

[Students](#) > [Support and resources](#) > [Career management](#) > [Careers in management by specialization](#) > Alumni employment data

ALUMNI EMPLOYMENT DATA

i These employment statistics were established based on an annual survey of our recent alumni. All amounts are indicated in Canadian dollars.

Placement rates include unemployed individuals.

2020-2021

+ Bachelor of Business Administration (BBA)

98%

Placement Rate

\$55,549

Average annual base salary

\$50,000

Median annual base salary

Specialization	Placement Rate	Average annual salary*
International Business	100%	Unavailable
Business analysis — Information Technology	100%	\$59,078
Business Analytics	100%	Unavailable
Professional Accounting	100%	\$51,682
Applied Economics	100%	\$60,000
Economics, Finance and Math	100%	\$50,000
Entrepreneurship	100%	\$50,000
Finance	100%	Unavailable
Logistics and Operations Management	100%	\$52,475
Human Resources Management	100%	\$48,722

Business Intelligence	92%	\$54,122
Management	100%	\$67,500
Marketing	100%	\$44,667
Mixed or personalized specialization	97%	\$56,711

* Inconclusive data due to low number of respondents.

+ Certificate Programs

94%

Placement rate

\$67,149

Average annual base salary

\$50,000

Median annual base salary

Specialization	Placement rate	Average annual salary*
Business Management	97%	\$84,618
Project Management	88%	\$80,189
Human resources management	67%	\$100,000
Accounting management of organizations	94%	\$60,778
Marketing Management	92%	\$62,714
Business Basics	100%	Unavailable
Business Analysis - IT	100%	\$56,600
Business Analytics	86%	\$67,625
Supply Chain Management	100%	\$61,000
Access to the accounting profession	100%	\$56,000
Organizational Leadership	100%	\$78,333
IT Security and Systems Analysis	67%	\$46,000
Market Finance	100%	\$84,000
Supervision	100%	\$81,000

Customized in accounting	75%	\$54,600
Customized administration	67%	\$55,000
Corporate Finance	75%	\$57,333
Organizational Development	100%	\$80,000
Personal Financial Planning	100%	\$63,500
Organizational Process Analysis	100%	Unavailable
International Business	100%	\$67,500
Innovation Management	100%	\$86,000
Process and quality improvement	100%	Unavailable
Entrepreneurship and business creation	100%	\$27,000
Cooperative Management & Workplace Conflict	100%	\$72,500
Relationship Selling Certificate	100%	Unavailable
Applied Accounting and Finance	100%	Unavailable
Retail and Customer Experience	100%	Unavailable
Sustainable development	100%	Unavailable
Computer systems and business analysis	100%	Unavailable
Financial Management	100%	Unavailable
E-Commerce	100%	Unavailable
Short programs	96%	\$56,711

*Inconclusive data due to low number of respondents.

+ Bachelor of Management (BMgt)*

96%

Placement rate

\$71,624

Average annual base salary

\$60,000

Median annual base salary

*Inconclusive data due to low number of respondents.

+ Specialized Graduate Diploma (D.E.S.S.)

ALL SPECIALIZATIONS (EXCEPT PROFESSIONAL ACCOUNTING)

96%

Placement rate

\$70,268

Average annual base salary

\$60,000

Median annual base salary

Specialization	Placement rate	Average annual salary*
Business Administration	100%	\$68,000
Business Analysis — Information Technology	92%	\$66,000
E-Commerce	100%	\$57,500
Marketing communication and branding	100%	\$56,000
Organizational development	88%	\$71,167
Entrepreneurship	100%	Unavailable
Taxation	100%	\$89,000
Management	100%	Unavailable
Supply Chain Management	100%	\$76,857
Human Resources Management	100%	\$69,400
Management of cultural organizations	100%	\$61,714
Sustainable development management	86%	\$63,300
Management	100%	\$76,600
Sports Management	100%	\$60,600
Financial professions	50%	\$58,551
Other D.E.S.S.	75%	Unavailable
Short Graduate Programs	100%	\$78,488

*Inconclusive data due to low number of respondents.

PROFESSIONAL ACCOUNTING

100%

Placement rate

\$54,123

Average annual base salary

\$50,000

Median annual base salary

CPA interns	Audit*	Other than audit*
Average annual base salary	\$52,196	\$57,800
Median annual base salary	\$50,000	\$58,100

*Inconclusive data due to low number of respondents.

+ Master of Science (MSc)

PROGRAMS IN FRENCH

100%

Placement rate

\$70,502

Average annual base salary

\$68,250

Median annual base salary

Specialization	Placement rate	Average annual salary*
International Business	100%	\$63,522
Business Analytics	100%	\$90,667
E-Commerce	100%	\$73,600
Accounting-Control-Audit	100%	\$62,000
Organizational Development	100%	\$64,087
Applied Economics	100%	\$60,000
Applied Financial Economics	100%	\$61,500
Entrepreneurship, Intrapreneurship, Innovation	100%	\$54,333
User Experience	100%	\$73,250

Finance	100%	\$75,133
Financial engineering	100%	\$83,800
Operations Management	100%	\$76,750
Human resources management	100%	\$60,667
Management in a social innovation context	100%	\$60,700
Business Intelligence	100%	\$76,575
International Logistics	100%	\$67,500
Management	100%	\$64,000
Marketing	100%	\$64,250
Data Science and Business Analytics	100%	\$78,625
Strategy	100%	\$68,339
Information Technology	100%	Unavailable
Digital transformation of organizations	100%	\$66,559

*Inconclusive data due to low number of respondents.

PROGRAMS IN ENGLISH

100%

Placement rate

\$70,218

Average annual base salary

\$65,000

Median annual base salary

Specialization	Placement rate	Average annual salary*
Global Supply Chain Management	100%	\$68,000
International Business	100%	\$57,137
Data Sciences and Business Analytics	100%	\$73,750
Applied Financial Economics	100%	\$67,000
Finance	100%	Unavailable

*Inconclusive data due to low number of respondents.

+ Professional Master's Programs

97%

Placement rate

\$68,520

Average annual base salary

\$65,000

Median annual base salary

Specialization	Placement rate	Average annual salary*
Law - Tax option	100%	\$88,200
Management of cultural enterprises	91%	\$49,833
Management and sustainable development	92%	\$61,463

*Inconclusive data to determine the annual base salary.

- MBA

98%

Placement rate

\$103,500

Average annual base salary

\$97,000

Median annual base salary

\$116,033

Global compensation¹

14%

Average salary increase after the MBA

	Average annual base salary*	Median annual base salary*
By professional field		
Consulting	\$114,333	\$103,500
Business Development	\$100,000	\$90,000
Finance or accounting	Unavailable	Unavailable
Project management	\$85,500	\$82,500

Operations management and logistics	\$99,900	\$100,000
Human resources management	Unavailable	Unavailable
Business Strategy	\$109,250	\$113,000
Information Technology	Unavailable	Unavailable
Other	\$85,500	\$87,500

¹Average annual base salary + other forms of compensation.

* Inconclusive data due to low number of respondents.

+ PhD in Administration*

100%

Placement rate

\$98,429

Average annual base salary

\$100,000

Median annual base salary

* Inconclusive data due to low number of respondents.

[Emergency measures](#) [Contact us](#) [News room](#) [Job openings](#) [Alumni](#)

Follow HEC Montréal on social media



[Official documents \(in French\)](#) [Conditions of use](#) [Cookie Preferences](#)

© HEC Montréal, 2024 | All rights reserved.