

# MSc - Programmes in Management Employment Report

# READY FOR A WORLD OF OPPORTUNITIES?

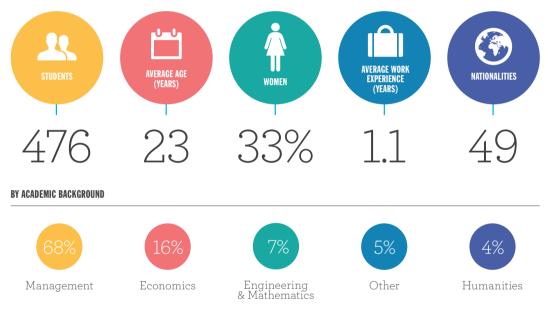
REPUTATION Our MSc Programmes ranked one of the best in international mobility and potential to network. HIGHLY-SPECIALISED Become the business person who will continue to thrive for many years to come. OUR SUPPORT ESADE Careers provides students with career orientation in their job search.

# **MSc** Programmes in Management

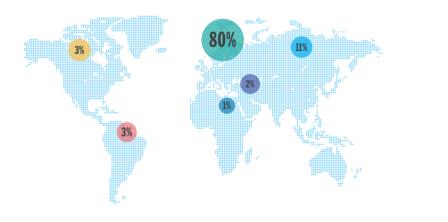
BUSINESS ANALYTICS FINANCE GLOBAL STRATEGIC MANAGEMENT (ESADE - MCINTIRE - LINGNAN) INNOVATION & ENTREPRENEURSHIP INTERNATIONAL MANAGEMENT MARKETING MANAGEMENT CEMS MIM

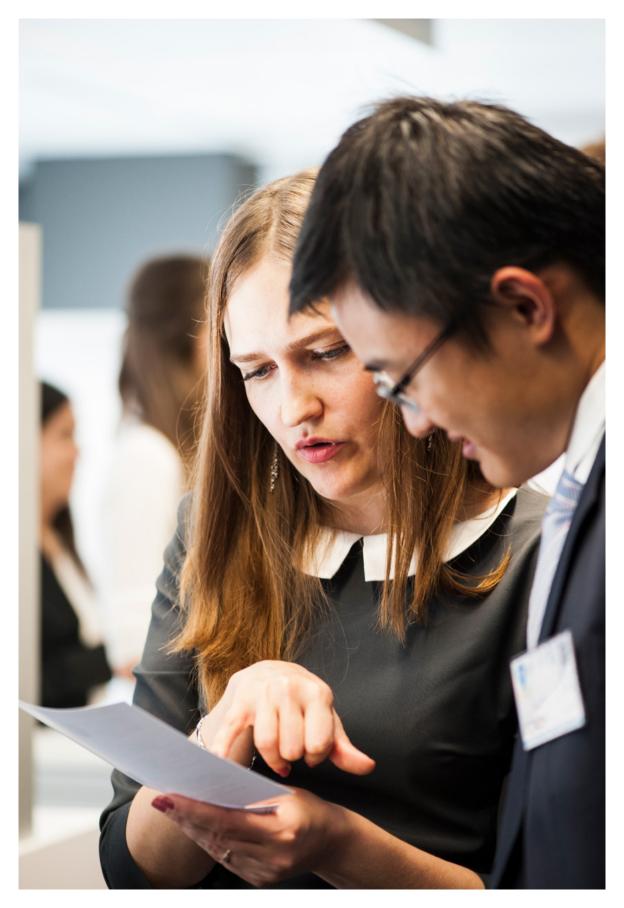
# Graduating Class 2016 CLASS PROFILE

We pride ourselves on the diversity of our programmes, with 49 nationalities represented across our Masters in Management, with students from a whole host of different backgrounds and cultures. This setting will give you a global view of today's business environment and create the synergies and opportunities to set you on the right path for the future.



**GEOGRAPHICAL BACKGROUND** 





### MSc Programmes in Management

Whether specialising in Finance, Marketing Management, International Management or Innovation and Entrepreneurship, our MSc students benefit from programmes packed with all the know-how necessary to put their best foot forward in a career in their area of choice.

ESADE Careers provides unparalleled personalised attention to help orientate MSc students in their job search processes and help them aim high to reach their individual goals. This, coupled with the numerous career-focused events held on campus, it's no wonder the results are so positive on graduating from ESADE.



STUDENTS EMPLOYED WITHIN 3 MONTHS OF GRADUATION



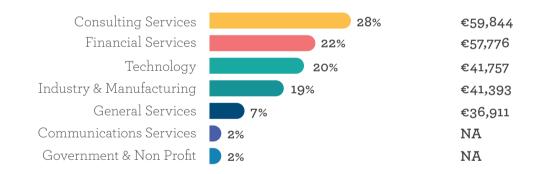
FOUND A JOB OUTSIDE THEIR HOME COUNTRY

AVERAGE STARTING SALARY':

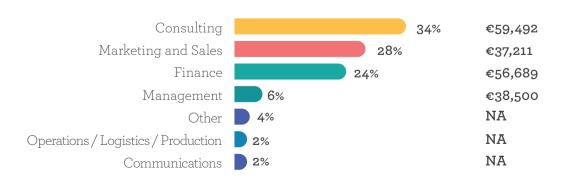
€50,252 \*Base salary + Guaranteed compensations

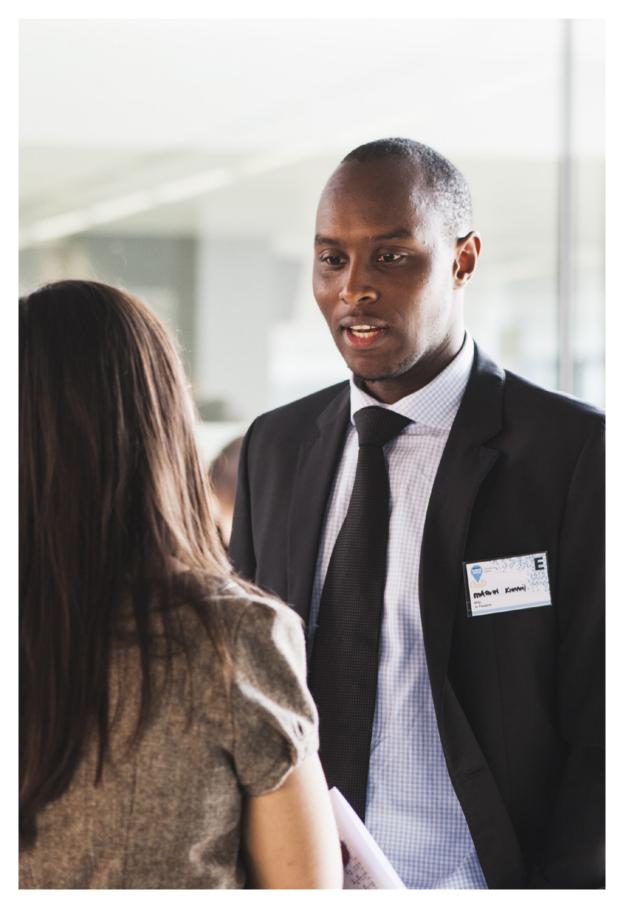


#### EMPLOYMENT AND SALARY BY SECTOR (FULL TIME JOBS AND AVERAGE SALARY)

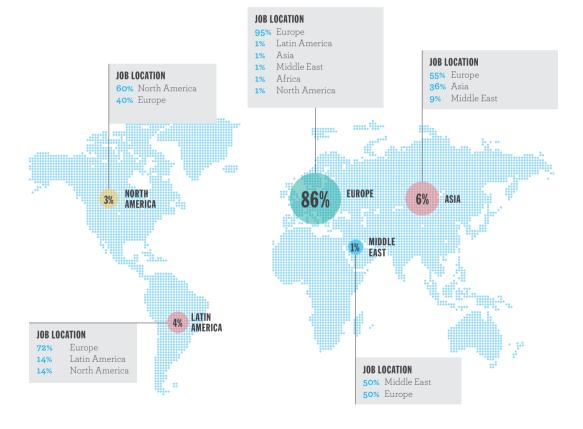


#### EMPLOYMENT AND SALARY BY FUNCTION (FULL TIME JOBS AND AVERAGE SALARY)





### Geographical mobility



NATIONALITY \_\_\_\_\_ JOB LOCATION

### MSc in International Management

Our MSc in International Management gives students a real specialization in International Management. It was ranked ninth best in the world by the Financial Times in September 2016 and highlighted as number three for job international mobility.



#### **3 MONTHS OF GRADUATION**



#### Average starting salary 2016\*:

€51,838

#### Employment and salary by sector (Full Time Jobs and Average Salary)

<b>41%</b>	Consulting Services	€61,879
<b>22%</b>	Technology	€43,460
14%	Industry & Manufacturing	€50,162
13%	Financial Services	€45,215
<b>6%</b>	General Services	€37,750
3%	Communications Services	NA
1%	Government & Non Profit	NA

#### Employment and salary by function (Full Time Jobs and Average Salary)

<b>48</b> %	Consulting	€62,424
19%	Marketing & Sales	€36,342
15%	Finance	€47,300
9%	Management	€40,684
<mark>6%</mark>	Other	€44,420
3%	Communications	NA

### MSc in Finance

ESADE's Master in Finance, ranked thirteenth in the world by the Financial Times in June 2017, offers specialised tracks that will allow you to focus the programme according to your career goals, either on Corporate Financial Management or Asset Management and Banking.



STUDENTS EMPLOYED WITHIN 3 MONTHS OF GRADUATION



FOUND A JOB OUTSIDE THEIR HOME COUNTRY

#### Average starting salary 2016\*:

\*Base salary + Guaranteed compensations

€58,587

### **Employment and salary by sector** (Full Time Jobs and Average Salary)

51%	Financial Services	€62,905
31%	Consulting Services	€60,572
7%	Technology €51,0	
5%	General Services	€46,000
4%	Industry & Manufacturing	NA
2%	Government & Non Profit	NA

## **Employment and salary by function** (Full Time Jobs and Average Salary)

56%	Finance	€61,423
36%	Consulting	€59,997
4%	Management	NA
2%	Marketing & Sales	NA
2%	Other	NA

### MSc in Marketing Management

Taking full advantage of ESADE's prime location in Barcelona, a global benchmark in sport, fashion, technology and ecommerce, our students have the possibility to hone in on these areas, or experience first-hand a career in sales, communication or consulting, tailoring the programme to fit their professional goals.



#### Average starting salary 2016\*:

\*Base salary + Guaranteed compensations

€35,669

## **Employment and salary by sector** (Full Time Jobs and Average Salary)

**Employment and salary by function** (Full Time Jobs and Average Salary)

55%	Industry & Manufacturing	€34,323
<mark>24</mark> %	Technology	€40,771
15%	General Services	€29,733
3%	Consulting Services	NA
3%	Communications Services	NA

61% Marketing	€35,693
<b>24%</b> Sales	€38,166
6% Consulting	€24,000
6% Other	€36,200
3% Management	NA

### MSc in Innovation & Entrepreneurship

The MSc in Innovation and Entrepreneurship provides students with training in a variety of aspects involved in the innovation value chain. Moreover, they can choose to specialize in Entrepreneurship, Innovation Management, or Corporate Innovation and Intrapreneurship, depending on their career goals.



#### **Employment by sector** (Full Time Jobs and Average Salary)

#### **Employment by function** (Full Time Jobs and Average Salary)

39%	Technology	€30,908
<b>22%</b>	Industry & Manufacturing	€43,750
<b>22%</b>	Consulting Services	€23,125
11%	Financial Services	0, 0
6%	Government & Non Profit	€52,750
0/0		€46,082

38%	Marketing & Sales	€38,828
33%	Consulting	€40,913
11%	Operation/Logistics/Production	€40,000
6%	Management	€46,082
<mark>6</mark> %	Finance	€27,500
6%	Communications	€16,000

### **CEMS MIM**

CEMS is a global alliance of leading business schools, multinational companies and NGOs that together offer the CEMS Master's in International Management (MIM).

As a founding and sole Spanish member of CEMS, ESADE offers highly motivated individuals the opportunity to obtain two renowned international gualifications by combining an ESADE MSc programme in management with the CEMS MIM.

The CEMS MIM immerse students culturally and linguistically while challenging them to actively put their skills into practice. It gives them valuable opportunities to discuss real-life business situations with specialists from multinational corporations and prestigious academic institutions.

The programme was ranked ninth by The Economist in May 2017.



Employment and salary by sector (Full Time Jobs and Average Salary)

33% Consulting Services

22% Financial Services

13% Industry & Manufacturing

Communications Services

Government & Non Profit

General Services

23% Technology

5%

2%

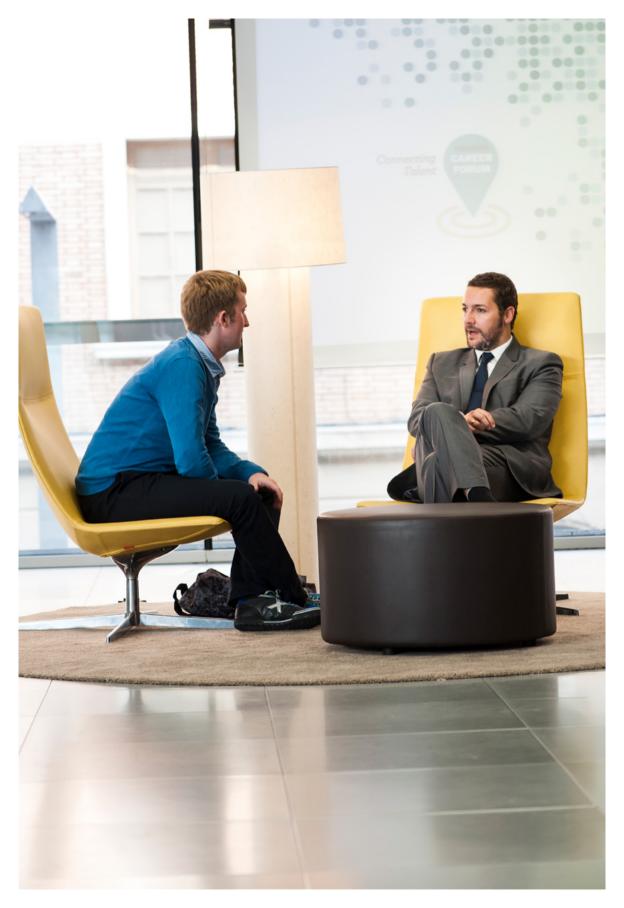
2%

Average starting salary 2016\*:

€61,698

Employment and salary by function (Full Time Jobs and Average Salary)

€71,351	35%	Consulting	€70,540
€47,142	23%	Finance	€64,250
€79,018	22%	Marketing & Sales	€43,383
€54,425	10%	Other	€84,300
€41,750	5%	Management	€44,833
NA	3%	Operation/Logistics/Production	NA
NA	2%	Information Systems	NA



# RECRUITING ACTIVITIES

ESADE Careers is here to help you make the most of your potential. This team of skilled professionals will give you unparalleled personalised attention throughout the career orientation and job search processes. A good example of this attention is the more than 1300 advising sessions held during the 2016-2017 academic year.



#### **ESADE RECRUITMENT FAIRS**

#### Held three times a year.

Three times a year, the MSc Recruitment Fairs bring together nearly 90 recruiters in one space. Two of these events are focused on "Financial Services" and "Consultancy and Business & Management", respectively and one general fair is held in the spring. These events feature company presentations, skills seminars, interviews and numerous networking opportunities. They provide a great opportunity for you to meet recruiters who are actively seeking interns and full-time employees.



#### CAREERS IN

#### Throughout the year.

The Careers In sessions will help you acquire and develop the skills you need to succeed in recruitment processes. They take place five times a year and are sector-specific: Financial Services, Consulting, FMCG, TMT & Industry, and Marketing & Sales. Throughout the day, you will have the opportunity to participate in workshops focused on developing the main competencies valued by recruiters.



#### **COMPANY PRESENTATIONS**

#### Throughout the year.

An alternative way for students to learn about career opportunities by attending an event for a targeted group of students. Presentations are sometimes combined with a networking event or cocktail afterwards. Last year we organised 100 company presentations on campus.









#### **ON-CAMPUS INTERVIEWS**

Throughout the year.

Most companies carry out at least part of the recruiting process on-campus. We provide all the tools and assistance so that companies and students can fully concentrate on the interview process either in person, online or via conference call.



#### **CAREER WORKSHOPS AND TRAININGS**

Throughout the year.

Participate in one of the numerous interactive workshops and discover what career opportunities are available to you. Brush up on your interview skills or crack cases and attend sector/ industry-specific workshops to put your best foot forward after graduation.



#### **CASE COMPETITIONS**

#### Throughout the year.

Case competitions are an excellent opportunity to face real life challenges and try to solve real company problems by employing your newly learned skills. Last year, MSc students participated in case competitions organised at ESADE, at other business schools or at prestigious companies. These case competitions are also a gateway to securing an internship or a full-time job.



#### **STUDENT CLUB EVENTS**

Ejoventut, Finance & Economy Group, E3, CEMS Club, 180 Degrees Consulting.

Student associations organise events, cultural activities and networking opportunities for members, aimed at creating links between academia and the professional world.



#### **ESADE CV BOOK**

A simple way for recruiters to identify you as a potential candidate before they even arrive on campus. ESADE Careers creates a CV book that contains information about your professional experience. This book is distributed to international companies who use it as a tool for selecting personnel.



JOB POSTINGS All year round.

The perfect platform to find the latest job and internship offers from top employers around the globe.



## Graduating Class 2016 SUMMER INTERNSHIP REPORT

MSc students have the chance to undertake an internship in a company overseas and put the theory they have learned into practice.





Students undertook internships







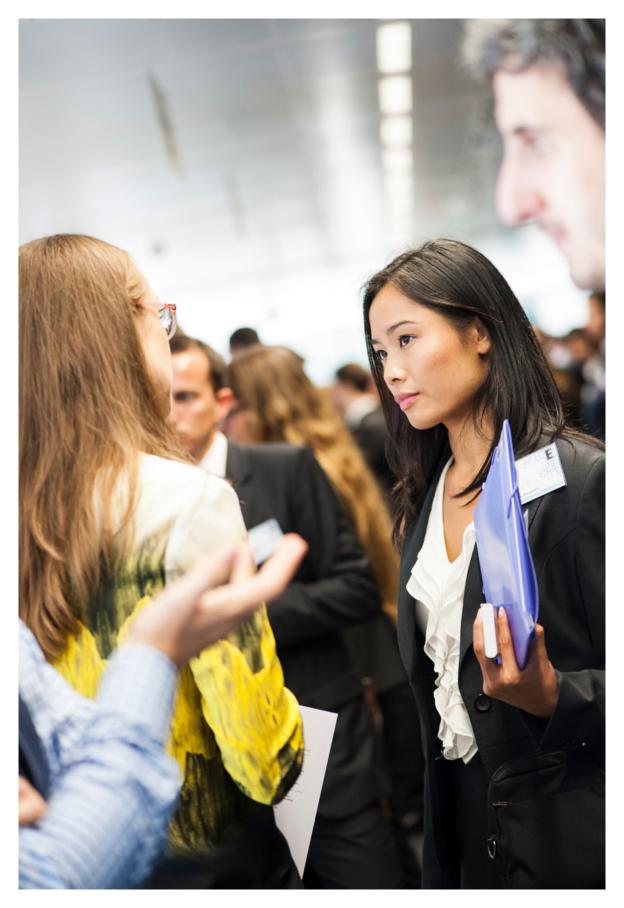
My experience was really wonderful: the two projects I was assigned to were very challenging - I enjoyed them a great deal.

One of the best things was the amount of responsibility I was given from the outset. I did not expect to be given free rein to structure my work as long as I met the deadline. This helped me develop as a professional.

The work I was given was really interesting. It allowed me to fully grasp a very complex product category while working on matters that were strategic to the company. As an intern at P&G, they treat you as if you were a full-time employee, giving you assignments that are key to the company's success. What you do is makes a difference and is used by the management team to operate in the various markets."

#### **GIOVANNI MASSARI**

MSC IN INTERNATIONAL MANAGEMENT + CEMS MIM CLASS OF 2016 Finance & Accounting Summer Intern Baby Care Division, Procter & Gamble



# COMPANIES VISITING OUR CAMPUS (2016-2017)

- ABAC CAPITAL
- ▶ ABANTE ASESORES
- ACCENTURE STRATEGY
- ACCURACY
- ALFA CONSULTING
- ALLIANZ SEGUROS
- ALTAIR MANAGEMENT CONSULTANTS
- AMCOR
- ANALYSYS MASON
- AXIS CORPORATE
- BAIN & COMPANY
- BANC SABADELL
- BANK OF AMERICA MERRILL LYNCH
- BARCLAYS
- ▶ BBVA
- BEIERSDORF
- BERTELSMANN
- BLACKSTONE
- BLOOMBERG
- BLUECAP MANAGEMENT CONSULTING
- ▶ CBRE
- CELSA GROUP
- ▶ CITI
- CREDIT SUISSE
- ▶ CRITEO
- DAMM
- DANONE GROUP
- DELOITTE
- ▶ DELTA PARTNERS GROUP
- DEUTSCHE BANK
- ▶ EDP
- ESSILOR

- ▶ EVERIS
- ► EY
- ▶ FIDELITY INTERNATIONAL
- ▶ GARTNER
- ▶ GENERAL ELECTRIC (GE)
- GOLDMAN SACHS
- ▶ GRANT THORNTON
- ▶ GSK (MADRID & UK)
- ►H&M
- ▶ HENKEL IBÉRICA S.A
- HEWLETT PACKARD ENTERPRISE
- ► HP
- INDITEX
- ▶ ISS FACILITY SERVICES
- ▶ J.P. MORGAN
- JOHNSON& JOHNSON (JANSSEN SPAIN)
- ▶ KPMG
- LACTALIS GROUP
- LONDON STOCK
  EXCHANGE GROUP
- L'ORÉAL
- ▶ MANAGEMENT SOLUTIONS
- MANGO
- MCKINSEY & COMPANY
- ▶ METRO / MAKRO
- MICROSOFT
- MIGUEL TORRES
- MINSAIT
- MONDELĒZ INTERNATIONAL
- MONITOR DELOITTE STRATEGY
- MORGAN STANLEY

- MÜLLER UK & IRELAND GROUP
- NIELSEN
- NIKE
- OLIVER WYMAN
- ▶ PEPSICO
- ▶ PHILIPS
- ▶ PROCTER & GAMBLE
- ▶ PVH EUROPE
- ▶ PWC
- ▶ RECKITT BENCKISER (RB)
- ▶ ROLAND BERGER
- ▶ ROTHSCHILD
- ▶ S&P GLOBAL
- ▶ SCHIBSTED MEDIA GROUP
- ▶ SEAT, S.A.
- SIMON KUCHER & PARTNERS
- SOCIAL POINT
- SOCIETÉ GÉNÉRALE
- STERN STEWART & CO.
- SUD ESADE
- ► THE BOSTON CONSULTING GROUP
- ▶ TK MAXX
- ▶ UBS
- ▶ UNIBAIL-RODAMCO
- ▶ UNILEVER
- ▶ UNIQLO
- ▶ URGO
- ▶ WAYFAIR
- ▶ WHIRLPOOL
- ZALANDO
- ZS ASSOCIATES

This report measures the number of students in employment, having already accepted offers, in comparison with those actively seeking employment on a fixed date. Percentages include those who accepted employment prior to graduation and those who had signed an employment contract within exactly 3 months of this date. All information here enclosed was offered voluntarily by the students themselves. The information offered here is to provide you with as broad a picture of salary ranges as possible.All amounts are quoted in Euros ( $\pounds$ ). All conversions are at the current exchange rate, though this does not reflect living expenses and typical wage scales abroad, in the case of students working abroad(\*) For confidentiality reasons, we have not provided salary information for percentages lower than 5%. Percentages inferior to 5% will be shown as NO DATA.

### ESADE Business School

RAMON LLULL UNIVERSITY

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