

# 2021 Career statistics



## Own your career direction - succeed in a rapidly evolving world

Ranked number one in Europe by Business Week 2021-22, the IMD MBA is a one-year personalized and experiential learning journey with purpose.

Our approach focuses on leadership. We develop bright and open-minded individuals into responsible and reflective leaders who can accelerate their careers and maximize their personal and professional impact in organizations and society.

**90% of our 2021 MBAs received at least one job offer within three months of graduation** - boost your own long-term career journey and graduate ready to make an immediate impact.

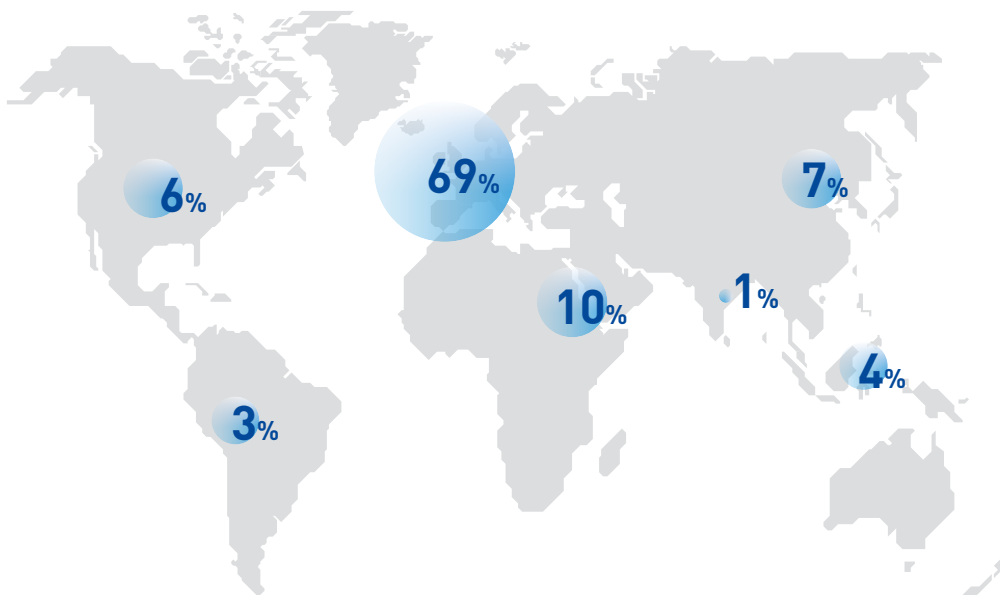
### OUR MBA CLASS OF 2021

**96** Graduates

**35%** Women

**80%** between 28 to 32 years old

## IMD MBA graduates accept job opportunities around the world



### Employed in 27 countries:

Belgium, Brazil, Canada, China, Denmark, Egypt, Finland, France, Germany, India, Italy, Japan, Liechtenstein, Luxembourg, Malaysia, Mexico, The Netherlands, Norway, Qatar, Saudi Arabia, Singapore, South Africa, Spain, Switzerland, The United Arab Emirates, The United Kingdom, The United States of America

### Top 3 employment countries:

Switzerland  
Germany  
The Netherlands

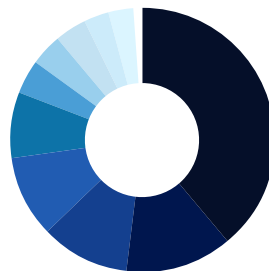
**31% employed in Switzerland**

# Diverse opportunities for diverse students

## INDUSTRIES: PRE-MBA

Consulting **11%**      Government **1%**  
 Manufacturing **15%**      Energy **6%**  
 Healthcare **5%**      Retail **2%**  
 Financial services **15%**      Hospitality **4%**  
 Technology **13%**      Real Estate **6%**  
 Consumer packaged goods **8%**      Transportation and Logistic Services **1%**  
 Non-profit **1%**      Other **12%**

## POST-MBA

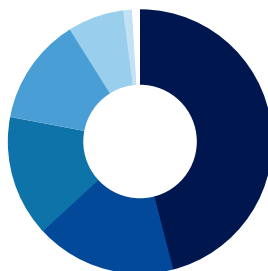


- Consulting **39%**
- Manufacturing **13%**
- Healthcare **11%**
- Financial Services **10%**
- Technology **8%**
- Consumer Packaged Goods **4%**
- Non-Profit **4%**
- Government **3%**
- Energy **3%**
- Retail **1%**
- Other **4%**

## FUNCTIONS: PRE-MBA

Consulting **13%**      Human Resources **2%**  
 General Management **17%**      Corporate Business Development **5%**  
 Marketing/Sales **20%**      Information Technology **2%**  
 Finance/Accounting **17%**      Other **10%**  
 Operations/Logistics **10%**

## POST-MBA



- Consulting **46%**
- General Management **17%**
- Marketing/Sales **15%**
- Finance/Accounting **13%**
- Operations/Logistics **1%**
- Human Resources **1%**
- Other **7%**

# Salary Statistics



Pre-MBA average salary:  
**\$71,477** (€65,028)

Pre-MBA median salary:  
**\$61,990** (€56,397)



Post-MBA average salary:  
**\$126,236** (€114,846)

Post-MBA median salary:  
**\$114,720** (€104,369)



Average sign-on bonus:  
**\$25,162** (€24,404)

% with a sign on bonus:  
**65%**

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The sheer number of resources I could access – thanks to IMD and the efforts of the Career Development Center – gave me **interview opportunities with my target companies** and helped me precise my **narrative on who I am** and what I could offer. With the IMD MBA, **I was able to make my desired career switch.**

CHERYL WANG, Singaporean, MBA 2021

## PRE-MBA

Strategy & Transactions Manager, EY, Singapore/China

## POST-MBA

Associate Investment Officer, World Bank Group Young Professionals Program (WBG YPP)

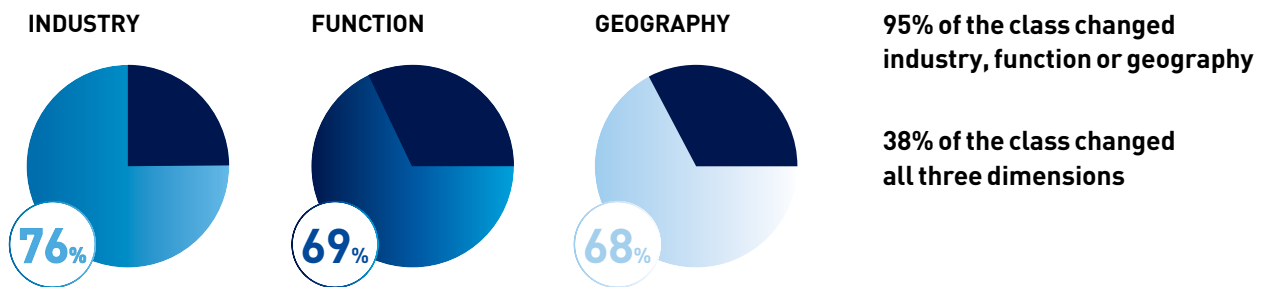
\* as per exchange rate reported 10 March 2022

# Aims achieved

We encourage our students to challenge their assumptions, maintain an open mindset and identify their purpose. Each student is paired with an individual career coach and a leadership coach to help them better understand what drives them and what environment they will best thrive in.

We want to help you to develop the leadership skills which will help you to succeed not only at that first job, but throughout your career.

## Career changes



|| The IMD MBA program provided tangible and relevant experiences that directly **enabled my career shift**. The leadership coaching helped **boost my confidence** and the consulting project gave me **direct experience** in my new field. Throughout the year, the Career Development Center helped me to establish a strategy and connected me with relevant alumni.

DOUG PETRY, American, MBA 2021

PRE-MBA

Partner and Founder, Galaxie Bar, USA

POST-MBA

Manager, One Planet Business for Biodiversity (OP2B), WBCSD – World Business Council for Sustainable Development, USA

### EXAMPLES OF POST-GRADUATION JOBS

#### Senior Manager

Eli Lilly, China

#### Head of Strategy and Programs, Digital Office

Nokia, Finland

#### Senior Product Manager

Infineon, Germany

#### Senior Strategy Consultant

P&E Directions, Japan

#### Global Product Manager

HILTI, Liechtenstein

#### Program Manager

Amazon, Luxembourg

#### Consultant

Bain & Company, Malaysia

#### Senior Associate Consultant

Strategy&, The Netherlands

#### Associate

McKinsey & Company, Saudi Arabia

#### Vice President

#### Investment Banking Switzerland

Credit Suisse Investment Banking, Switzerland

#### Marketing Operations Project Manager

Logitech, Switzerland

#### Associate Investment Officer

International Finance Corporation, USA

#### GMDP Associate

(General Management Development Program)

Cytiva, Danaher, United Kingdom

# Harness the power of a global network of business leaders

Throughout the year, the career development center helps you to craft a career strategy and prepare to meet and interview with global recruiters. From workshops, guest speakers and 1-1 coaching to mentors and sector-specific simulated interviews, we leverage our position at the heart of the IMD community to connect you with matter experts, faculty, executives-in-residence, and our alumni.

Our active and responsive alumni network is frequently involved in company presentations, recruiting, and networking events. They also offer valuable support during the year to help you achieve your goals.

As an MBA alumna who now regularly returns to IMD as a hiring manager for a big corporation, I feel privileged to be connected to this **extraordinary network**. Years ago, the program gave me a **compass for life** – and it is an absolute joy seeing new batches of candidates cultivating their own potential the same way.

VERONIKA RASZLER, MBA 2018

PRE-MBA

Business Process Lead EMEA, Donaldson

POST-MBA

Sr. Director, Strategic Growth Programs, Pall Corporation, Switzerland

## Top hiring companies



### COMPANIES THAT PARTICIPATED IN OUR RECRUITING ACTIVITIES AND COMPANIES THAT MADE AT LEAST ONE OFFER TO THE IMD MBA STUDENTS:

A.T. Kearney	BASF/BASF Mgt Consulting	Infineon	Salesforce
ABB Inc.	BCG	Julius Baer	Samsung GSG
Accenture	Cisco Systems	Kido Dynamics	Schindler
a-connect	Credit Suisse	Lenovo	Siemens Advanta Consulting
Admiral Group	Danaher	Logitech	Siemens CEO* Program
AFRY Management Consulting	Danfoss	Marquard & Bahls	Siemens FEP Program
AlixPartners	Deloitte	McKinsey & Company	Strategy&
alpian	DePoly	Microsoft	Sygnum Bank
Amazon	DuPont	Monitor Deloitte	Symbiotics
Amazon Pathways	EIT Health	NEOM	Thermo Fischer
Aon	Eli Lilly and Company	Nestle	Trivium Packaging
aperture.co	Essilor/Luxottica	Nexperia	UBS
Arthur D. Little	EY - Parthenon	Nokia	Vestas
ASML	Fisker	Oiltanking	Werfen
AWS	GN-Z11 Pte.	P&E Directions	ZS Associates
AYO	HBK	Philip Morris International	
B Lab	Hilti	PwC	
Bain & Company	IFC	Roland Berger	