ltd.

SAP
Shaw ommunications
Snack App
Talent
TUS
Trip.com Group
Tripspark Technologies
Trulioo

Transportation & Logistics Services

Boeing
Bombardier
C.B. Constantini td.
Enterprise Holdings, Inc.
EV Logistics
Penske Truck
Vancouver Airport Authority
(YVR)

UNDERSTANDING DATA

The MBA Career Services & Employer Alliance (MBA CSEA) standards for reporting employment statistics are the platform by which top business programs capture, analyze and distribute employment outcomes about graduating students. The SFU Beedie School of Business follows this globally held standard so as to provide transparent, consistent and comparable information for prospective students to use when exploring our program.

All data, except where otherwise noted, is captured three-months post-graduation.

REPORTING RATE

For the 2022 graduating class, 51 students graduated between July 1, 2021 to June 30, 2022. The employment outcome was collected three-month post graduation with a 92% reporting rate.

SALARY

Salary can be a sensitive piece of information to share and not all of our graduates choose to share the information. For the 2022 graduating class, the reporting rate on salary details is 83%.

Salary is reported both at an aggregate level for the class overall and broken down by industry and function to give you an understanding of the difference between sectors.

CAREER TRANSITIONS

Vancouver is an attractive location for education and for establishing a new career. Our students come from all over the world and transition into new opportunities post-program aided by our internship program, mentorship services and career coaching. Reported changes made between pre and post-program can be in industry, job function or in geographic location.



SERVICES

We provide students and alumni various services and programs designed to assist in successful career transitions, whether to advance at their current place of employment, or to transition into a new role, company, or industry.

Career Consultants administer a tailored career program and meet one-on-one with students to provide them with career support right from the very start of their program.

SAMPLE OF CAREER PROGRAM TOPICS

- Self-assessment
- Resume creation
- Cover letter writing
- Interviewing
- Job search strategies
- Networking & business etiquette
- Informational interviews
- LinkedIn
- Professional business
- Personal branding
- Salary negotiation
- Working with recruiters & search firms

ALUMNI / EMPLOYER ENGAGEMENT

- Guest speaking
- Career exploration programs or events
- Mentors in Business program
- Corporate mock interviews
- Industry tours
- Networking events

JOB OPPORTUNITIES

- Beedie Community job board
- Company information/recruitment sessions
- On-campus interviewing
- MBA Recruiting Reception

We provide additional services for students with English as an Additional Language to assist with the transition to North American culture and job search.

“The Full-Time MBA Career coach has been instrumental from the very beginning – career coaching sessions, resources to get my career discovery journey started, creating a strong resume, cover letter, and preparing for interviews. He has also helped me with handling situations with multiple offers and overall, with my personal brand.”

– Danny Bartanus, Class of 2019
Commercial Account Manager, Royal Bank of Canada

MEET THE TEAM



Gurwinder Singh
Director,
Graduate Career Management
Centre and Career
Engagement



Doug
Associate Director,
MBA Career



Wendy Son
Associate Director, Executive and
Technology MBA Career



**Giuseppe Sarmiento
Vuckovic**
Manager,
MSc Finance Career



Danielle Kershaw
Manager,
PT MBA Career



Clayton Bergquist
Manager,
Employer



Preet Brar
Manager, Strategic
Partnerships



Zhanata Almazbekova
Program Administrator,
Employer



Sana Soheli
Program Administrator,
Career Management Centre



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Simon Fraser University respectfully acknowledges the xʷməθkʷəy̍əm (Musqueam), Sḵwx̱wú7mesh Úxwumixw (Squamish), səliłwətaʔt (Tsleil-Waututh), qíçəy̍ (Katzie), kʷikʷəłəm (Kwikwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.

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PRME
Principles for Responsible
Management Education