

2022 EMPLOYMENT REPORT



The University of Texas at Austin
McCombs School of Business

MASTER OF SCIENCE **BUSINESS ANALYTICS**

LETTER FROM THE DIRECTOR OF CAREER EDUCATION & COACHING



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McCombs School of Business

We are grateful to the entire Texas McCombs community of faculty, staff, employers and alumni who came together to support our MS Business Analytics students achieve impressive outcomes. **At graduation, 80%** of MSBA class of 2022 students had accepted an offer. Job acceptances increased to **98% by 6 months after graduation**. These outcomes highlight the resilience, tenacity, and hard work of our students and staff.

Our class of 2022 MSBA students joined us in summer 2021, rising to the challenge of balancing a demanding course load with virtual and in-person recruiting. MSBA class of 2022 achieved an overall starting salary average of **\$108,260** by six months after graduation, an increase of 40% from the class of 2021.

Our team of career management professionals have adapted and improved our career curriculum and programming to **respond to the changing demands** of both the recruiting landscape and student interest. We are giving students the skills necessary to successfully launch their careers.

Additionally, we have continued to **invest in growing the MSBA employer ecosystem**, and that investment is paying off in the form of newly open doors and emerging pathways to meaningful work. The following report reflects the breadth of industries and job functions secured by our graduates. As our alumni base grows, so to does our employer ecosystem, and we look forward to partnering with more companies to bring opportunities to future MSBA students.

We are proud of the success of our MSBA class of 2022 graduates and are glad to have contributed to that success. We look forward to seeing how our graduates go out and change the world. Hook'em!

Merri Su Ruhmann, Director of MS Career Education & Coaching



MSBA CLASS OF 2022 EMPLOYMENT REPORT



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SALARY STATISTICS*

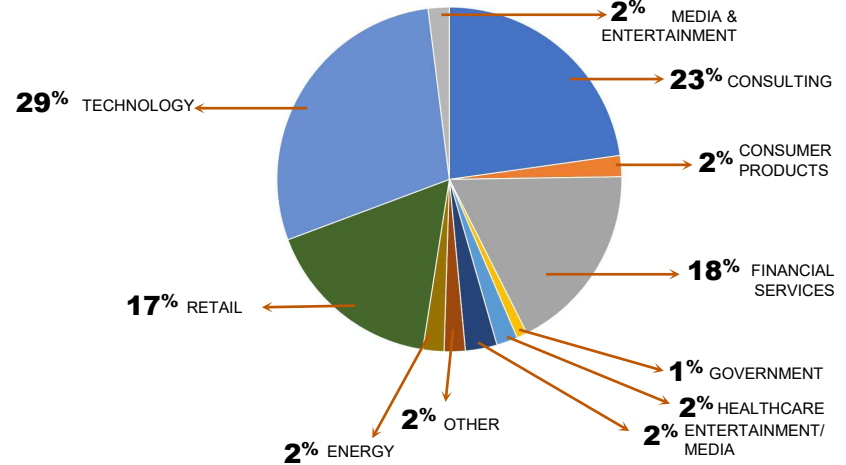


JOB FUNCTION**	# OF STUDENTS
Business/Data Analytics	69%
Consulting	11%
Finance	8%
General Management	1%
Information Technology	5%
Marketing/Sales	6%
Other	1%
Total	100%

**Accepted offers without known data are excluded from all calculations

Note: All percentages are rounded to the nearest whole number

INDUSTRIES



TYPICAL JOB TITLES

Data Scientist
Data Analyst
Business Intelligence Specialist
Product Analyst
Business Analyst

MSBA CLASS OF 2022 EMPLOYMENT SUMMARY



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Salary Compensation	Average Base	Median Base	Minimum Base	Maximum Base	Avg. Sign On Bonus
U.S. Citizen / Permanent Resident	\$ 96,466	\$ 95,000	\$ 70,000	\$ 147,492	\$ 9,676
Foreign National	\$ 120,468	\$ 120,000	\$ 60,000	\$ 170,000	\$ 16,432
Total	\$ 108,260	\$ 102,500	\$ 60,000	\$ 170,000	\$ 13,487

*Salary report is based upon usable salary information on 91% of graduates who accepted a job offer 6 mo. after graduation.

Top Hiring Companies

	Timing of Offers & Accepts	Number Seeking	At Graduation		6-Months Post Graduation		No Reported Offer by 6-Mo. After Graduation	
			#	%	#	%	#	%
Whole Foods	Job Offers	130						
Walmart	U.S. / Permanent Resident		52	40%	15	12%	3	2%
Amazon	Foreign National		54	42%	6	5%	0	0%
Dell	Total		106	82%	21	16%	3	2%
Expedia	Job Accepts	130						
Goldman Sachs	U.S. / Permanent Resident		50	38%	17	13%	3	2%
	Foreign National		54	42%	6	5%	0	0%
	Total		104	80%	23	18%	3	2%

Note: All percentages are rounded to the nearest whole number

MSBA CLASS OF 2022 HIRING COMPANIES



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Accenture	Celonis	Detroit Tigers	IBM	Macquarie Group	PwC	Virtu Financial
Ally Financial	Chewy, Inc	Dow Chemical Company	Indeed	Matador Resources	Publix	Visa
Amazon	Citigroup Inc.	Epsilon	Innealta Capital Asset Management	McKinsey & Company	Relish Works	Walmart
American Express	Clerk	EY	J.P. Morgan Chase	Meta	Southern Company	Wayfair
Applied Research Laboratories	ComboCurve, Inc	Expedia	J&J	National Basketball Association	State Farm Insurance	Whole Foods Market
Ashford, Inc.	Comcast-NBC Universal	Fandom	John Burns Real Estate Consulting		Sustainment Technology	Wodify
Boston Consulting Group	Crunchbase	Fannie Mae	Keurig Dr Pepper	Northwestern Mutual	Sysco	Yum! Brands
Broadcom Corporation	CVS	FTI Consulting	KPMG	Oliver Wyman	T-Mobile	
Bryant Park Consulting	Dell	General Dynamics Information Technology	LendingClub	Oracle	The New York Times	
C3.AI	Deloitte	General Motors	Lenovo	Product Value Management	Tiger Analytics	
Capital One		Goldman Sachs	Lutron Electronics		Twitch	

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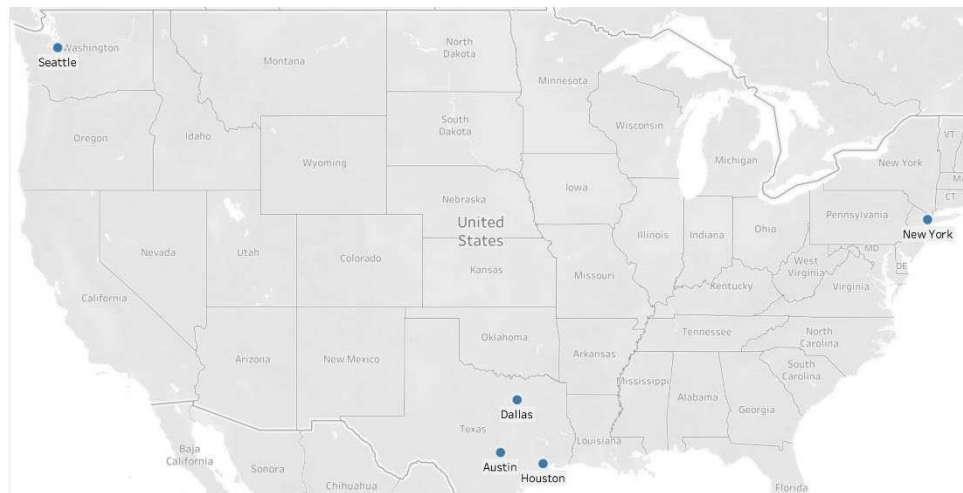
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JOB ACCEPTS

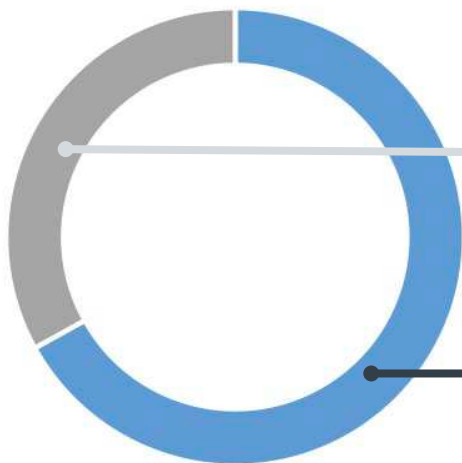
GEOGRAPHIC BREAKDOWN

TOP METROS	#
Austin Metro	44
Dallas/Fort Worth Metro	20
Seattle Metro	7
Greater New York Metro	7
Houston Metro	6

* 39% of accepted offers were located outside of the Southwest region; accepted offers without known location are excluded from all calculations



Note: All percentages are rounded to the nearest whole number

**SOURCE JOB OFFERS****School-Facilitated Activities (33%)**

On-campus recruiting, internships,
Resume Book, Staff Referral,
Career Fair

Graduate-Facilitated Activities (67%)

Personal Contacts, Online Job
Postings, Conversion of Internship

POST GRADUATION

	#	%
Graduates Seeking Employment	130	97%
Graduates Not Seeking Employment	2	3%
Continuing Education	1	0.5%
Sponsored Job	-	-
Other	1	0.5%
Graduates with No Recent Information	2	2%
Total Graduates	134	100%

Note: All percentages are rounded to the nearest whole number

10
MONTHS

**PROGRAM
LENGTH**

134 CLASS
SIZE

**PROGRAM DELIVERY
ON-SITE**

CLASS OF 2022 MSBA CLASS PROFILE



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54%

of 2022 graduates were **domestic** students. The remaining 46% were **international** students

69%

of 2022 graduates are **male**. The remaining 31% are **female**.

Top Undergraduate Majors

Technical*	52%
Business	31%
Other	17%
Total	100%

*Technical is generally defined as non-business majors in the science and engineering disciplines.

25
AVERAGE AGE

Professional Experience Prior to Graduation**

	#	%
One year or less	60	47%
More than one year, up to three years	34	27%
More than three years, up to five years	30	24%
More than five years	3	2%
Total	127	100%

** Accepted offers without known Professional Experience are excluded from all calculations.

Note: All percentages are rounded to the nearest whole number

1.88
AVG. YEARS
WORK EXP.