

MBA Employment Report (Class of 2019)



SINGAPORE MANAGEMENT
UNIVERSITY

Empowering business leaders in Asia

MASTERS



LEE KONG CHIAN
SCHOOL OF BUSINESS

MESSAGE FROM THE HEAD OF POSTGRADUATE CAREER SERVICES



This year marks another exciting year of growth for our MBA programme, with several aspects that demonstrate the robust nature of our offering.

The SMU MBA cohort continues to gain stronger employment traction despite the challenging job market. The job placement rate at graduation stands at 49%, while at 6 months after graduation is also robust at 80%. It is noteworthy that the gain experienced by the programme comes alongside a decline in many competing programmes. It is also remarkable that 67% of the students who accepted job offers were able to embark on a career in Singapore upon graduation.

Our programme continues to build diversity on this aspect, having 14 nationalities, all of whom are bilingual or better.

Our students are adept at applying cutting-edge research to lead change and solve real-world problems in a volatile, uncertain, complex and ambiguous (VUCA) environment. As a testament to the rigour of our programme, we see top employers in key Asian countries and across various industries including those from financial services, technology and consulting, hiring our graduates into a variety of generalist and specialist roles.

Our MBAs' salaries 6 months after graduation are also telling, with MBAs landing a pay scale as high as S\$200,000 per annum, which increased from S\$153,000 per annum last year. Their mean salaries at 6 months after graduation also increased by 16% from last year to exceed SGD 98,000 per annum this year.

I would like to take this opportunity to thank the team of certified career coaches in the Postgraduate Career Services team, who have provided strong support to every SMU MBA student from day one. In addition to building active recruiting relationships with over 350 local and overseas companies, resulting in over 1,000 job opportunities for our MBA students, the Careers team runs various mandatory as well as optional workshops for the students in the areas of resume writing, interview skills, digital profiling, assessment centres, and business case reviews, amongst others. With a full participation rate from students and the support from career coaches, I am certain our graduates are well prepared to achieve their career aspirations.

This employment report highlights the key employment outcomes for our graduates. As the chapter segues into a new batch of to-be MBAs beginning their journey, I look forward to a new year of growth and great possibilities for them.



Henry Yeo Kok Chye

Head, Postgraduate Career Services

For more information on Postgraduate Career Services, please visit bit.ly/2QmwyGu



▶ **8 in 10**

ACCEPTED A JOB OFFER
WITHIN 6 MONTHS OF
GRADUATION

▶ SMU MBA GRADUATES
ACCEPTED JOB OFFERS
FROM **10** COUNTRIES

AROUND THE WORLD



MBA 2019 CLASS PROFILE

CLASS SIZE

58



AVERAGE AGE

29



AVERAGE YEARS OF WORKING EXPERIENCE

5



NATIONALITIES

14



▶ CLASS OF 2019 IS MADE UP OF 14 NATIONALITIES, ALL OF WHOM ARE BILINGUAL OR MULTILINGUAL



AVERAGE GMAT SCORE

640



“

Making the decision to pursue a full-time MBA indeed takes me courage and time for consideration. While looking back my 1-year MBA journey at SMU, I am proud of the decision I have made. As a professional with an engineering and technology background and an aspiration to start a new career in management consulting, I recognised my knowledge and skill gap at the beginning of the program through the help from the Career Services Office. During the 1-year MBA, I gradually built up my business knowledge & skills and embraced new perspectives to analyse a variety of business cases in different contexts. These were made possible by learnings both inside and outside classroom. Among the variety of learning opportunities, Career Services Office provided me a lot of relevant resources including targeted career training workshop, industry talks and many other career events. On top of those, the regular meet-up with my career advisor allowed me to track my progress, identify my gaps and proactively look for solutions to fill those gaps. A great thanks to my career advisor for his continuous guidance and advice and SMU Career Services Office who helped me to achieve my career goal.

Lin Qian

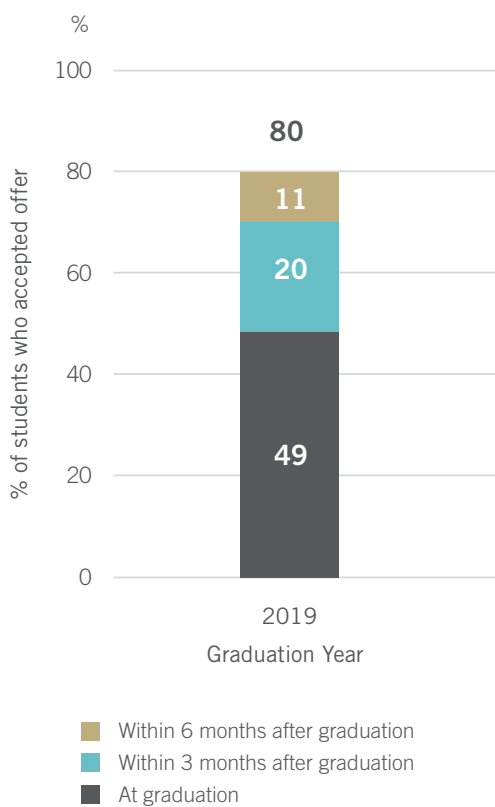
Accenture Strategy
SMU MBA 2019

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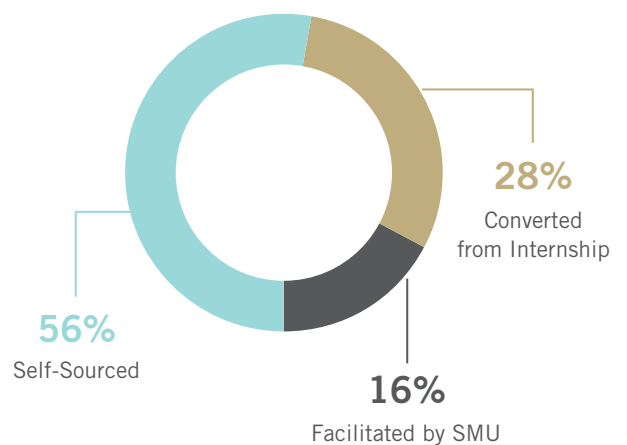


PERCENTAGE OF MBAs WHO ACCEPTED A JOB OFFER WITHIN 6 MONTHS OF GRADUATION



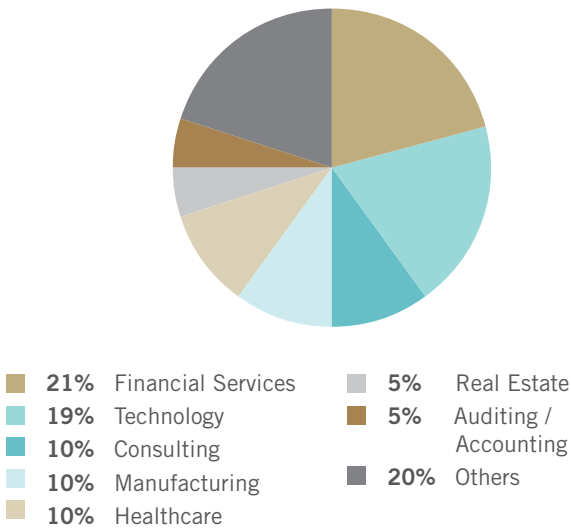
SOURCES OF JOB OFFER

With a connection to close to 3,000 companies globally, our extensive industry network has facilitated nearly half of all job offers for our Class of 2019 MBAs within 6 months of graduation.



HIRING BY INDUSTRY

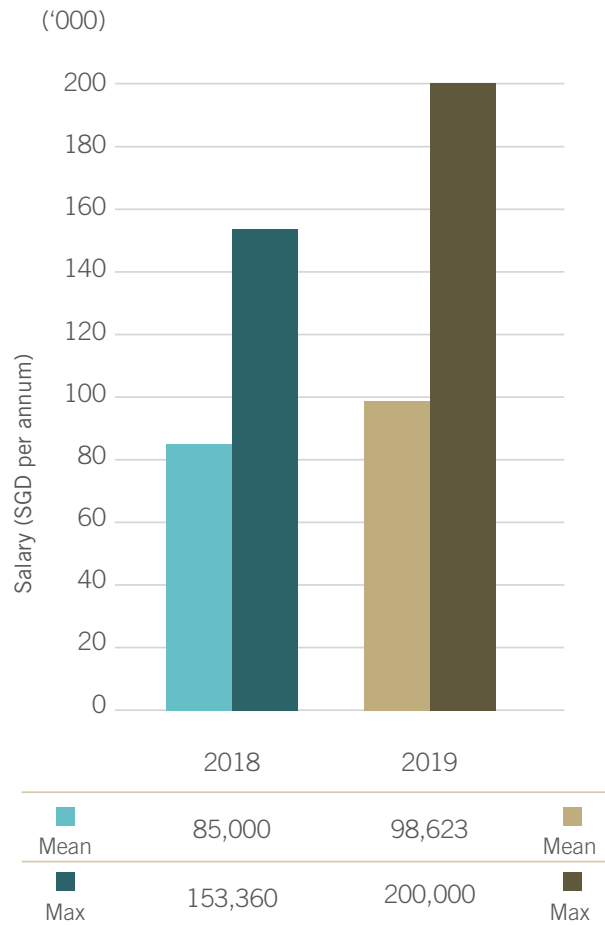
Our MBAs are hired across a wide range of industries, including “hot” sectors such as Financial Services (21%), Technology (19%) and Consulting (10%).



SMU MBAs ACCEPTED JOBS ACROSS MORE THAN **10** INDUSTRIES

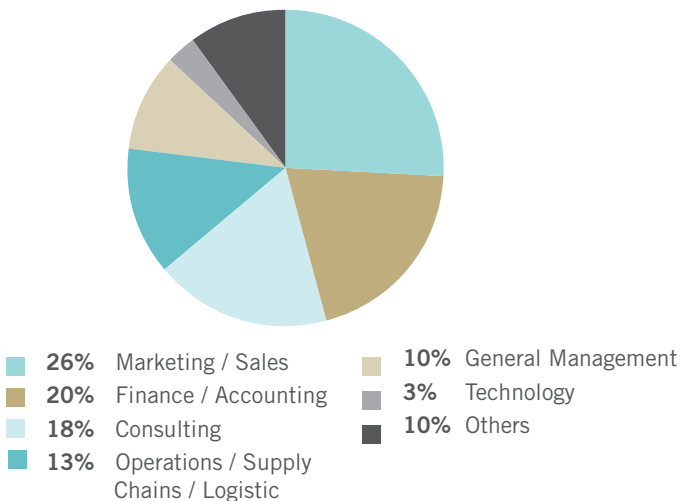
SALARY INFORMATION

Our MBAs command good post-MBA salaries, with high mean salaries of SGD 98,623, which is about 16% more than last year.



HIRING BY JOB FUNCTION

64% of our MBAs are involved in job functions that include Marketing/Sales, Finance/Accounting, and Consulting. These functions continue to display hiring resilience regardless of economic cycles.



“ My MBA experience with SMU was vibrant and enriching. During the intensive 1-year study, I had many global exposure opportunities such as the business immersion in Manila, exchange at IE business school in Spain and global competitions in London, North Carolina, San Francisco and Brisbane. I also really enjoyed the seminar-style classes that highly encouraged us to speak up and train our public-speaking skills and executive presence. From career perspective, I was assigned a 1:1 career advisor and a senior mentor with extensive industry experience. Their advice during my internship and job interviews helped me to crystallise and achieve my career goal at current stage.

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Twitter
SMU MBA 2019

HIRING COMPANIES

AUSTRALIA

- PRA Health Sciences

HONG KONG

- Fung Group

INDIA

- Droom India
- Knight Frank India

INDONESIA

- GoPay

JAPAN

- EY ShinNihon
- Star Mica

KENYA

- Kellogg Tolaram Africa

SINGAPORE

- Abbott Laboratories
- ABN Amro
- Accenture Strategy
- ADVANCE.AI
- Alexander Mann Solutions
- American Express
- Bank Of Montreal (BMO)
- BASF South East Asia
- Cargill Asia Pacific Holdings
- CogniLearn
- Continental Automotive
- Dell Global
- Emerson Process Management
- Equinix Asia Pacific
- Ernst & Young
- Euromonitor International
- Housing Development Board
- InnoSenze
- Johnson & Johnson
- KPMG
- Leica Instruments
- Lloyds Bank
- Mastercard
- Microsoft
- Ministry Of Health

- Ninja Van
- OCBC Bank
- Ogilvy & Mather
- Partners Capital
- PwC
- S&P Global
- Sanofi-Aventis
- SAP Asia
- Singapore Health Services
- Twitter
- UOB
- Whatman Asia Pacific Limited
- Wilmar International Ltd.

TAIWAN

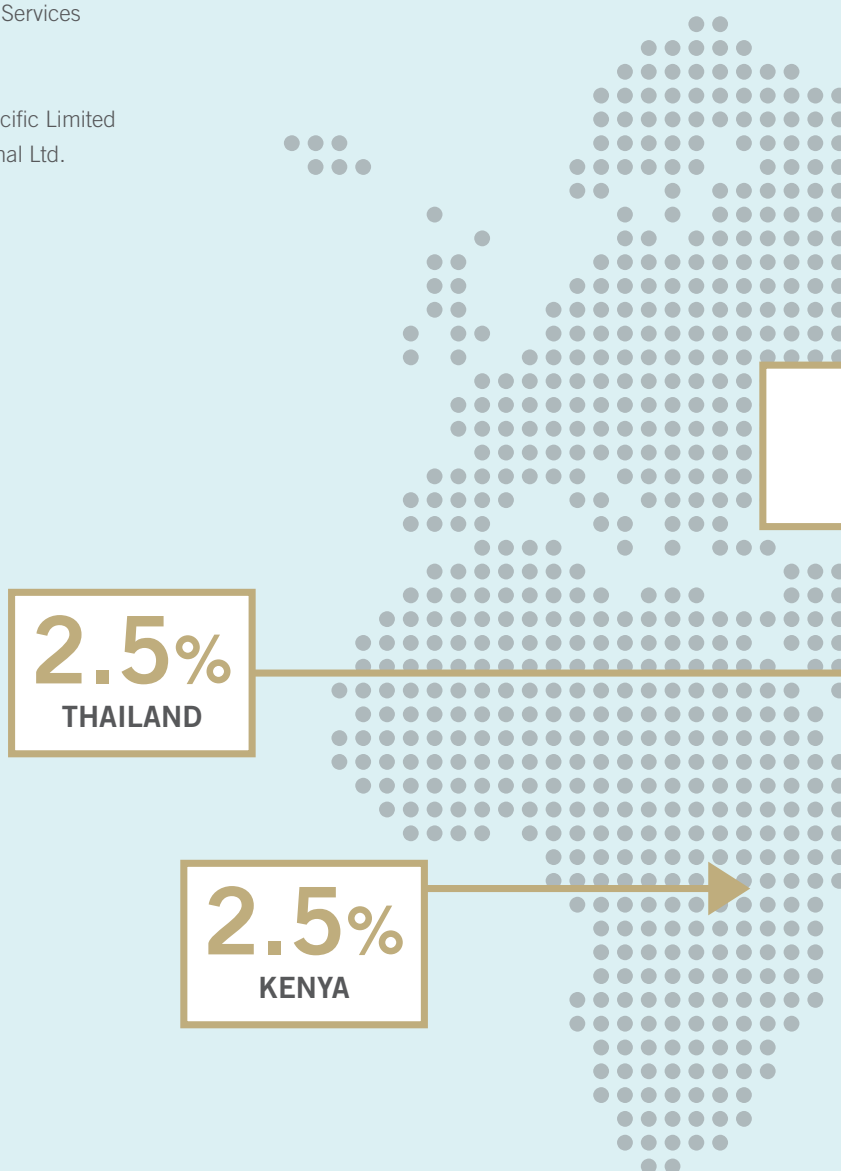
- Mercedes Benz

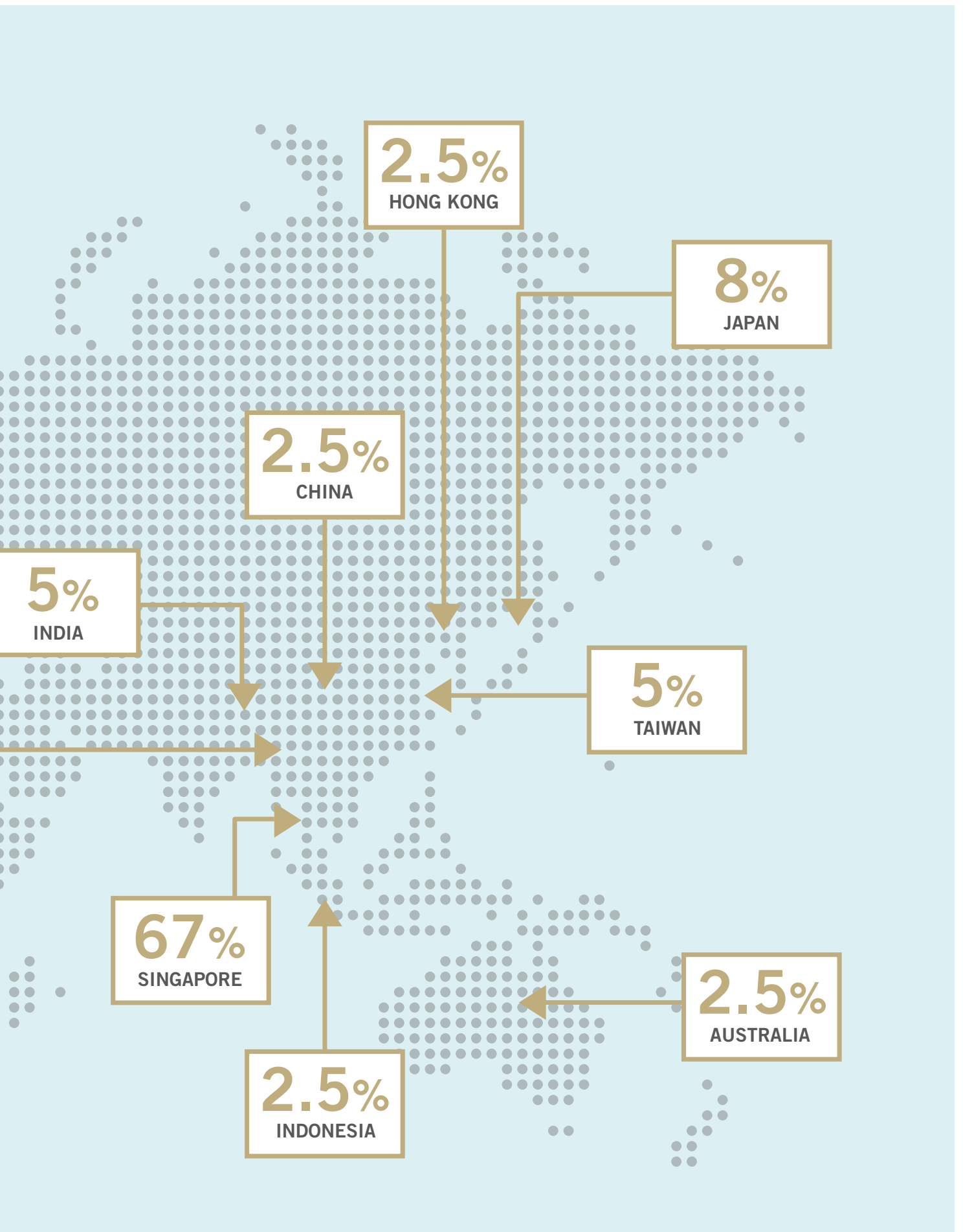
THAILAND

- Agoda

COUNTRIES OF JOB OFFERS

Job offers for SMU MBAs came from a wide variety of industries and functions across 10 countries, alluding to a high demand for SMU MBAs from global employers.





OUR PROGRAMMES AT A GLANCE



Executive Master of Business Administration (EMBA)

Ranked 22nd Globally by Financial Times
Executive MBA Rankings 2020

9 weeks over 12 months (segments)

Specially designed for the global senior leader who spearheads business innovation and growth. The EMBA prepares participants for the challenge of leading organisations in today's evolving Asian markets. Participants will also spend a week each at SMU's renowned partner schools in USA, India and China, to deepen their understanding of the nuances within each major economy.

Master of Business Administration (MBA)

Ranked 10th Among Asian Business Schools and 43rd Worldwide
by Financial Times Global MBA Rankings 2019

10 to 15 months (full-time), 18 months (part-time)

For professionals looking to accelerate their career progression or effect a career change. The MBA raises participants' level of analytical, negotiation, leadership and communication skills – assets much desired by employers. Professionals will be exposed to opportunities to strategise, lead and collaborate through the rigorous curriculum via experiential learning, trips to universities and companies overseas and project-based courses.

IE-SMU Master of Business Administration (IE-SMU MBA)

13 months (part-time)

For professionals looking to hone your leadership and management skills, transform an organisation or become an entrepreneur. The IE-SMU MBA gives a thorough understanding of the business environment, concepts and practices of business functions beyond the Asia-Pacific region. Offered in a blended learning environment, the programme combines five face-to-face periods in Madrid and Singapore with interactive online study via the Virtual Campus.

Master of Science in Management (MiM)

Ranked 8th among Asian Business Universities and 76th Globally by
Financial Times Masters in Management Ranking 2020

18 months (blended or full-time)

For fresh graduates whose undergraduate degree is not in business or management, looking to pursue a postgraduate degree in business or management. The MiM provides a comprehensive overview of business and management principles, including strategy, marketing, accounting, finance, and organisational behaviour, focusing on the dynamics in the Asia region.

Master of Science in Applied Finance (MAF)

Ranked 5th in Asia by Financial Times
Global Masters in Finance Pre-Experience Ranking 2020

12 months internship (full-time), 18 months (part-time)

For those looking to enhance their knowledge and skills in applied finance, pursue their CFA designation and accelerate their career in banking and finance. MAF graduates are equipped with analytical skills, creative problem-solving techniques and aptitude for a wide range of careers. Full-time participants have additional options to specialise in Fintech or Analytics.

Master of Science in Wealth Management (MWM)

Ranked 1st in Asia and 3rd Worldwide by Financial Times
Masters in Finance Post-Experience Ranking 2020

12 months (full-time)

For aspiring and experienced wealth managers looking to specialise in global wealth management. MWM covers the value chain of wealth management, including asset management, investment and client advisory. Participants gain valuable international experience through overseas study trips to learn more about private banking and alternative investments in Switzerland and the United States.

Master of Science in Quantitative Finance (MQF)

12 months (full-time), 24 months (part-time)

For aspiring and experienced professionals looking to gain in-depth knowledge in quantitative finance and programming expertise. The MQF programme equips graduates with current knowledge and industry best practices in risk management, algorithmic trading, portfolio optimisation, model validation, pricing and hedging across multiple asset classes and markets.

Choice of Singapore track (All four terms at SMU in Singapore)
OR International track (Two out of four terms at the Cass
Business School in London).

Master of Science in Communication Management (MCM)

12 months (full-time), 15 months (part-time)

For fresh graduates or professionals looking to develop expertise in communication strategies, managing communication with diverse stakeholders across media platforms, analysing issues facing organisation and making data-based decisions using analytics and latest scientific evidence. Participants will also be required to do a one-week residency at a world-renowned institute for communication management education.

Master of Human Capital Leadership (MHCL)

12 months (full-time), 15 months (part-time)

For professionals looking to achieve mastery in strategic human resource management. The MHCL curriculum is designed in collaboration with the Human Capital Leadership Institute, CIPD, and Wharton's Center for Human Resources. Participants gain experience solving human capital challenges using analytics and evidence-based approaches and are required to do a one-week residency at a world-renowned institute for human capital management education.

Master of Science in Innovation (MI)

12 months (full-time), 15 months (part-time)

For professionals and aspiring or current entrepreneurs keen to master and advance their knowledge in innovation and entrepreneurship. Participants will learn how to manage and lead innovation effectively and be required to do a one week residency at Babson College (Massachusetts, USA). They will also be able to tap on the expertise of practicing venture capitalists who will be co-teaching the MI capstone project.



ABOUT SMU LEE KONG CHIAN SCHOOL OF BUSINESS (LKCSB)

SMU commenced its curriculum in 2000 with the School of Business, which welcomed its pioneer cohort of students in August 2000. In 2004, the Lee Foundation contributed S\$50 million to SMU in honour of the late Dr Lee Kong Chian, a well-known Southeast Asian businessman, philanthropist and community leader. In recognition of the Lee Foundation's generosity, SMU named in perpetuity the School of Business, the building and the university-wide scholars programme after Dr Lee Kong Chian.

Today, the Lee Kong Chian School of Business is a dynamic Asian business school with more than 4,000 students and over a hundred full-time faculty members with doctorate degrees from renowned universities such as Cornell, Harvard, INSEAD, London Business School, Wharton, Oxford, Stanford and Yale.

The school offers undergraduate, master's and doctoral programmes and is affiliated with a number of research centres such as the Sim Kee Boon Institute for Financial Economics, the Centre for Marketing Excellence and the Institute for Innovation and Entrepreneurship.

LKCSB is ranked 2nd in Asia and 33rd worldwide in the University of Texas, Dallas rankings 2019 and is one of the youngest business schools in the world to have a triple accreditation with the AACSB (Association to Advance Collegiate Schools of Business), EQUIS (European Quality Improvement System), and AMBA (Association of MBAs).

www.business.smu.edu.sg



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