

CASS



**CASS**  
BUSINESS SCHOOL  
CITY UNIVERSITY OF LONDON  
EST 1894

Changing more than a name

Full-time MBA employment report  
Class of 2019

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# Welcome

from the Director of the  
Postgraduate Career and  
Professional Development team

“Your professional development is a critical part of your MBA. At the Career and Professional Development Centre, our purpose and passion is to work together with you to develop your lifelong employability skills to prepare you for a range of successful careers within business. We meet the evolving needs of industry, taking an integrated and practical approach, sharing expert advice on how best to approach the MBA careers market, ensuring you develop an effective mix of skills which will support your success on your next career step and beyond.

Whether you are looking to accelerate your career, undertake a career transition, return to a family business or start your own, you will receive tailored support that provides you with the knowledge and skills to support your career success and remain agile in the fast changing business world.

Our MBA talent is highly valued; our students join organisations around the world and move into diverse sectors and functions with companies such as EY, Bain & Company, Equiteq, Blackrock, Dentsu Aegis Network, Shanghai JH-Digital Co., Drone Racing League, Maersk, Malayamart and Quanta Computers.

Our recent destination data collected from graduates who completed the careers survey post-graduation (2018 – 2019)\* highlights that 98% made a change transition in industry, sector or location and 30% were triple jumpers; changing all three post-MBA. 43% graduated into consulting, 29% into financial services and 12% into technology.

We look forward to welcoming you to our MBA and supporting you to achieve your career goals.”

Sarah Juillet

## Careers offering

The MBA Career and Professional Development team will collaborate with you throughout your time at the Business School (formerly Cass) and beyond. The team is comprised of highly experienced professionals with backgrounds in recruitment, assessment and selection, occupational psychology, career coaching and leadership development from a diverse range of industry sectors. The Business School offers you an outstanding programme of career support to help you achieve your potential across four key areas:



### 1. ONE-TO-ONE CAREER COACHING AND ADVICE

You will have access to dedicated one-to-one support, expert advice and practical feedback delivered by the internal Careers Team, external coaches and sector-specific experts to support you to accelerate your career, make a transition or start your own business. You will participate in opportunities to develop essential skills that will enable you to secure the career you want through individual practise and feedback.



### 2. CAREER MANAGEMENT AND EMPLOYABILITY WORKSHOPS

We have crafted a wide range of workshops that form the backbone of any serious career strategy. Aligned to our unique Cass Leadership Framework, the workshops provide opportunities to develop invaluable employability skills. Workshops such as Job Search Strategy, LinkedIn Masterclass, Networking, Exploring your Executive Presence, Influencing and Persuading in Action are fully interactive, practical and delivered by subject matter experts. The development of critical employability skills will give you a competitive edge when applying for jobs and looking for career progression.

# Careers offering



### 3. CORPORATE ENGAGEMENT

You will interact with leading global firms, small, medium enterprises and start-ups as well as sector specialists and thought leaders from industries our MBAs graduate into. Our Relationship Managers actively build and maintain relationships with employers, driven by your career aspirations. We maximise opportunities for you to connect and network with our strong alumni community and employers wanting to recruit our talent. You will have access to up-to-date industry knowledge through presentations, corporate panels, webinars, clubs and societies and sector overviews.



### 4. CASS CAREERS ONLINE AND RESOURCES

Our world-leading career management resources are available online 24/7 so that you can access them at your own pace. We create bespoke and tailored career material regularly to support your job research (e.g. interviews, assessment centres, networking conversations) making it more efficient and focused. Global employers, small, medium enterprises and start-ups all connect and post opportunities on our jobs board exclusively for our students and alumni.

### Filippo Capirone

Pre-MBA: Product Manager,

Fastweb, Milan

Post-MBA: Consultant,

BCG, Milan



“I started my career as an engineer for Vodafone, before joining FastWeb as a product manager. Alongside this role, I decided to launch my own renewables-focused company.

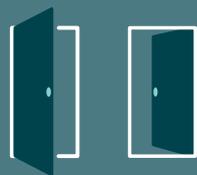
From figuring out my personal strengths and weaknesses, attending mock interviews and leadership sessions, to receiving words of encouragement, each touchpoint I had with the Careers Team gave me a valuable tool to achieve professional success. Attending the Careers Team’s corporate engagement events helped me figure out what skills I needed to develop in order to succeed.

I have since secured a job as a Project Leader in the consulting firm Boston Consulting Group, overseeing projects in Italy, Greece, Turkey and Israel for clients in the telecommunications, media and tech industries. I’ve been able to put to use everything I learned during my MBA. The work is incredibly rewarding and I am constantly learning.

My advice to people considering the Full-time MBA is don’t be afraid. I firmly believe that no matter what you are looking to do in your career, there is someone in the MBA community that can help you out.”

# Career transitions

The Full-time MBA provides our students with the platform to enter the global business world and make an impact. Students make successful transitions into different functions, sectors and locations, 98% of the students made at least one change.



**28%**  
made one career transition

**40%**  
made two career transitions

**30%**  
were triple jumpers



**79%**  
students changed function



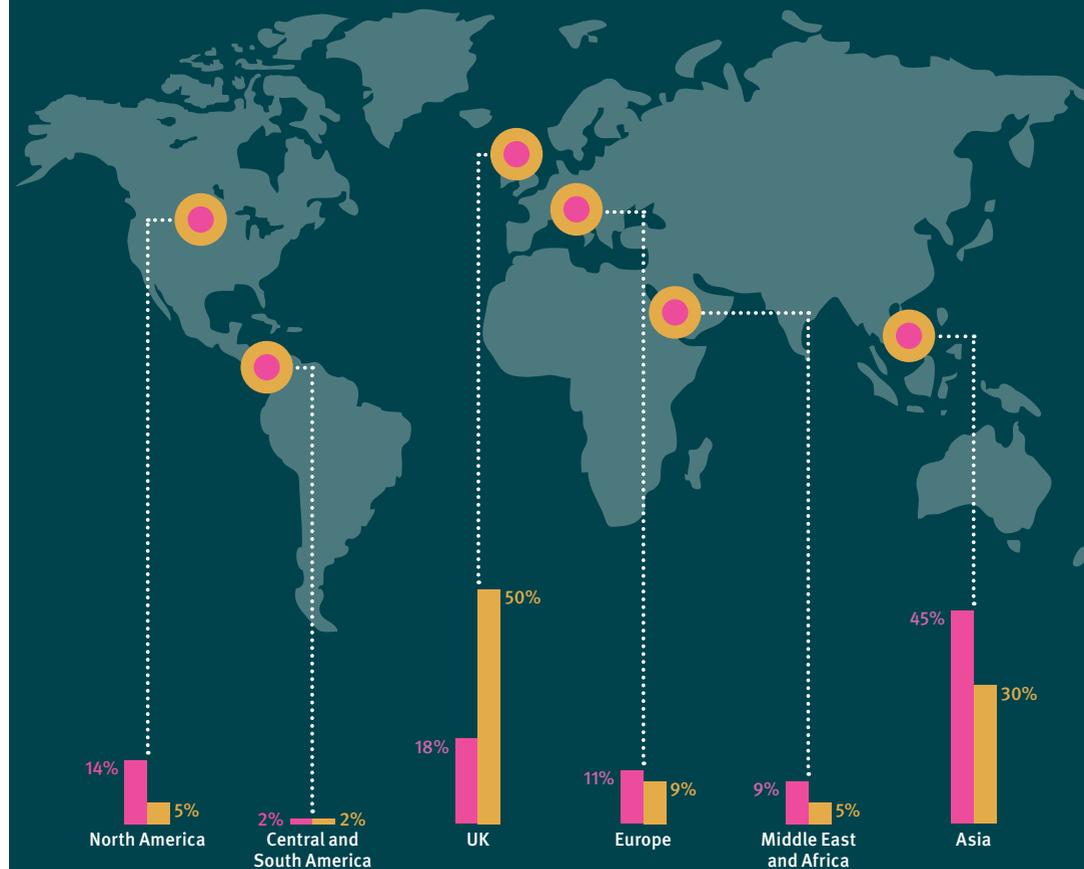
**61%**  
students changed industry



**42%**  
students changed location

Data presented has been collected from graduates who completed the careers' survey post-graduation.

# Pre v.s. post MBA locations



**Haris Khawaja**

Pre-MBA: Investment Manager,

Private Equity, London

Post-MBA: Proposition and

Strategy Specialist, Winterflood

Securities, London

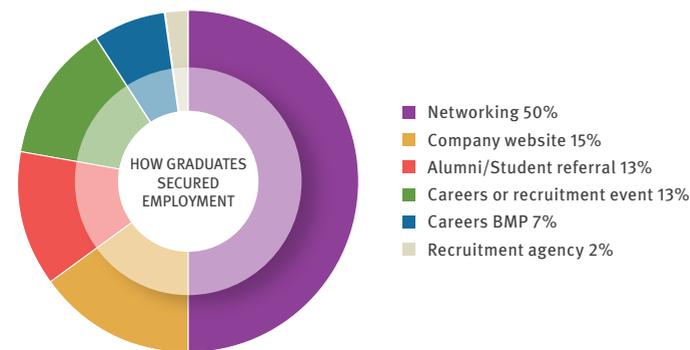
“My background is in private equity and finance. I joined the Full-time MBA to pivot away from finance and learn more about operations, marketing and corporate strategy.

The one-to-one conversations I had with the Careers Team were invaluable; they helped me match my skills and interests in order to take a targeted approach to my job search. The Schroders corporate engagement event gave me a better understanding of the strategy roles I could pursue within the asset management field. The Careers Team were phenomenal in supporting my transition from finance to corporate strategy.

My BMP with Winterflood Securities was sourced by the Careers Team and I secured the project following an application on Cass Careers Online and a successful interview. I have since joined the company full-time as a Proposition and Strategy Specialist in the Product Team. My role has provided me with the opportunity to practically apply my MBA learnings. It is an incredibly rewarding job as I work closely with the Head of Product to help shape the future direction of products.”



## Post-MBA employability



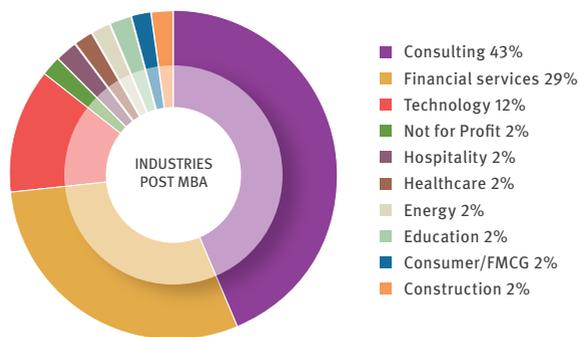
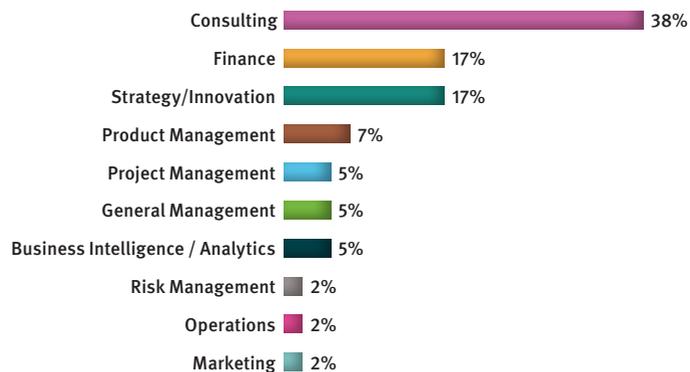
**81%**  
received job offer  
within three months  
of graduation\*

\*of those seeking employment.

Data presented has been collected from graduates who completed the careers' survey post-graduation.

# Post-MBA career

FUNCTIONS POST MBA



Data presented has been collected from graduates who completed the careers' survey post-graduation.

## Naina Bhargava

Pre-MBA: CEO & Founder of iBakelt Bakery, Jaipur

Post-MBA: Business Development Lead, Lil'Goodness, Mumbai



"I studied patisserie at Le Cordon Bleu in London and worked in food and hospitality for the luxury hotel industry in Dubai. I decided to return to Jaipur to launch iBakelt Bakery. While I had achieved success, I realised I needed further professional management training to keep growing my business.

My Strategy module helped me learn how to think outside the box to find solutions. The focus on teamwork on the programme taught me to draw on everyone's individual strengths and backgrounds.

The Careers Team design and deliver courses that enhance the professional skills that employers expect from MBAs. The Advanced Presentation Skills, Executive Presence and Leadership Communication workshops taught me how create an effective impact when building new corporate relationships and I was able to put those skills into use straight away in the myriad of networking opportunities on and off campus.

My BMP was sourced by the Careers Team and advertised on the Cass Careers Online platform. I was delighted to be selected by Unilever to work in their e-commerce area.

After graduation, I joined the startup Lil'Goodness, working as Product Lead and then successfully transitioned to Business Development Lead.

Having gained the confidence and the skills I was looking for, I am delighted to be focusing on scaling up my bakery business."

## Lina Rahmanian

Pre-MBA: Finance Analyst,

Expedia Group, Seattle

Post-MBA: Senior Consultant

in Experience Delivery,

EY Seren, London

“I began my career in the hospitality and travel sectors in Dubai and Seattle. I decided to study the Full-time MBA because I was looking to move into a new industry and wanted to gain new skills.

The School has a very interesting offering— I enjoyed the focus on teamwork, the breadth of projects, how the core modules were grouped together and the unrivalled London location.

The Digital Transformation Elective in Silicon Valley was incredible. Following advice from the Careers Team, while in Silicon Valley, I created a contact working in design consulting, an eye-opening meeting which inspired my career change.

The Careers Team was able to help me with everything: from looking at my CV, to doing mock interviews and creating opportunities for me to engage with valuable professional contacts. Whenever I was confused, the Team knew how to guide me back onto the right path. Through our discussions, I discovered a desire to work in technology and design consulting.

I now work as a Senior Consultant in Experience Delivery at EY Seren. I discovered their design consulting branch thanks to the School's network and it really is my dream job.”



## Companies list

In recent years our Full-time MBA graduates have been recruited across a broad range of companies across the globe, including:

- Accenture
- Allianz Global Investors
- Ardian
- Baillie Gifford
- Bain & Company
- Barclays
- Bharat Petroleum Corporation Limited
- BlackRock
- Boston Consulting Group
- Cambridge Healthcare Research
- Capco
- Capital One
- Chaucer
- Comcast
- Credit Suisse
- Deloitte
- Dentsu Aegis Network
- Duff and Phelps
- Equiteq
- Eve Sleep
- EY
- FTI Consulting
- Gartner
- General Electric Aviation
- Gobeyond Partners
- Great British Chefs
- Houlihan Lokey
- HSBC
- Invesco
- Kearney
- Kindred Capital
- KPMG
- Landsec
- Maersk
- McKinsey
- Monitor Deloitte
- PitchBook Data
- Previser
- PureGym
- PwC
- Q5
- Salesforce
- Satellite Applications Catapult
- Seedrs
- Selfridges Group
- The Drone Racing League
- Turner and Townsend
- Walgreens Boots Alliance
- Winterflood Securities
- World Wide Generationn

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