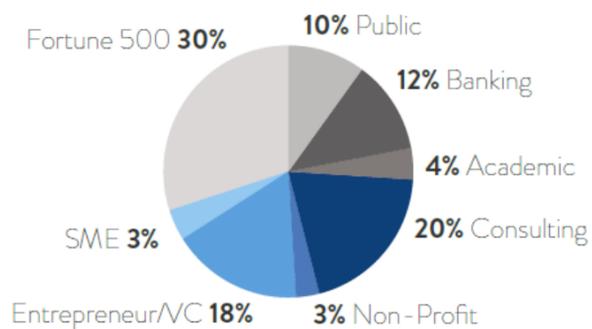


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Career Prospects

Our graduates are ideally prepared to take on executive positions in established companies and are provided with a toolkit that eventually enables them to found their own company.

After completing the program, students have learned to think and act as entrepreneurs and to actively contribute to organizations and lead them into the future. Our graduates are able to combine expertise in the areas of strategy, innovation, organization, and change management, as well as in managing and leading businesses from a financial perspective. This is the main reason why our alumni are employed in various industries and work in diverse functions.



SIMC alumnis typically assume the following roles / work in the following areas:

- Top management consulting
- Business development / strategic management
- Management control and financial management
- Innovation management
- Starting a business of their own

Qualification Profile

Completion of the Master's Program in Strategy, Innovation, and Management Control qualifies students to:

- Master the challenges faced by internationally successful executives
- Adequately structure, model, and systematically solving practically relevant management issues
- Apply existing management techniques in practice in a reflective manner by considering their possibilities and limits
- Handle new challenges in a creative and entrepreneurial way
- Analytically and critically deal with questions of managing organizational units and their economic, social and ethical implications
- Observe the development of new management approaches and, based on the principle of life-long learning, independently deepen knowledge of such approaches

In this Master's Program, students acquire in-depth methodological and problem-solving skills, particularly in the following fields:

- Conducting strategic company and environmental analyses, developing corporate, business and functional area strategies and monitoring strategy implementation
- Creating new problem solutions and business models, planning, organizing and controlling innovation projects, and preparing business plans for new ventures and start-up enterprises
- Using methods of management accounting to support decision-making, operative and strategic performance measurement and management, and conceiving and implementing management control systems that meet specific requirements
- Conducting organizational analyses, designing organizational structures and processes, and managing organizational change
- Gathering, analyzing and interpreting empirical data to provide a well-founded basis for decision-making, project management, and individual work organization, communication and negotiation

95 %

FOUND A JOB WITHIN 3 MONTHS AFTER
GRADUATION

Excellent employability of alumni

76% of our students even received a job offer before graduating. We strongly believe that our program gives our graduates an excellent outlook for their future career objectives.

37%

OF OUR STUDENTS WORK OUTSIDE OF AUSTRIA

Strong mobility of alumni

The international focus of our program prepares our students not only for a career within Austria but also gives them an excellent international outlook for their career.

46%

COMPLETED MORE THAN 5 INTERNSHIPS
BEFORE GRADUATION

Professional experienced students

40% of our students completed 3-5 internships and only 14% less than 2. Eventhough, an internship is not a mandatory part of our curriculum, we strongly recommend gaining professional experience prior to graduation during semester breaks. Students also have several working opportunities at WU Vienna during the semester, as research assistants or as tutors, for example.

SIMC Partners

SIMC is known for its excellent ties to the industry, which students benefit from in many ways. Networking possibilities during their studies also support the excellent career opportunities that SIMC has proven to create for its graduates.

Corporate partners can be included in several formats:

- Courses
- Master's Theses
- Workshops
- Business projects
- Events (Career, Networking, Guest Speaker,...)

Below you can find the official partners of our program; in addition to these companies, many additional business partners can be involved as well through our student community SIMConnect.



Learn more!

Student Community