



**NANYANG  
TECHNOLOGICAL  
UNIVERSITY**  
SINGAPORE

Nanyang Business School

# NANYANG MBA

## CAREER DEVELOPMENT REPORT 2021

Lefteris Patrikis, Greece (MBA Class 2021)  
Client Strategy & Business Development, UBS

## **THE NANYANG MBA EDGE**

The Nanyang MBA is a **flexible, interdisciplinary, and customisable learning journey**. Drawing on Nanyang Technological University's heritage in **technology and innovation**, we focus on developing **innovative thinkers** and problem-solvers ready to thrive in the digital age.

We nurture **effective and agile leaders** who embrace uncertainty, accept ambiguity, and are ready to lead multicultural teams in a globalised workplace. Learn from our world-class faculty and a diverse and global cohort to accelerate your transformation in **dynamic Asia**.

Work with a team of **experienced and passionate career consultants** at the Nanyang Business School's Graduate Studies Career Development Office (GSCDO) to **fast-track your career journey** and achieve your post-MBA career goals.

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The customised learning journey and high-impact career support have been instrumental in helping transform the careers of Nanyang MBA graduates. **Nine out of 10 graduates** have successfully transformed one aspect of their careers, with two-thirds reporting increased mobility as they pivoted their careers to another region. Read on to find out how GSCDO has worked with Nanyang MBA participants to help them achieve their career aspirations.

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# CATALYSING CAREER TRANSFORMATIONS

The GSCDO at Nanyang Business School works with graduate students to catalyse career transformations. With our team of experienced professionals, all hailing from the industry, GSCDO guides students in unlocking their full potential and supports them in their journey of self-discovery.



## SELF-DISCOVERY

Provide one-on-one guidance to help students gain a deeper understanding of their career plans and create a roadmap to achieve their goals



## WORKSHOPS AND EVENTS

Conduct workshops, seminars, and industry talks to provide industry insights and market outlook to equip students with the relevant skill set for the job market



## JOB SEARCH

Provide access to relevant platforms and tools to aid students with the job search process



## CONNECTING TO NETWORKS

Connect students to a community of alumni, industry mentors, coaches, and employers, to support them in their career journey

# KEY HIGHLIGHTS<sup>1</sup>

An overview of key employment statistics for Nanyang MBA graduates.

## POST MBA SALARY STATISTICS

AVERAGE ALUMNI SALARY 3 YEARS AFTER GRADUATION\*

USD 134,213

ALUMNI PERCENTAGE SALARY INCREASE 3 YEARS AFTER GRADUATION\*

107%

MBA PARTICIPANTS RECEIVED SUPPORT FROM GSCDO

~90%

MBA PARTICIPANTS EMPLOYED WITHIN 3 MONTHS FROM GRADUATION

93%

COUNTRIES THAT MBA PARTICIPANTS WENT TO WORK IN

28

\* Financial Times Global MBA Ranking 2021

## CAREER CHANGES

PIVOTED SECTOR OR GEOGRAPHY OR FUNCTION

92%

PIVOTED ALL 3 DIMENSIONS

36%

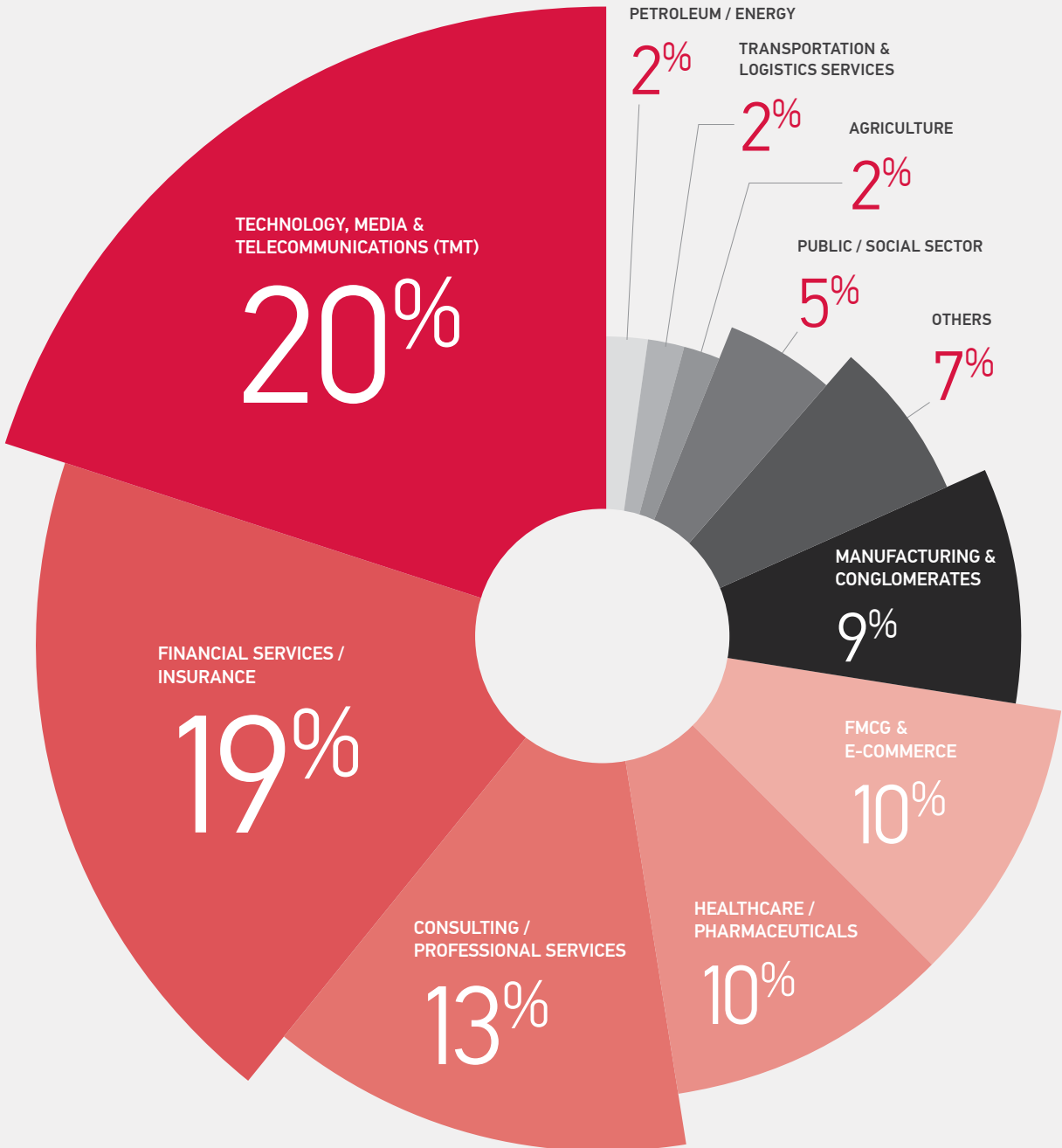
PIVOTED 2 DIMENSIONS

38%

<sup>1</sup> Statistics are based on 5-year average

# POST-MBA INDUSTRIES

Insights into the industry pivot by Nanyang MBA graduates.



# INDUSTRY PIVOTS

CHANGED  
INDUSTRY

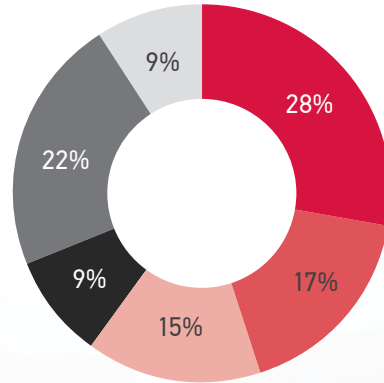
70%

Insights into new career paths chosen by Nanyang MBA graduates.

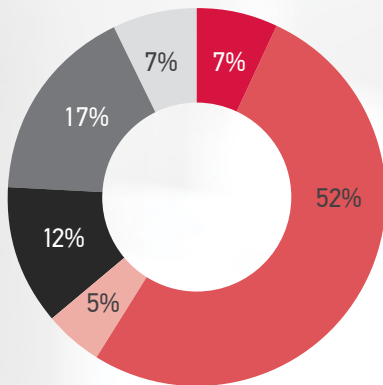
## KEY INDUSTRIES

- Consulting / professional services
- Financial services / insurance
- FMCG & e-commerce
- Healthcare / pharmaceuticals
- Technology, media & telecommunications (TMT)
- Others

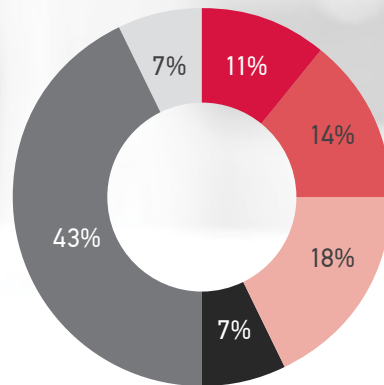
### FROM CONSULTING



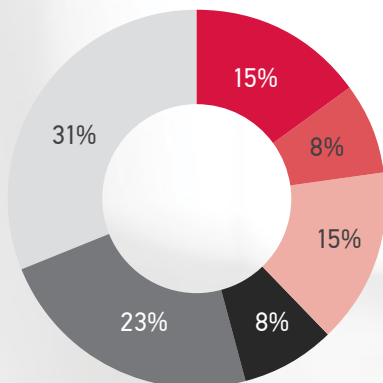
### FROM FINANCIAL SERVICES



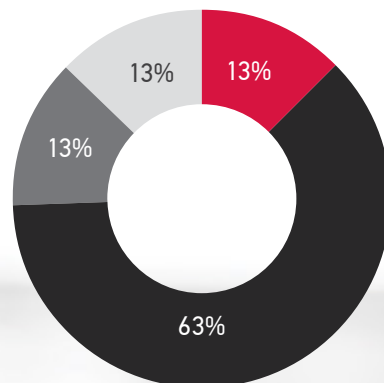
### FROM TMT



### FROM FMCG/E-COMMERCE

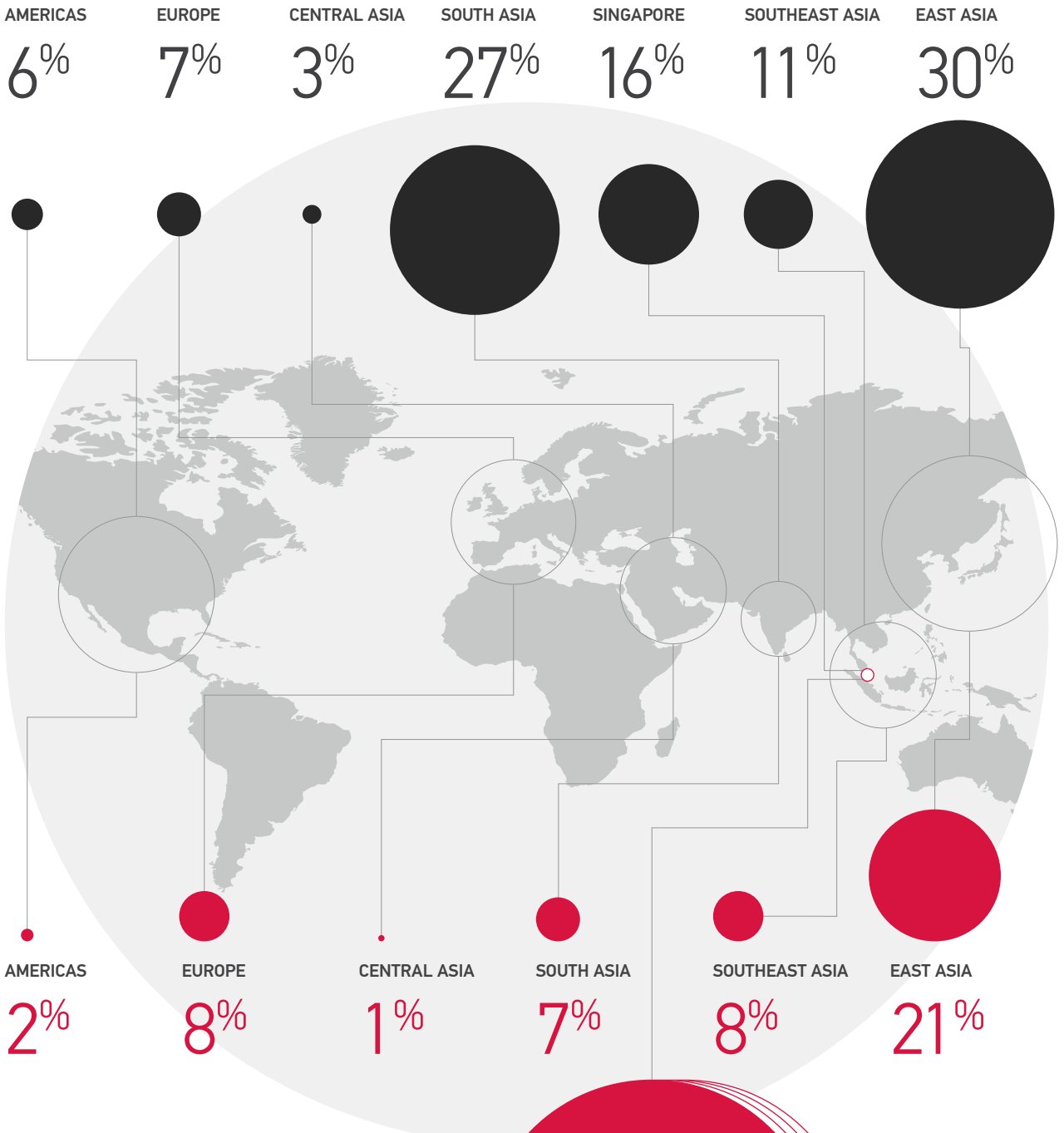


### FROM HEALTHCARE/PHARMA

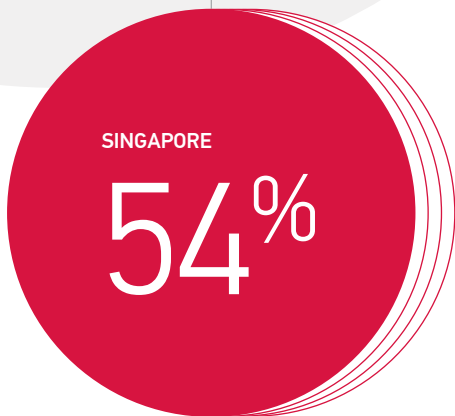


# PRE-MBA GEOGRAPHIES

Industry leaders that are key employers for Nanyang MBA graduates.



# POST-MBA GEOGRAPHIES



# GEOGRAPHY PIVOTS

CHANGED  
GEOGRAPHY

65%

Insights into change of location by Nanyang MBA graduates.



## LEGEND



Stayed within region



Went to a different region



## TOP MBA EMPLOYERS

INDUSTRY LEADERS THAT ARE KEY EMPLOYERS FOR NANYANG MBA GRADUATES

Amazon · Apple · Bayer · Citibank · DBS Bank ·  
Dell Technologies · Deloitte · Dole · EY ·  
Fung Group · GE · Hilti · Johnson & Johnson ·  
Marubeni Corporation · McKinsey & Co. · Microsoft  
· PwC · P&G · Shopee · Tata Communications



## TOP EMPLOYERS FOR INTERNSHIP POSITIONS

Abbott · Advanced MedTech Corporate ·  
Amazon · Coca-Cola Singapore Beverages ·  
Dell Technologies · ERI@N · Funding Societies ·  
GE · Guardant Health · IMCD · IQVIA ·  
Johnson Controls · Johnson & Johnson · Nike ·  
Schneider Electric · Tata Communications ·  
Tata Consultancy Services · Thermo Fisher

# NANYANG MBA ALUMNI

Our MBA alumni have stamped their mark in top companies across sectors.

## Natrada LIMSUPAVANICH

**Class of 2018**  
Regional Operations Manager,  
Shopee



## Surmeet SUHKIJA

**Class of 2018**  
Senior Brand Manager,  
P&G



## Leo TAN

**Class of 2019**  
Operations Deal Manager,  
Microsoft



## Wendell SHIRLEY

**Class of 2017**  
Senior Consultant,  
Deloitte Consulting

## Karim BUGLÉ

**Class of 2018**  
Head of Strategic Development,  
StashAway



## Atsushi TAKAHASHI

**Class of 2019**  
Senior Product Manager,  
Amazon



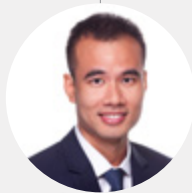
## Laura Denise LUTAO

**Class of 2020**  
Sales Performance Specialist,  
foodpanda



## Trung Phuong NGUYEN

**Class of 2020**  
Carrier Manager,  
Amazon Vietnam



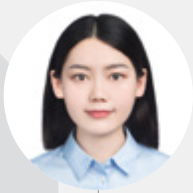
## Suriani POH

**Class of 2020**  
Assistant Director, Operations,  
Tan Tock Seng Hospital



## Lyla WANG

**Class of 2020**  
Product Localisation Manager,  
Apple



## Shubrat DUTTA

**Class of 2020**  
Deals Desk,  
Fuel Oil NA Trading, Trafigura Pte



## Franze Miko SAMSON

**Class of 2021**  
Senior Associate, Internal Audit  
Risk & Compliance Services,  
KPMG Singapore



## EMPLOYER TESTIMONIALS

Hear from some of our top employers across industries.

Shopee continues to welcome NBS Masters and MBA students and graduates into various teams, from marketing to business development to operations. They have demonstrated strong technical and soft skills that are relevant to our dynamic e-commerce industry. Many have grown to be strong contributors in their teams and we are grateful for the strong foundation they received at NBS.

Given their diverse backgrounds, NBS graduates possess a wide range of experiences that are invaluable to drive our business growth. We look forward to welcoming more NBS graduates, shaping more leaders in our field, and strengthening our partnership with NBS moving forward.

### Elijah Yong

People Team,  
Shopee

PwC Advisory has been a major employer of NBS graduates over the past three decades. As a partner, I have had the pleasure of working closely with them, many of whom have risen through the ranks to be partners or directors in our practice, or moved on to senior roles in other organisations. NBS graduates stand out with their solid technical skills, combined with the right aptitude and attitude.

### Ong Chao Choon

Advisory Leader, PwC Singapore  
Managing Partner, PwC Myanmar

It has been a pleasure for P&G to partner with the NBS Career Development office over the years. We have welcomed several NBS postgraduate talents in P&G as management interns and full time employees. Several of them have now progressed to new roles within the company. NBS postgraduates have been a pleasure for us to work with, and we've observed positive competencies in their leadership skills, ability to collaborate meaningfully, and ability to translate consumer insights into action. We look forward to future partnerships with the NBS Career Office to continue fielding the brightest postgraduate talents to touch and improve the lives of our consumers.

### Joy Peh

Manager, Singapore Campus Recruitment,  
Talent Development, Equality and Inclusion  
P & G

As part of Dole's Management Associate Program, we have been working with NBS for the past four years to reach out to their pool of excellent candidates and have successfully placed several of them into our exclusive program where NBS graduates take up the majority of seats. We find the NBS candidates to be extremely high calibre with high intellect, agility, and an innovative and global mindset. Not only do they tend to have good work experience already under their belts, they also seem to possess desirable personality traits - humility, ability to deal with ambiguity and willingness to "roll up their sleeves". Further, working with the NBS Career Development office has been a collaborative and smooth process. We look forward to placing more NBS students with Dole.

### Agatha Goh

Director, Human Resources,  
Dole Asia Holdings Pte Ltd

# CAREER DEVELOPMENT REPORT 2021

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