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## MSc Business Analytics: Employment report

### MSc Business Analytics employment report – Class of 2020

World-class teaching and tailored support from the Careers service maximises the potential of our students to become successful future leaders of business and society.

Please note all figures refer to graduates who were seeking employment and shared employment data with us. All statistics refer to our on-campus programme.

### Employment success (on campus programme)

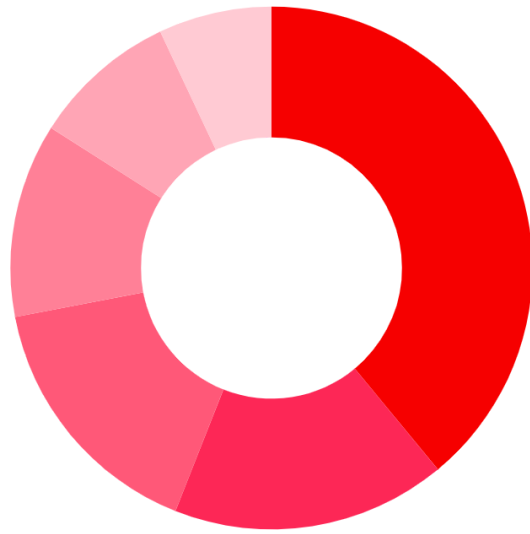


"I received my dream offer from L.E.K. Consulting and will be joining as an Associate after graduating. I will be working as a general consultant to start with, helping clients solve their business problems, do market research, perform analysis and come up with solutions to improve clients' businesses."



**Ashley Cai**  
MSc Business Analytics 2021

### Employment by sector



Technology: 39%  
Consultancy - Management or Strategy: 17%  
Finance: 16%  
Other: 12%  
Consultancy - Technology: 9%  
Non-profit: 7%

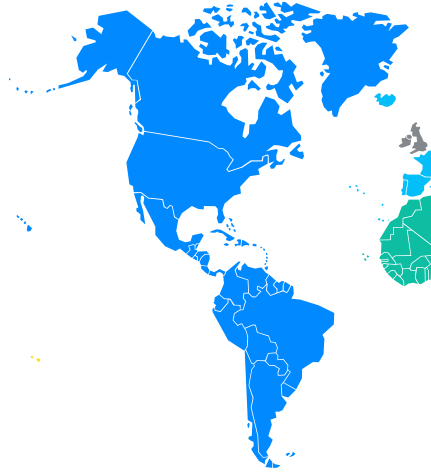
For those working in the consulting sector, 81% are working in management or strategy roles, 15% in accountancy and professional services, and 4% in IT/telecoms/technology.

"Having an entrepreneurial spirit on one side and the School's blend of technology and business exposure on the other side, I feel like I am on the right path to gain a deeper understanding of what it takes to be a technologist with strong business acumen, and acquire the skills in data analysis to solve and analyse business problems more effectively throughout the programme."



**Mohammed Ghebache**  
MSc Business Analytics (online, part-time)  
2021

## Employment by region



United Kingdom: 42%    Asia/Pacific: 33%  
 Europe: 21%    Africa/Middle East: 0%  
 Americas: 4%

"I want to utilise the core skills I develop at Imperial to support and drive the data and AI agenda in Kuwait, and the vision to position the state as a global leader in the elite league of data-driven economies. This ambitious vision runs parallel to the merging field of data and AI in the region and its noticeable expansion that, as we speak, is motivating emerging economies to transition from traditional economic models to data-driven alternatives. This is accompanied by the acquisition of human talent and data technologies, both of which are provided by Imperial in abundance."



**Fawaz Wael**  
 MSc Business Analytics 2021

## Employers and roles

Our MSc Business Analytics students have gained employment at a wide range of companies, including:

Accenture	Altius	Amazon
Boston Consulting Group (BCG)	BP	DAZN Group
Deloitte	Ekimetrics	KPMG
Lloyds Banking Group	McKinsey & Company	Oliver Wyman

Analyst	Associate	Business Analyst
Business Consultant	Consultant	Data Analyst
Data Science Consultant	Data Scientist	Quantitative Analyst

< Career impact

Fees and funding >



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