

Class of 2023

MBA



It is with great pride that we present the Georgia Tech Scheller Full-time MBA Class of 2023 Employment Report.

Scheller MBA graduates continue to accomplish remarkable employment outcomes amid a business environment full of change and uncertainty. In fact, our Class of 2023 graduates achieved the highest ever average starting salary — a 12.25% increase from the previous year.

In the Jones MBA Career Center, we are dedicated to helping students represent their best selves. Each student's journey is unique. Our aim is to deeply understand their motivations and goals as we work with them to achieve career transformation.

As we cheer on our graduates, we are also busy at work guiding the next generations of students as they discover their potential and create their own success stories.

Dave Deiters

Associate Dean MBA Programs and Jones MBA Career Center Georgia Tech Scheller College of Business # 1

MBA Career Services in the World

The Financial Times

#Bloomberg Businessweek





An MBA Experience That Builds Leaders

Top-Ranked Career Services

The Jones MBA Career Center team is dedicated to guiding students through their career transformation. With a small ratio of students to career advisors, the Center is mindful of the changing interests of MBA candidates seeking jobs and the evolving needs of MBA employers. Whether it's making a career switch, starting a new venture, or leveling up, the Center team helps you get there. Here are some of the opportunities to engage.

Career Development Opportunities

Workshops: Our Career Development Workshop is a weeklong orientation prior to the start of school that continues into the fall semester. The CDW is designed to help students get a head start on summer internship and post-graduate job searches. Throughout the school year, students meet for workshops with peers and advisors where they learn key career search skills.

MBA conferences and career fairs: Career advisors and students participate in several Georgia Tech career fairs and the nation's largest association and industry career fairs.

Career resources: Students can take advantage of the many resources and programming we provide like interview prep, Career Leader (a self-assessment tool used by more than 260 top business schools to identify student career interests), and more.

Alumni career resources: Career support is lifelong. MBA alumni career services include career advice and workshops, Georgia Tech Alumni Association groups, and more.

Curriculum for a **Tech-Driven World**

In addition to a 21-credit core curriculum that builds a foundation in business fundamentals, the Scheller MBA program offers 14 specialized, STEM-designated concentrations. Specializations serve as helpful guides to navigating elective coursework and signify areas of specialty to future employers.

Scheller MBAs develop deep expertise in emerging business areas through hands-on projects with Fortune 500 companies, non-profits, incubators, and startups. Guest speakers, networking events, and industry panels help round out the experiential learning experience.

Concentrations

- Accounting
- · Business Analytics
- Entrepreneurship
- Finance
- · International Business
- · Leadership
- · Management
- · Management of Information Resources

- Marketing
- · Supply Chain and Operations Management
- · Product and Service Innovation
- · Strategy and Innovation
- Sustainability
- · TI:GER and CDL-Atlanta

Business in Practice

Scheller's location in the heart of Atlanta and Tech Square plays an integral role in developing productive relationships with companies, startups, and innovation centers. Organizations partner with Scheller through Business in Practice practicum courses, capstone projects, international trips, internships, and more.

Our Business in Practice practicum courses give students the opportunity to put classroom knowledge to the test against real-world issues and problems. These 10 experiential learning practicums allow tudents to leverage classroom learning for real business impact.

- · Business Analytics
- Information Technology
- International
- · Lean Six Sigma
- Marketing
- · Pro Bono Consulting
- · Quantitative and Computational Finance
- · Real Estate
- · Sustainable Business Consulting
- TI:GER / CDL-Atlanta

Global Alumni Network

In addition to the Jones MBA Career Center, MBA students also have access to Georgia Tech's global alumni network. The Georgia Tech brand is recognized worldwide, with powerhouse alumni leading some of the most innovative companies in business today.

169,000+ **4,0**

Alumni

States Countries

C-Level Alumni



It's All About Career Transformation

Class of 2023 Employment Data

As the global economy continues to evolve, an MBA that educates at the intersection of business and technology is invaluable. The Scheller MBA prepares students to solve complex business problems in a tech-driven world. Our MBA cohorts continue to grow in diversity and academic caliber — aligning with the need for superior talent at the world's most innovative companies.

96%

Employment at 3 Months Post-Graduation

\$28,245

Average Signing Bonus

\$154,679

Average Base Salary

Average starting salaries have risen 32% over the last five years

\$165,000

Average Median Salary

83%

Job Offers Facilitated by the Jones MBA Career Center

91%

Received Signing Bonus

Employment by Industry Consulting 58% Technology 11% **Financial Services** 9% **Transportation / Logistics** 6% Manufacturing 5% Consumer Goods 3% Other 8% **Employment by Function Consulting** 68% **General Management** 17% Marketing / Sales 6% Finance / Accounting 5% Information Technology 2%

Operations / Logistics 2%

Internships by Industry

Consulting Services 41% Technology 20% Financial Services 15% Manufacturing 11% Consumer Products 5% Healthcare 3% Other 5%

Internships by Function

Consulting 49%
Marketing / Sales 13%
General Management 12%
Finance / Accounting 10%
Information Technology 6%
Operations / Logistics 6%
Other 4%

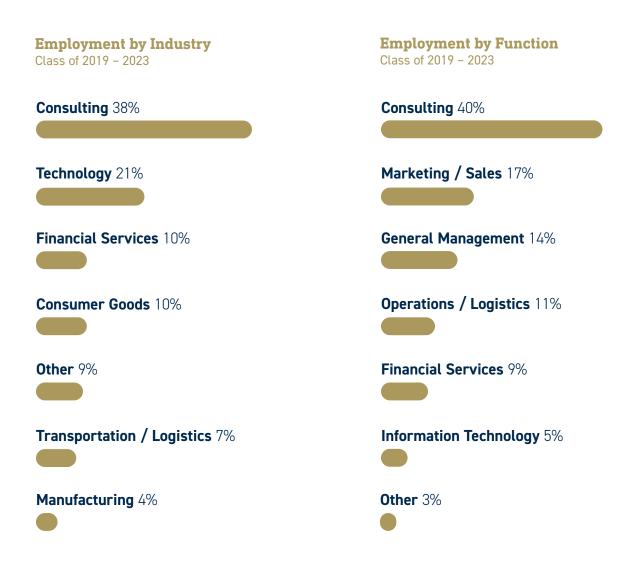
100%
Seeking Internship Employed

\$10,693
Average Internship Monthly Salary

Class of 2019 – 2023 Employment Data

Scheller's reputation as a leading institution at the intersection of business and technology gives the College a unique advantage when forming relationships with industry innovators. The Jones MBA Career has cultivated strong partnerships with some of the nation's top companies and firms.

Graduates from 2019 to 2023 reflect the diverse talent of Scheller MBAs and the different industries they represent.



Jones MBA Career Center Impact

The Jones MBA Career Center is ready to work with students every step of the way to provide guidance and support throughout the program. This career transformation timeline gives students an idea of what to expect when working with the Center.

Pre-MBA Summer Preparation

In May of your acceptance year, you'll receive important homework that will help you clarify your career goals, learn about networking and recruitment opportunities, and more. Once you submit your summer assignments, you'll meet your advisor and start outlining your MBA studies and career prep process.

Your First Year

Immerse yourself with the Scheller community during the two-week orientation in August. You'll meet new classmates, the MBA program team, and prepare for your internship search.

Throughout the first year, you can participate in career development workshops, employer information sessions, career fairs, and more. You'll start practicing for internship interviews in October, and engage in 'mock' interviews which will fully qualify you for the peak interview season from November to February. Summer internships go from May to August.

Your Second Year

Your second year will continue with increased opportunities for major-specific elective coursework, international practicums, and a focus on acquiring a full-time job offer. Our advisors continue to support you in your second year with resume feedback and more.

Class of 2023 Testimonials



"The Jones MBA Career Center was a key reason I chose Scheller. I knew I wanted to make a career pivot and wanted guidance and support in doing so. Before our first semester began, we had assignments to structure our resumes and cover letters to prepare for the internship search, which was incredibly helpful. I felt prepared to enter recruitment season in the field I want to be in."

Stacy Feeling, MBA '23
Pre-MBA Career: Electrical Project Engineer,
Bosch Rexroth
Post-MBA Career: General Management
Development Program, Fortive



"The Jones MBA Career Center has connected me to several alumni who I am now proud to call my friends. I was told before joining Georgia Tech that the Scheller I experienced this myself during my summer internship where I was able to connect with alumni in Dallas and build my network there."

Leo Haigh, MBA '23 Pre-MBA Career: Government Relations Manager, Sage Post-MBA Career: Senior Analyst, Distribution Strategy, American Airlines



"Before submitting my application, I connected with the Jones MBA Career Center. They gave me real, tangible advice about what they look for in candidates, which allowed me to think about what type of candidate I was, emphasize my strengths, and develop a robust application."

Kyra Hankin, MBA '23 Pre-MBA Career: Senior Accountant, EF International Language Campuses Post-MBA Career: Senior Strategy Consultant, Accepture



"I would say that without the incredible help and guidance of the fantastic people at the Jones MBA Career Center, I wouldn't have been able to get my dream job. I also think that every one of my classmates has helped me grow and pushed me to be better and reach my full potential."

Yuval Safra, MBA '23 Pre-MBA Career: Soldier, Israel Defense Forces Post-MBA Career: Consultant, Bain and Company





Our Partnerships, Your Future

Here are some of the companies that have hired Georgia Tech Scheller MBA graduates in recent years:

Accenture Strategy

Alexander Group

AlixPartners

Alvarez & Marsal

Amazon

Anthem

Apple

Bain & Company

Bank of America

Boston Consulting Group

Capgemini Invent

Chick-fil-A

Citi

Deloitte

Delta Air Lines

Dollar General

E&J Gallo

Emerson

LITICI 3011

EY Parthenon

Fiserv

Ford Motor Company

FTI Consulting

Gartner

Genuine Auto Parts

Honeywell

IBM Entreprise Strategy

Kimberly-Clark

L.E.K. Consulting

McKinsey & Company

Microsoft

MorganFranklin

Navy Federal Credit Union

Nike

PwC

Raytheon/RTX

Republic Services

ScottMadden

ServiceNow

Simon-Kucher & Partners

Strategy&

Target

The Home Depot

Toyota

Truist

UPS

Verizon

Walmart

ZS Associates



"My favorite thing about hiring Scheller MBA students is the diversity of skills and backgrounds that have been tied together through rigorous academic and extracurricular experiences. Scheller MBA students stand out in their ability to apply a high degree of analytical rigor to support strategic solutions to complex problems."

Eddie Sloan

Director

Reservations and Customer Care Learning

Delta Air Lines







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