



MBA Employment Report 2021

for the Mannheim Full-Time MBA Class of 2020

MANNHEIM
BUSINESS SCHOOL

Mannheim MBA Graduates Defy the Crisis



The world has changed fundamentally since the beginning of 2020. The Covid-19 crisis has become the greatest challenge humanity has come up against in the last few decades. Needless to say, this is a defining moment that has also had a massive impact on Mannheim Business School in general as well as the job prospects of its participants.

Naturally, we and the Mannheim MBA Class of 2020 in particular were interested in learning what kind of impact this crisis would have on their job prospects. A brief analysis prompted us to take quick and efficient action in the area of career development, not only by digitizing our existing services but also by intensifying our efforts and creating new formats and additional offerings. A good case in point is the opportunity to take the 10-week Management Analytics Certificate (MAC) in the optional fifth term. Numerous members of the MBA Class of 2020

took up this opportunity and subsequently, their verdict was incontrovertible: MAC is a real asset for highly qualified talent on the job market.

Overall, the labor market in Germany, where more than 80% of our MBA graduates have continued with their careers, has weathered the crisis surprisingly well. The recruiting industries may have shifted, but our placement statistics have remained consistently excellent. Of course, this is due to our career development efforts and, above all, the exceptionally high quality of our graduates. And this is because, despite the crisis, the demand for agile, open-minded and motivated talent to drive transformation is high.

Kai Stenzel
Chief Market Officer

Key Figures

Accepted a job offer within three months after graduation:	92.5 %
Average Post-MBA base salary:	107.790 USD
Graduates switching country, function or industry:	92 %
Switching job function:	52 %
Switching country:	68 %
Switching industry sector:	73 %
Switching country, function and industry:	32 %

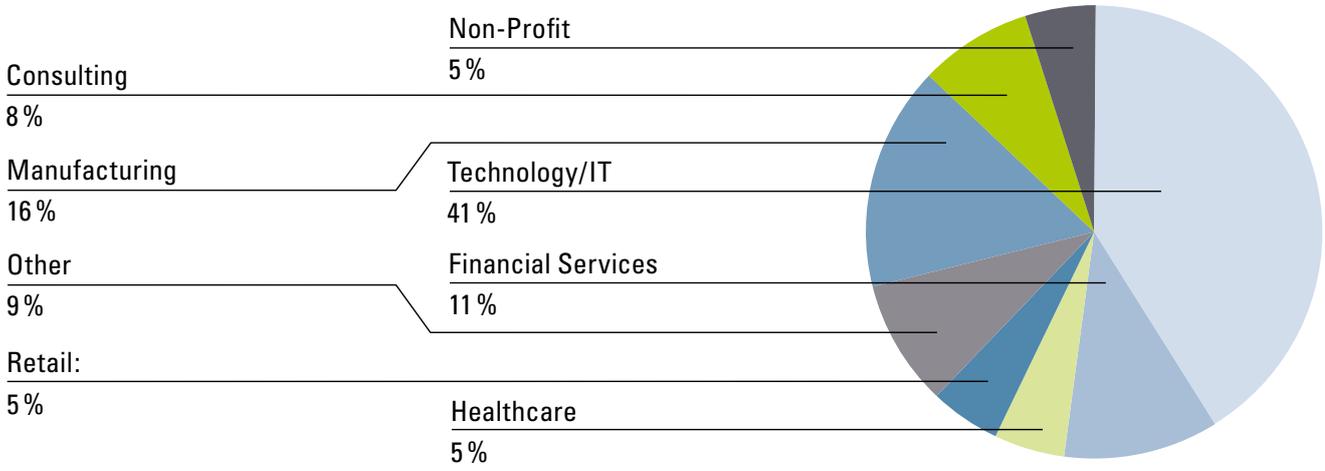
Employment Summary

Graduating students:	55
Seeking employment:	40
Accepted an offer within 3 months of graduation:	37 (= 92.5 %)
Did not accept an offer within 3 months of graduation:	3
Not seeking employment:	9
(e.g. company-sponsored, returned to previous employer, postponing job search, starting new business/self-employed)	
No recent information available:	6

Top Employers

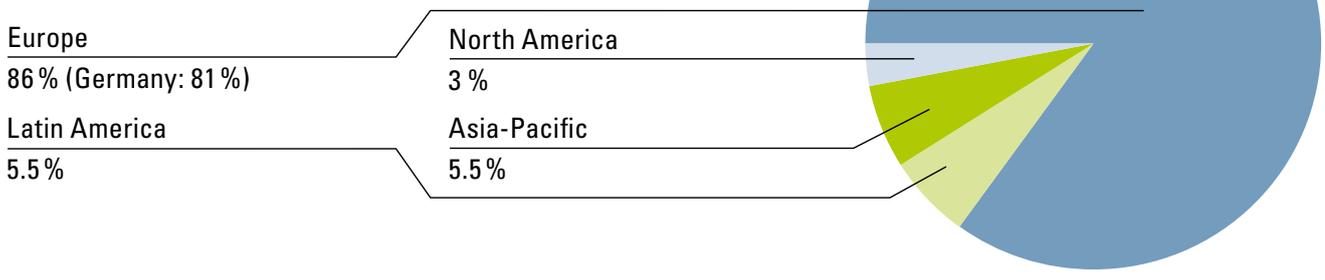
- Aldi
- Amazon
- Arlanxeo
- BSH
- Celanese
- Celonis
- Deloitte
- Emma
- Euler Hermes
- Hilti
- Hyundai
- Infosys
- MC Bauchemie
- Munich Re
- PwC
- R+V
- REM CAPITAL
- SAP
- SAS Institute
- SCOR
- Siemens
- Stern-Wywiol Group
- U.S. Government
- Valantic
- Value Balancing Alliance
- voestalpine
- Würth
- Carl Zeiss

Industry Sectors after MBA



Job locations after MBA

Before the MBA, 68% had worked outside of Germany.



Find more stories, insights, and updates about the Mannheim MBA and Mannheim Business School on our website and our social media channels:

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Contact

Mannheim Business School gGmbH L 5, 6
68131 Mannheim

Phone: +49 (0)621 181 3724

Fax: +49 (0)621 181 1278

E-mail: info.mamba@mannheim-business-school.com

